Main Street Program begins

Rapid City's Main Street Program officially began Tuesday with the first meeting of a board of directors responsible for overseeing a 3-year program to revitalize downtown.

The 23-member board created a non-profit company, Rapid City Downtown Corp., for its part in South Dakota Main Street, a state-assisted program that is part of National Main Street Center. The Rapid City program is financed in part with revenues from a special downtown tax district.

According to a news release, the board Tuesday discussed creating a policy for new downtown liquor licenses; repaving St. Joseph and Main streets, expected in the next two years; and improving street lights.

The board also discussed a budget, first-year objectives, and a logo for downtown.

Board Officers are: J. Crisman Palmer, president; Carole Hillard, vice president; Lana Brekhus, secretary; and Tom Didier, treasurer. Program manager is Bryan Schnell.