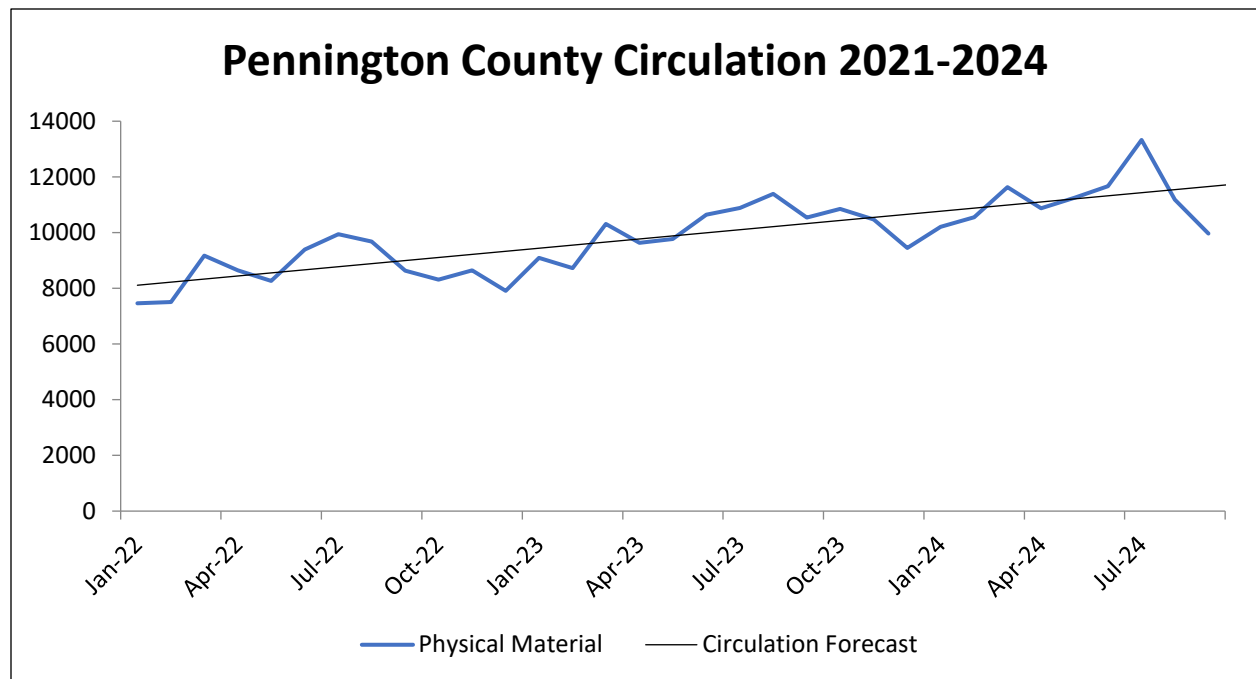
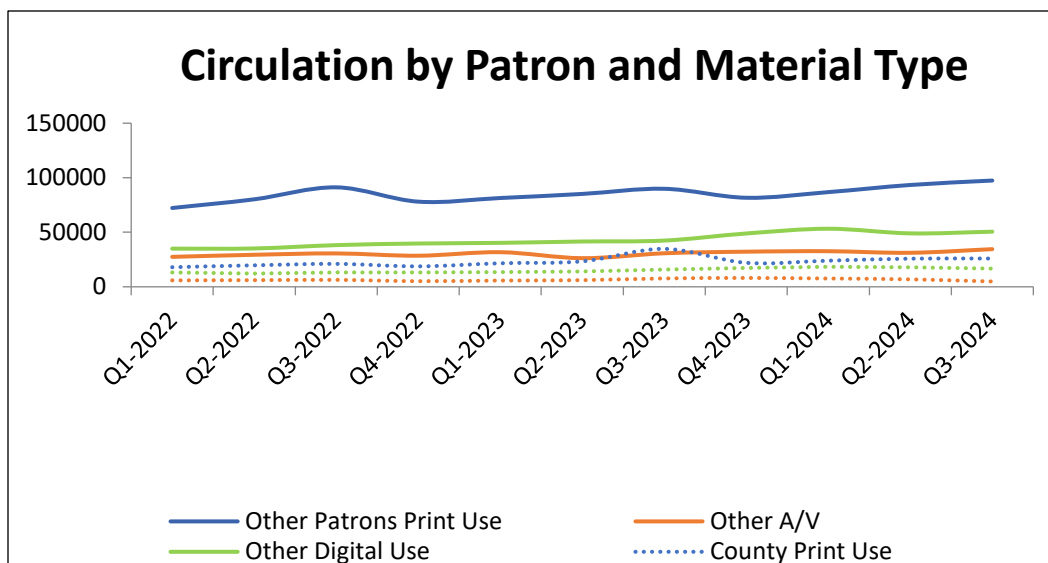


Date: November 18, 2024
 To: RCPL Board of Trustees
 From: Lisa DaSilva, Senior Librarian
 Re: County Statistics

Registered Borrowers and Material Use, July 1 – September 30, 2024

	Borrowers	% of Total	Material Use	% of Total
Rapid City Borrowers	25,501	78.3%	133,109	79.3%
Pennington County Borrowers	6,725	20.7%	33,474	19.9%
Out of County Borrowers	340	1 %	1,383	0.8%
Total	32,566	100%	167,966	100%





Type	Definition	Statistics Tracked
Subscription Databases	<p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p>For example, library databases include magazines and journals, automotive repair, encyclopedias, STEAM resources, early childhood literacy, genealogy, reader’s advisory resources, and technology training classes.</p> <p>Databases were used 32,274 times in Q3. Popular databases include: AtoZ Databases – 11,998 uses, Valueline – 4,193 uses, New York Times – 3,924 uses, Newspapers.com – 1,522 uses, and Tumblebooks – 1,376 uses.</p>	Individual user sessions or logons
Downloadable Materials	<p>Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.</p> <p>Downloadable titles are among the most used collections at the library.</p> <p>Library users downloaded or streamed 63,536 digital items in Q3.</p>	Individual material downloads
Social Networking	<p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, Facebook, Instagram, Pinterest, TikTok, and YouTube.</p> <p>The library uses these tools to provide information about library services. Examples are book lists and recommendations on Pinterest and videos of story times and other events on YouTube and Facebook.</p> <p>In Q3, the library engaged with people 649,300 times with social networking tools.</p>	Individual page hits or views of a social networking site