

## **RAPID CITY COMPREHENSIVE PLAN**

### **STRATEGIC GOALS AND DEFINITIONS**

#### **A BALANCED PATTERN OF GROWTH**

- Stimulate a compact and efficient pattern of growth that uses available land, resources, and public infrastructure effectively, while targeting infill and redevelopment in key areas
- Facilitate coordinated growth by fostering a cooperative and regional approach to planning and growth-related issues
- Promote a balanced and diverse mix of land uses throughout the City that ensures flexibility and balance capacity with demand

#### **A SAFE, HEALTHY, INCLUSIVE AND SKILLED COMMUNITY**

- Ensure safe and secure public spaces, neighborhoods and business districts by offering high quality services for policing and law enforcement, fire protection, and life safety
- Minimize hazard risk and enhance community resiliency by being prepared for emergencies, raising safety awareness and ensuring active community involvement in providing for its own safety and security
- Provide for the health and well-being of the community by increasing accessibility to services, expanding opportunities for active living, encouraging personal wellness and improved availability and access to healthy foods
- Foster a caring and inclusive community that eliminates discrimination and supports opportunities for all abilities, ethnicities and income levels
- Support a network of strong, successful schools and place a strong focus on opportunities for life-long learning and workforce skills training and enhancement

#### **A VIBRANT, ACTIVE, WELCOMING AND LIVABLE COMMUNITY**

- Encourage variety, visual interest and durability in the design of new development and strengthen the community's image at major gateways to the community
- Establish and support development of new neighborhoods that are diverse, offer a variety of housing types, promote community pride and character and are connected to the larger community
- Maintain the character and livability of existing neighborhoods, retaining their unique qualities and supporting continued investment in the upkeep and preservation of their infrastructure and amenities
- Sustain a vibrant Downtown Center through continued revitalization efforts, infill and redevelopment within and adjacent to the downtown core
- Develop vibrant activity centers and corridors, investing in their ongoing revitalization and ensuring activities and employment are equitably distributed
- Conserve and protect City's unique cultural and historic assets

#### **EFFICIENT TRANSPORTATION AND INFRASTRUCTURE SYSTEMS**

- Plan for the efficient provision of public utility and transportation infrastructure facilities and services and improve the linkage between infrastructure planning and land use planning
- Provide a comprehensive, connected, accessible and safe network of public transit routes, roadways, pathways, and sidewalks for motorists, transit riders, pedestrians, and bicyclists of all ages and abilities
- Support an integrated intermodal network (truck, air and rail) that preserves, enhances and regionally connects a freight network that is efficient, cost-effective and compatible

#### **ECONOMIC STABILITY AND GROWTH**

- Foster a strong and diverse economy through targeted economic development activities that make the City an attractive place for both employers and jobseekers by maintaining a high quality of life
- Strengthen Rapid City's role as a regional economic hub by focusing on the economic health of the tourism, agriculture, commercial services, education, medical services, and energy sectors
- Coordinate land use planning, infrastructure investments, and economic development efforts to stimulate economic growth and stability

#### **OUTSTANDING RECREATIONAL AND CULTURAL OPPORTUNITIES**

- Provide a safe, accessible and interconnected network of well-maintained parks and trails that are aligned with current and future needs and that promotes an active and healthy lifestyle
- Provide a broad range of recreational facilities and programming for all ages, abilities, and varying interests
- Support and sustain the presence of visual and performing arts as important elements that connect residents and cultures, and add vitality to public spaces, schools, neighborhoods, and the economy

#### **RESPONSIVE, ACCESSIBLE AND EFFECTIVE GOVERNANCE**

- Maintain fiscal stability and accountability by balancing desired service levels against changing costs and revenues providing clear and transparent information about the municipal budgeting process
- Ensure opportunities for citizen involvement in all aspects of governance and forge partnerships with public, private, and non-profit organizations to maximize efficiency and promote innovation
- Provide leadership in the planning and governance of the community and ensure that local government business is open, accessible, and transparent to all