

**Minutes
Historic Sign Review Committee
November 9, 2016**

MEMBERS PRESENT: Vicky Fenhaus, Jim Jackson, Kyle Blada and Clancy Kingsbury

MEMBERS ABSENT: Lee Geiger

OTHERS PRESENT: Sarah Hanzel, Jeanne Nicholson, Andrew Hade, Mike Brummer, Austin Brummer and Eric Farrar

SIGN APPLICATIONS

130 Main Street (16SN026)

Applicant: Rosenbaum's Signs for Armadillos Ice Cream

District: Environs of Individually Listed Structure – Non- Listed, new construction

Request: Re-locate existing illuminated pole sign from current location; relocate existing 4' x 8'1/2" MDO sign to new location; Install new 24" x 16' 1/2" letter cut sign on medex panel featuring black, white, and grey, illuminated. Sample of letters to be provided.

Hanzel explained that the signs from the old location will be moved to the new location. She noted that the new structure will be located in the environs. She reviewed the application, site plans and aerial map.

Kingsbury moved to approve the relocation of the existing illuminated pole sign and the 4' x 8'1/2" MDO sign and the installation of a new illuminated 24" x 16' 1/2" letter cut sign on medex panel featuring black, white, and grey at 130 Main Street. The motion was seconded by Fenhaus.

In response to a question from Kingsbury, Hanzel reviewed the boundaries of the historic district.

Farrar commented that the applicant wants to meet the requirements and is requesting to move the existing signs at the old location to the new location. He noted that the new sign will be located on the south side.

The motion to approve the relocation of the existing illuminated pole sign and the 4' x 8'1/2" MDO sign and the installation of a new illuminated 24" x 16' 1/2" letter cut sign on medex panel featuring black, white, and grey at 130 Main Street carried with Fenhaus, Blada and Kingsbury voting yes and Jackson abstaining.

609 St. Joseph Street (16SN027)

Applicant: Signs Now

District: Downtown Commercial District, Contributing constructed 1883

Request: Install 3' x 11' plywood wall sign for "Thairapy Etc."

Hanzel informed the Committee that the applicant will be reusing the existing plywood wall sign with a new logo and design.

Fenhaus moved to approve the installation of a 3' x 11' plywood wall sign for Thairapy Etc. at 609 St. Joseph Street. The motion was seconded by Jackson.

In response to a question, Hanzel reviewed the site plan identifying the new sign design.

The motion to approve the installation of a 3' x 11' plywood wall sign for Thairapy Etc. at 609 St. Joseph Street carried unanimously.

DISCUSSION

Armadillos

Farrar requested input from the Committee about replacing the reader board on the current pole sign with an LED sign. He added that the applicant would like to make the change to the pole sign at the time the pole sign is moved to the new location. He noted that there are other LED signs in the immediate area.

In response to comments from Kingsbury, Farrar reminded the Committee that billboards and LED signs are not the same and that LED signs could be allowed with stipulations.

Jackson expressed his opinion that LED signs can accomplish the same thing as reader boards as long as they are not abused. He added that he could support an LED sign with stipulations.

Austin Brummer stated that their intent is to post business hours, specials and flavor of the day announcements on the sign and that they do not envision anything flashy.

Farrar agreed that it would be appropriate to place stipulations on the approval of the LED sign.

Austin Brummer advised that the sign will be lit until approximately 11:00 p.m. and that the pole sign will be off when the business is closed.

Mike Brummer expressed his opinion that it would be an appropriate time to replace the reader board with an LED sign when the pole sign is being moved to the new location. He added that the LED sign would either be the same size as the current reader board or even a little smaller. A brief discussion followed.

In response to a comment from Farrar, Kingsbury expressed his support for an LED sign with stipulations. Fenhaus concurred.

Advanced Family Dental Discussion

Farrar informed the Committee that he has visited with staff about what signs would be allowed at this location on Mt. Rushmore Road. He noted that the owner is a dentist and that there are other medical offices in the city that have LED signs. Farrar noted that there are limitations in the historic district and the owner is just inquiring as to what types of message centers would be allowed. Discussion followed.

MINUTES

Jackson moved to approve the minutes of the October 31, 2016 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:31 a.m.