It’s hard to imagine what Rapid City would be like without our Civic Center. We probably wouldn’t have the Thrillers to chase on. We probably couldn’t bring in those fantastic Broadway productions. No Wynonna, no Barry Manilow, no indoor Shrine Circus, no Seadams Street Live, no Home Show … none of the events, expositions or shows listed on this page.

And we surely wouldn’t have the indoor Black Hills Stock Show & Rodeo, now one of the biggest events of its kind in the country.

But we have been lucky enough to have this great facility. That’s because 20 years ago we voted FOR the half-cent sales tax initiative. Now, we have the chance again to vote FOR Rapid City’s future. FOR growth and a better way of life.

Take a look inside to find more reasons to vote FOR continuation of the half-cent sales tax - it makes sense, and it’s the right thing to do for our community.

Paid For By Citizens For Vision 2012; P.O. Box 747, Rapid City, SD 57709, Jim Shaw, Chairman.
WHEN YOU VOTE

THE HALF CENT SALES TAX INITIATED MEASURE YOU’RE VOTING FOR...

RECYCLING
This is a long-term plan designed to bring Rapid City into compliance with state and federal laws, conserve our natural resources and protect the environment for ourselves and for future generations. It is an aggressive plan that requires the understanding and cooperation of every citizen.

CANYON LAKE RESTORATION
The restoration project will enhance the water quality and expansion of the recreational facilities of the lake and park.

WORLD-CLASS MUSEUM
The Spirit of the Black Hills Museum will display the collections of the Museum of Geology, the State Archaeological Research Center, the Sioux Indian Museum, and the Minniiusa Pioneer Museum. The governing bodies of these groups have all pledged their support. The economic impact on the Rapid City economy is conservatively estimated at approximately $12 million in increased retail sales annually and will generate more than $300,000 annually sales tax revenue for the City.

JOB DEVELOPMENT
The Rapid City Fund will develop new job opportunities for the people of Rapid City. It will assist Rapid City in its economic development efforts by aiding local expanding companies to create primary jobs and to attract new companies that will create additional jobs and opportunity for Rapid City’s citizens.

VISITOR INFORMATION CENTER
The Visitor Information Center will promote Rapid City and the entire Black Hills as a destination point of travel by making visitors aware of the diversity of experiences available in our area. The Center will provide current information and present an image of friendliness, welcome and courtesy to visitors.

RECREATION ENHANCEMENTS
This project will provide a wide variety of recreational opportunities to maintain Rapid City as a vital and prospering community while continuing the quality of life we all enjoy.
How were these six projects selected?

Over a two-year period, more than 1800 citizens met to discuss and prioritize community needs. The top six projects were selected by this city-wide citizen involvement process.

What happens if we don't continue this tax?

Some of the projects will not be built, however, mandated projects such as recycling and the Canyon Lake restoration will continue. These expenses will have to come from the General Fund or user fees, which would mean higher property taxes or increased user fees, or a reduction of existing service.

Why can't we use other taxes to pay for these projects?

We could; however this would place a higher property tax burden on our citizens. Remember 50% of the sales tax is paid by people who live outside Rapid City. Other sources of funds for these projects will include grants, private donations and user fees.

Why isn't the 3rd high school one of the projects?

The third high school was not one of the highest priority projects identified in the Vision 2012 meetings. The public has indicated that they want to vote directly on the issue of a third high school. This is an issue that needs to be addressed by the Rapid City School Board and the entire school district which includes the citizens of Rapid City and many others in the district who live outside of Rapid City.

Does this mean that the aqua park will be built using these monies?

No. The swimming needs of our community are being addressed in the Indoor Recreation Feasibility Study. The aqua park is not one of the highest priority projects identified in the Vision 2012 community meetings and is not included in this project list.

How can we afford to pay more taxes?

This tax is already in existence and will not be an added tax. Approximately one half of this tax is paid by non residents, thus allowing the city to implement these projects without relying on property tax.

Do we have to pay this tax on food and medicine?

No. Food and medicine will continue to be exempt from this sales tax.

Why isn't street construction one of the six priorities?

The City already obligates a half cent sales tax for construction of streets, parks and drainage. This tax, established in 1998, is ongoing.

How will we pay for future operation and maintenance?

State law says sales tax cannot be used for operation and maintenance. Each of these projects has addressed and will continue to address the operation and maintenance costs through a variety of means such as user fees, rentals, admissions and private donations.

Can this tax be removed?

Yes. The tax can be removed by a vote of the City Council. The ordinance mandates that the City Council conduct public hearings every five years to set new projects.

