

**Minutes
Historic Sign Review Committee
April 12, 2017**

MEMBERS PRESENT: Jim Jackson, Kyle Blada and Vicky Fenhaus

MEMBERS ABSENT: Clancy Kingsbury and Lee Geiger

OTHERS PRESENT: Sarah Hanzel, Jeanne Nicholson, Kelly Brennan, Andrew Hade and Rick Denherder

Blada called the meeting to order at 9:00 a.m.

SIGN APPLICATIONS

329 Main Street (17SN004)

Applicant: Red Letter Signs

District: Individually Listed. Built ca 1930

Request: Install a 4' x 8' wall sign on the east façade of the building for Kicks and Giggles, non-illuminated.

Hanzel reviewed the sign application and noted that the applicant has submitted an alternative drawing. She added that the alternative sign would be made of the same materials and would be non-illuminated.

Denherder stated that the preferred sign is the alternative one reading Kicks & Giggles.

In response to a question, Denherder stated that the store is a baby boutique. Hanzel added that the building has been renovated with a mix of commercial and residential uses.

Jackson moved to approve the installation of a 4' x 8' non-illuminated wall sign on the east façade of the building for the sign reading Kicks & Giggles at 329 Main Street. The motion was seconded by Fenhaus.

A brief discussion followed regarding the proposed lettering and fonts.

The motion to approve the installation of a 4' x 8' non-illuminated wall sign on the east façade of the building for the sign reading Kicks & Giggles at 329 Main Street carried unanimously.

626 6th Street (17SN005)

Applicant: Rosenbaum's Signs

District: Environs of the Downtown Historic District, Non listed. Built ca 1951

Request: 3' x 12' wall sign for Farmers Insurance, non-illuminated

Hanzel reviewed the sign application and noted that the sign will be non-illuminated.

Fenhaus moved to approve the installation of a non-illuminated 3' x 12' wall sign for Farmers Insurance. The motion was seconded by Jackson.

Jackson noted that he would abstain from voting.

A brief discussion followed regarding the location of the proposed sign.

The motion to approve the installation of a non-illuminated 3' x 12' wall sign for Farmers Insurance carried with Fenhaus and Blada voting yes and Jackson abstaining.

OTHER BUSINESS

Historic Sign Review Criteria

Hanzel reminded the Committee that at the last meeting, a brief discussion occurred about ways to streamline the approval process for sign applications. Hanzel briefly reviewed a handout from the City Planning Department identifying requirements and suggestions for signs in the Historic District.

Jackson commented that the Committee has used the same criteria based on the Sign Code for approving signs in the Historic District for a long time. Discussion followed.

The consensus of the Committee is that signs for historic structures that are located in the environs could be approved administratively as long as they meet certain criteria and that if a sign is somewhat out of the ordinary, then the Committee should review the sign application. Jackson commented that criteria should be drafted for the environs as well.

Hanzel advised that currently there are no bylaws for the Historic Sign Review Committee and that they should be drafted at the same time as the criteria are drafted to eliminate having to update the Sign Code.

A brief discussion followed regarding the Committee membership.

Hanzel suggested that this item be continued to the next meeting to allow staff and Committee members to further review the existing standards and to draft new standards. Additional discussion followed.

MINUTES

Fenhaus moved to approve the minutes of the March 22, 2017 meeting. The motion was seconded by Jackson and carried unanimously.

There being no further business, the meeting adjourned at 9:31 a.m.