Letter of Interest
Prepared for Parks and Recreation
August 29, 2016

BHFM LOCATION
The Black Hills Farmers Market (BHFM) is quickly outgrowing its space at Founders Park. BHFM is grateful for the time allowed at the park, but with vendor and customer numbers rapidly increasing, it will be very detrimental for BHFM to honor our current contract with Parks and Recreation and use Founders Park through the 2017 season.

A new area of interest to BHFM is Cambell Field 7, at the corner of Cambell and East St. James Street. There is a small parking lot on the east end of the field with 30 parking spaces, and East St. James Street can accommodate approximately 120 vehicles, plus additional parking on nearby streets. There is also ample green space to allow for a variety of market configurations as we continue to expand our business.

A Parks and Recreation representative also brought the green space to the east of Rapid Spa on Omaha Street to our attention; however, while the grassy area and location meet the market’s needs, there is not enough parking space as the area currently exists.

CITY ORDINANCES
BHFM would like to request updates to two City ordinances that directly pertain to the organization:

17.04.263 Farmer’s market.
FARMER’S MARKET. The offering for sale of fresh agricultural products directly to the consumer at an open air market designated by the Council as a community activity.
(Ord. 3286 (part), 1996)

17.50.230 Designated uses.
K. Farmer’s market. A farmer’s market, as defined in § 17.04.263, may be conducted in any nonresidential zoning district subject to such conditions and limitations as the Council may direct in designating such farmer’s market as a community activity.

BHFM has incorporated educational, cultural, and artistic exhibits into its business model. Examples include vendors who sell handmade arts and crafts, community partners who come to market to share information with customers and vendors, and entertainers who play music and/or host other entertainment activities at the market.