WHEN YOU VOTE

SOME ANSWERS TO YOUR QUESTIONS
SAMPLE BALLOT

OFFICIAL MUNICIPAL ELECTION BALLOT
CITY OF RAPID CITY, SOUTH DAKOTA
NOVEMBER 8, 1993

The following question is brought before the voters of the City of Rapid City, South Dakota, for their acceptance or rejection:

TITLE OF MEASURE
For an initiated measure to enact a law, AN ORDINANCE ENTITLED, An Ordinance Establishing the Rapid City Economic Development and Civic Improvement Fund, Establishing Procedures for the Expenditure of Such Fund, and Providing that One-Half of the Second One Percent of the City's Sales Tax shall be Placed into Said Fund.

EXPLANATORY STATEMENT
The initiated measure would amend current city ordinance to establish the Rapid City Economic Development and Civic Improvement Fund; establish procedures for the expenditure of such fund; and provide that after March 31, 1993, one-half of the second one percent of the City's sales tax shall be placed into the fund. The Council would be required to conduct public hearings every five years and adopt a plan for the projects to be funded. Only projects included in the plan may be financed from the fund. Revenue from the fund may be issued for an amount not more than can be repaid with seven years anticipated revenue to the fund.

INSTRUCTIONS TO VOTERS: Voters should mark a cross (X) or check mark (✓) in the square preceding their choice.

A VOTE "FOR THE MEASURE" IS FOR ENACTMENT OF THE PROPOSAL INTO LAW
A VOTE "AGAINST THE MEASURE" IS AGAINST ITS BECOMING LAW

☐ FOR the Initiated Measure
☐ AGAINST the Initiated Measure

YOUR VOTE
FOR
THE
HALF CENT
SALES TAX
IS A VOTE FOR
RAPID CITY'S FUTURE

WHO'S VOTING

THE
HALF CENT
SALES TAX
INITIATED
MEASURE . . .

Fred Thurston
Duane Baumgartner
Jerry Jessen
Susan Slove-Sandness
Phillip Derringer
James Van Nuese
Joyce Johnson
Bob Biddinger
Jean Fleckie
Howard Olson
Rena Van Nuese
Ron Reed
Bob Faulbert
Jeanie Bennett
Susan Gowen
Mark Barnes
Irene Handren-Seals
Kye Duschel
Tim Giago
Joan Martin
Mary de N. Rahn
Sandra Stier
Steve Zellmer & Kirby Kirsman
Tim Pitman
Tom Vasko
John Vucovich
Jan & Jill Swank
Janet Lucas
Kara Murphy

Carol McConnell
Nancy Bowman
Linda Rabe
Wes Haugen
Patricia & Robert Keener
Pat & Ron Guy
Tom & Linda Kustman
Ruth Brennan
Michael G. Goodroe
Nelthia Norby
Bob & Judy Barbour
Thomas Hendrick
Jack McCulloch
Joanne Borszch
Jim & Kathy Berson
Mary J. Mitzen
Joe & Vicki Rovee
Dave & Janie Koch
Mary Campbell
Carole Hillard
Nathan Horvitz
Gale & Janie Holbrook
Reuben J. Barlow
Marie & Jean Bach
George & Joyce Hafstrom
Kirk Sears
Larry & Marilyn Owen
Dinn & Betty Fureas
Al & Janace Riemann

George & Shirley Stac
Roberta Hoyt
Dennis Pope
Maury Hauge
Jim & Joan Dell
Barb & Sue Lein
Bob & Judy Gels
Jeff Franzen
Peter J. Cappola
Daniel G. Warren
Chuck Fanner
Dennis S. Defrees Calton
Pat & Erin Goetzinger
Kurt Soley
Jim & Pat Reeb
Lee & Jody Gieskopf
Nancy J. Smith
Dick & Karen Phillips
Donald H. Pydstron
Michael & Carmen Derby
John Breure
Jeff & Stephanie Hudgson
Richard Kruil
Chuck Lien
James & Janice Hilton
John Brookesby
Richard A. & Elaine E. Schlowerm
Wibul H. & Raye Jeanie Blundell

Joan Earnal
Tom & Helen Walsh
Larry & Anita Meier
Harold J. Suarez
Jim & Holly Kay
Greg Olson
Verne & Donna Sheppard
Edward & Beverly Griffin
Paula K. Mills
Doug Peterson
Stanford M. Adelstein
Kenneth L. & Mimi M. Knebel
Dale C. Yecman
John K. & Theresa D. Nooney

Linda Walters
Darrell Sawyer
Charles V. Tintant
J.P. Dumpan
Jerry Shoemaker
Terry Shoemaker
Doug Rogers
Jane Rogers
Milo Rykema
Phyllis Dixon
George Moses
Dr. Charles & Marilyn Lindley
Ray Relf
Cam Ferweda