



Date: November 14, 2016  
To: Library Board of Trustees  
From: Librarian I's  
Re: 3rd Quarter Statistics

### **Summary**

The third quarter of 2016 saw increases in the number of cardholders, library entry count, and computer use. Downloadable material remained popular, as did library programs and outreach events.

### **Materials Use**

Overall, physical circulation is slightly down, decreasing by 2% from the same period last year. Renewals were up 35%, due to a recent policy change that increased the number of renewals allowed. Collections held at the North partner library saw increased circulation in the third quarter. Items included print books (29%), DVDs (165%), and audiobooks (206%) at the North partner library. Downtown circulation of print materials (-11%), DVDs (-22%), and audiobooks (-6%) decreased.

Checkouts of downloadable materials, which includes ebooks (-3%), audiobooks (18%), videos (24%), and magazines, increased 4%. Total digital circulation saw a 26% decrease. The decrease is largely seen in a 37% decrease in use of subscription databases. Access to Tumblebooks, which now requires a library card to log in, affected in a large portion of the decrease in this area. When compared to the second quarter of 2016, subscription database access is down 7.6%.

### **Library Access**

Total borrowers are up 4% over the third quarter of 2015. 3% of the increase in total card holders are adults and 5% are youth patrons. Between both libraries, physical entry is up 31% over the same period in 2015. At the Downtown library, the entry count rose 32%; at the North library, it increased 18%.

Computer usage increased 1% this quarter in comparison to third quarter 2015. Reported patron contacts decreased by 59% this quarter. Affecting these numbers are changes to patron contact tracking near the end of the third quarter in 2015.

When compared to the same period in 2015, the number of adult programs, 28, is a 56% increase. Programming attendance increased 136% for that period. The number of youth programs, 76, was only a 3% increase over the same quarter in 2015, but saw a 7% increase in programming attendance.

Volunteer hours also increased during the third quarter. There was an increase of 36 hours volunteered compared to the same quarter last year, a total increase of 5%.



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