Literacy Council of the Black Hills

Each One, Teach One
Mission

The Literacy Council of the Black Hills is a volunteer-based 501(c)(3) nonprofit organization providing free, individualized tutoring and group educational experiences to help people meet their personal goals and enhance their contributions to the community.
What are our students’ personal goals?

- **Worker goals**: Perform job better, obtain a driver’s license or type of certification – 80%
- **Family Member goals**: Share a book with children – 40%; interact with teachers – 40%
- **Health and Basic Needs goals**: reading medicine labels – 51%; paying bills – 31%
- **Community Contribution goals**: Increase community involvement – 60%
Services

- Provide free, individualized tutoring to English language learners and adults who lack basic skills due to learning differences or insufficient schooling.
- Provide evening conversation classes for English language learners.
- Offer training and continuing education and support to volunteer tutors.
Tutor Training

- Volunteer tutors are trained by experienced tutors and educators. We utilize training materials developed by ProLiteracy, a national organization that specializes in basic adult literacy.

- Volunteer tutors are provided continuing educational opportunities through Tutor Talk Time discussions, online resources, and printed materials.
Collaboration

- We partner with the **Rapid City Public Library** which provides phone referrals, houses resources, and provides space for tutoring, training and events. We are a **United Way agency**.
Collaboration

We collaborate with the **Career Learning Center (CLC)** in meeting adult learner needs. We fill in CLC gaps as:

- Our volunteer tutors are available a variety of hours;
- We assist learners with very low reading levels (from 0 – 8th grade);
- We help persons with low income levels by offering services free of charge.
The need for adult literacy tutors

The National Center for Education Statistics reported approximately 60,000 adults in SD lack basic prose literacy skills. ProLiteracy (2014) reported low literacy adds an estimated $230 billion to health care costs in the United States and $225 billion dollars in workforce nonproductivity costs.
Cost to children’s literacy levels

- Children have a 72% greater chance of being in the lowest reading level in schools when their parents report literacy difficulties, compared to 25% of children in the lowest reading level overall. (ProLiteracy)

- We partner with United Way’s Campaign for Grade-Level Reading
The demand for adult literacy tutors

Literacy Council volunteers tutored:
30 students in 2014,
46 students in 2015,
61 students to date in 2016.
Our numbers continue to grow.

Each One
Teach One
English Language Learners

More than 80% of our students are English Language Learners.
Lifelong Learning

“Literacy unlocks the door to learning throughout life, is essential to development and health, and opens the way for democratic participation and active citizenship.”

Kofi Annan, former United Nations Secretary-General