Rapid City Area Metropolitan Planning Organization  
Public Participation Project Plan Worksheet

Prior to developing any transportation product, Metropolitan Planning Organization staff should consider the following information when designing a specific public participation plan.

1. Determine the specific goals and objectives that public involvement is to accomplish.
   The public involvement activities seek to receive input and feedback on the Meade County Corridor Study from Erickson Ranch Road to 143rd Avenue.

2. Identify the public that either might be interested in participating or whose involvement is necessary in order to achieve the objectives.
   Any person who lives, works, or travels in the Rapid City Metropolitan Planning Area.

3. Select a technique(s) for interacting with the public that will achieve the objectives.
   Open houses, stakeholder interviews, and a dedicated website will be used for public interaction.

4. Select suitable notification techniques for reaching the desired public with the desired information.
   Advertisements and notices in local newspapers, on all MPO member agency websites, and social media outlets.

5. Conduct the appropriate involvement technique(s).
   Surveys, websites, social media and public meetings.

6. Determine how the techniques are to be evaluated.
   Number of people attending public meetings/completing surveys and/or comments received.

7. Incorporate the results of the involvement into the plan, document, special study, or project.
   Input from the public and stakeholder activities will be used to develop the Meade County Corridor Study from Erickson Ranch Road to 143rd Avenue.

Project: **Meade County Corridor Study from Erickson Ranch Road to 143rd Avenue**

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