

**Minutes  
Historic Sign Review Committee  
November 21, 2017**

MEMBERS PRESENT: Brenna Moloney, Jim Jackson, Vicky Fenhaus and Kyle Blada

MEMBERS ABSENT: None

OTHERS PRESENT: Jeanne Nicholson, Sarah Hanzel, Eric Farrar, Dale Bartscher and Robert Hengen

Jackson called the meeting to order at 9:00 a.m.

**SIGN APPLICATIONS**

706 Saint Joseph Street (17SN013)

Applicant: Dale Bartscher

District: Downtown Commercial Historic District – Contributing. Built ca. 1904

Request: 2' x 22' Wall Sign for Political Campaign, Vinyl Lettering

Hanzel reviewed the application and drawings.

In response to a question, Bartscher advised that the previous sign was removed and that currently there are no signs on the structure.

**Fenhaus moved to approve the 2' x 22' wall sign with vinyl letters for a political campaign at 706 Saint Joseph Street. The motion was seconded by Moloney.**

In response to a question from Fenhaus, Bartscher explained that vinyl letters will be use on the wall sign and on the dark tinted windows.

**The motion to approve the 2' x 22' wall sign with vinyl letters for a political campaign at 706 Saint Joseph Street carried unanimously.**

1415 Mount Rushmore Road (17SN014)

Applicant: Rosenbaum's Signs

District: West Boulevard Historic District – Non Contributing

Request: 2' x 11' wall sign, 2' x 12' wall sign, 2'6" x 16' wall sign, 8" x 40" pedestrian sign for South Dakota Properties

Farrar advised that the correct address for this application is 1415 Mount Rushmore Road.

**Blada moved to approve the 2' x 11' wall sign, 2' x 12' wall sign, 2'6" x 16' wall sign and 8" x 40" pedestrian sign for South Dakota Properties at 1415 Mount Rushmore Road. The motion was seconded by Fenhaus.**

In response to a question from Fenhaus, Hanzel reviewed the allowable square footage for the property.

Farrar explained that Omni Home Financing will be occupying the south portion of the building and South Dakota Properties will be located in the north portion of the building.

**The motion to approve the 2' x 11' wall sign, 2' x 12' wall sign, 2'6" x 16' wall sign and 8" x 40" pedestrian sign for South Dakota Properties at 1415 Mount Rushmore Road carried unanimously.**

523 Sixth Street (17SN015)

Applicant: BH Tent and Awning

District: Downtown Commercial Historic District – Contributing. Built ca 1928

Request: Valance Sign at the Hotel Alex Johnson for Paddy O'Neill's

**Fenhaus moved to approve the valance sign at the Hotel Alex Johnson for Paddy O'Neill's at 523 Sixth Street. The motion was seconded by Moloney.**

Hanzel reviewed the drawings for the requested sign.

Hengen advised that a new awning and valance will be installed on the building.

**The motion to approve the valance sign at the Hotel Alex Johnson for Paddy O'Neill's at 523 Sixth Street carried unanimously.**

1417 Mount Rushmore Road (17SN016)

Applicant: Rosenbaum's Signs

District: West Boulevard Historic District – Non Contributing

Request: 2' x 16' wall sign, 15" x 12' wall sign, 6" x 3' wall sign (or) 1' x 4' wall sign for Omni Home Financing. Two Design options per the application

In response to a question from Blada regarding the size of the smaller wall sign, Farrar explained that the business logo has changed. He reviewed the sizes and the locations of the proposed smaller wall sign and added that the applicant has not made a final decision and welcomes any ideas or recommendations from the committee.

**Blada moved to approve the 2' x 16' wall sign, 15" x 12' wall sign, 6" x 3' wall sign (or) 1' x 4' wall sign for Omni Home Financing at 1417 Mount Rushmore Road. The motion was seconded by Fenhaus and carried unanimously.**

524 Sixth Street (17SN017)

Applicant: Monte Loos-Duhamel

District: Downtown Commercial Historic District – Contributing. Built ca 1890

Request: 1' x 15' canopy sign

**Blada moved to approve the 1' x 15' canopy sign at 524 Sixth Street. The motion was seconded by Fenhaus.**

Hengen advised that the application is for new lettering on the valance and that the existing letters are either vinyl or sewn on letters and are all the same font. A brief discussion followed.

Fenhaus expressed her opinion that the application should include accurate drawings of the proposed signs to be installed. Additional discussion followed.

**Blada amended the motion to approve the 1' x 15' canopy sign at 524 Sixth Street with the stipulations that the same letter style be used to match other lettering on the valance and that a**

**revised drawing be submitted showing the actual letter style being used for the valance sign. The amended motion was seconded by Fenhaus and carried unanimously.**

## **OLD BUSINESS**

### Draft Historic Sign Review Criteria

Hanzel reviewed the objectives and guidelines proposed in the Draft Historic Sign Review Criteria. A brief discussion followed and the consensus of the committee was to allow additional time for the members to review the criteria.

Hanzel advised that she will add this item on the next meeting agenda for further discussion.

Fenhaus commented that a suggestion should be made to the applicant that a representative be in attendance at the meeting to answer any questions that come up in the review process.

## **MINUTES**

**Blada moved to approve the minutes of the October 25, 2017 meeting. The motion was seconded by Moloney and carried unanimously.**

There being no further business, the meeting adjourned at 9:24 a.m.