MEMBERS PRESENT:  Brenna Moloney, Kyle Blada, Jim Jackson and Vicky Fenhaus

MEMBERS ABSENT: None

OTHERS PRESENT: Jeanne Nicholson, Sarah Hanzel, Dan Hop and Amber Heredia

Blada called the meeting to order at 9:00 a.m.

SIGN APPLICATIONS

724 Saint Joseph Street (18SN001)
Applicant: Unique Signs
District: Environs - Downtown Commercial Historic District – Non Listed
Request: 24” x 30” Pedestrian Sign for Lasting Memories Studio

Hanzel advised that the structure is in the environs and is non-contributing. She briefly reviewed the application and the existing signs on the structure.

Hop advised that the sign will be made of weathered barn wood with a metal logo.

Jackson moved to approve the 24” x 30” pedestrian sign for Lasting Memories Studio at 724 Saint Joseph Street. The motion was seconded by Moloney.

In response to a question from Fenhaus, Hop advised that the sign will be mounted on the existing frame which will be moved and centered over their portion of the building.

The motion to approve the 24” x 30” pedestrian sign for Lasting Memories Studio at 724 Saint Joseph Street carried unanimously.

OLD BUSINESS

Draft Historic Sign Review Criteria
Hanzel reminded the Committee that the proposed guidelines are a draft and are subject to the Committee’s review.

Jackson stated that he does not totally agree with the criteria identified in Item 1(g). He noted that neon signs are generally appropriate on the outside when they fit within the era of the building and that sometimes they border windows. Discussion followed. The Committee concurred that the last sentence of Item 1(g) should read as follows: Neon is generally appropriate for exterior signage where it fits in with the era of the building, generally 1920 to present.

Jackson expressed his opinion that projecting signs should be allowed to be larger than eight square feet.

Hanzel commented that the guidelines have been created within the parameters of the Sign Code. Additional discussion followed.

Jackson expressed his opinion that the guidelines should include definitions for pedestrian signs and projecting signs.
Hanzel suggested that an inventory of historic signs be done after the guidelines are established. A brief discussion followed.

Hanzel advised that discussions have been held about creating sign districts with specific guidelines for each area. She added that she will keep the Committee informed about progress on this topic.

MINUTES
Jackson moved to approve the minutes of the November 21, 2017 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:27 a.m.