Rapid City Area Metropolitan Planning Organization
Public Participation Project Plan Worksheet

Prior to developing any transportation product, Metropolitan Planning Organization staff should consider the following information when designing a specific public participation plan.

1. Determine the specific goals and objectives that public involvement is to accomplish.
   The public involvement activities seek to gain an understanding of the feasibility of establishing a railroad quiet zone in downtown Rapid City. The study will also determine infrastructure improvements, if necessary, as well as the associated probable costs.

2. Identify the public that either might be interested in participating or whose involvement is necessary in order to achieve the objectives.
   The general public and stakeholders who are interested in establishing a railroad quiet zone and improving railroad safety in downtown Rapid City and the surrounding area.

3. Select a technique(s) for interacting with the public that will achieve the objectives.
   Surveys, focus groups, open houses, presentations, public meetings, and online surveys.

4. Select suitable notification techniques for reaching the desired public with the desired information.
   Advertisements and notices in local newspapers, on the City of Rapid City website, on the Rapid City MPO website, and social media outlets.

5. Conduct the appropriate involvement technique(s).
   Surveys, focus groups, websites, daytime and evening public meetings.

6. Determine how the techniques are to be evaluated.
   Number of people attending public meetings/completing surveys and/or comments received.

7. Incorporate the results of the involvement into the plan, document, special study, or project.
   Input from the public and stakeholder input activities will be used to develop the Railroad Quiet Zone Study.

Project: Railroad Quiet Zone Study                       Today's Date: 8/28/2017  Staff: Kip Harrington