

RAPID CITY PUBLIC LIBRARY

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Date: July 2024
 To: RCPL Board of Trustees
 From: Aly Quinn, Events Coordinator
 Re: Events Review

	Number of Q2 2024 events	Total Q2 2024 attendance	Average attendance per event
Children (Pre-K)	56	2,248	40
Children (K-12)	31	1,600	52
Teens (13-17)	13	138	11
Adults (18+)	31	461	15
General Events	16	814	51
Totals	147	5,261	38

General Events

- Initiated tracking ‘General’ events for all-ages audiences, previously categorized as ‘Adult’ events.
 - This will result in a decrease in adult events and attendance due to data separation, although the number of adult events remains steady.
- Launched live-streaming of specific events, such as an adult fishing program and a children’s story time, to increase accessibility to events.
- Began the Summer Reading Challenge with 744 participants as of June 30th.

Adult Events

- Continued the grant-funded Missing and Murdered Indigenous Persons (MMIP) awareness series with a documentary screening and an author talk with Joseph Marshall III.
- Collaborated with organizations such as South Dakota Humanities Council, Custer State Park, local genealogical societies, SDSMT, Outdoor Campus- West, Pennington County Master Gardeners, local musicians, authors, and more to provide educational and regionally-relevant programming.
- Facilitated the *One Book South Dakota* book selection discussion in Rapid City with guests including Black Hills Center for Equality, South Dakota Humanities Council, and author Trent Preszler.

Teen Events

- Visited local high schools to highlight events and the Summer Reading Challenge.
- Maintained a monthly cooking skills event for teens, which has become one of the most popular teen events.
- Expanded teen events beyond the regular Friday schedule to offer more opportunity for teens to participate during their Summer break.

Children's Events

- Summer Reading events feature a variety of enrichment activities, performances, crafts, and more for children. Daycares have expressed appreciation for having engaging activities during their visits to these events.
- First Tuesday Story Time with the Rapid City Fire Department resumed, with additional story times supported by the Forest Service and the Rush Hockey Team.

Projects for Q3 2024:

- Researching the logistics for an event showcasing local authors.
- Further development events for older-elementary ages
- Organizing SPARK exhibit events in collaboration with local innovative organizations like Friends of the Children-He Sapa, the Care Campus, and Black Hills Works, and hosting events to highlight innovative technologies at the library, such as a Makerspace Open House and a digitization event.
- Getting ready for Smokey the Bear's 50th Birthday Reading Challenge, designed to commemorate Smokey the Bear's birthday and promote reading and outdoor exploration.