

SIGN BUILDING PERMIT APPLICATION - WORK SHEET

CITY OF RAPID CITY

300 SIXTH ST • RAPID CITY, SD 57701

(605) 394-4157

APPLICATION DATE: _____

| PROPERTY INFORMATION | | CONTRACTOR INFORMATION | |
|--|---|------------------------|---------------------------|
| LOT ADDRESS | 730 South St | CONTRACTOR | Renatus Exteriors |
| OWNER NAME | Melanie Torno | | 730 South St |
| & ADDRESS | Gerard | | R.C., SD |
| | TEL 605 641 3372 | | TEL (877) 411-7770 |
| LEGAL DESC | | ARCHITECT/ SURVEYOR | |
| | | | TEL |
| | | ENGINEER | |
| | | | TEL |
| ZONED | CBD | | |
| | ACRES .15 | | |
| SETBACKS EASEMENTS | | ELECTRICAL | |
| ACCESS FROM | | | TEL |
| PERMIT TYPE | Signs | | |
| # OF SIGNS | 2 | | |
| | # SQ FT | | |
| APPEAL # | | | |
| APPEAL # | | | |
| COMMENTS | | | |
| | | | |
| | | | |
| FLOOD PLAIN? | YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> | | |
| DATE STRUCTURE WAS BUILT IF HISTORIC REVIEW REQUIRED | need historic review | | |
| APPLICANT INFORMATION | | FEE INFORMATION | |
| NAME | Michael Stierwalt | TOTAL COST | \$1650 |
| ADDRESS | 730 South St | | \$1750 - Signs |
| CITY/STATE | R.C., SD | | |
| RELATIONSHIP TO PROPERTY: | TEL 605 389 3250 | | |
| <input type="checkbox"/> OWNER <input type="checkbox"/> CONTRACTOR <input checked="" type="checkbox"/> OWNERS REPRESENTATIVE | | | |

SIGN INFORMATION

FRONTAGE: LENGTH

165

ALLOWABLE SQ. FOOTAGE

127.50

NEW SIGNS: Construction drawing, elevation drawing, and site plan required.

| SIZE | DIMENSIONS | TYPE | HEIGHT | SETBACK | GROUND CLEARANCE | ON-PREMISE MESSAGE | ILLUMINATION |
|--------|------------|------|--------|---------|------------------|--------------------|--------------|
| *32 SF | 4'x8' | | | | 16" | Y N | Y N |
| *32 SF | 4'x8' | | | | 16" | Y N | Y N |
| 32 SF | 4'x8' | | | | | Y N | Y N |
| 32 SF | 4'x8' | | | | | Y N | Y N |
| SF | | | | | | Y N | Y N |
| SF | | | | | | Y N | Y N |
| SF | | | | | | Y N | Y N |
| SF | SUBTOTAL | | | | | Y N | Y N |

EXISTING SIGNS: Describe all existing signs on the premises.

| SIZE | DIMENSIONS | TYPE | HEIGHT | SETBACK |
|------|------------|------|--------|---------|
| SF | | | | |
| SF | | | | |
| SF | | | | |
| SF | | | | |
| SF | | | | |
| SF | | | | |
| SF | SUBTOTAL | | | |

EXISTING * + NEW 128 = TOTAL SIGN SF 128

SITE INFORMATION

ZONING: GC ☐ CBD ☐ HIST ☐ LI ☐ LDR ☐ MDR ☐ NC ☐ OC ☐ OTHER _____CHANGE IN SIC CODE: YES ☐ NO ☐ BUILDING PERMIT REQUIRED: YES ☐ NO ☐ NOT FOR THIS ☐SITE TRIANGLE UNOBSTRUCTED: YES ☐ NO ☐HISTORICAL BUILDING: DISTRICT ☐ ENVIRONS ☐HISTORICAL REVIEW REQUIRED: YES ☐ NO ☐ REVIEW DATE: _____ APPROVED: YES ☐ NO ☐PCD REVIEW REQUIRED: YES ☐ NO ☐ REVIEW DATE: _____ APPROVED: YES ☐ NO ☐APPLICANT HAS CHECKED FOR EASEMENTS: YES ☐ NO ☐ALL SIGNS IDENTIFIED (LOCATION, SIZE, TYPE): YES ☐ NO ☐

OFFICE USE ONLY

APPROPRIATE SIGN INFORMATION PROVIDED: YES ☐ NO ☐APPROPRIATE SITE INFORMATION PROVIDED: YES ☐ NO ☐ACCEPTED ☐ DENIED ☐ MAY BE APPEALED ☐

COMMENTS: _____

REVIEWED BY: _____

DATE: _____

SIGN BUILDING PERMIT APPLICATION – WORK SHEET
HISTORIC SIGN REVIEW
CITY OF RAPID CITY
300 SIXTH ST • RAPID CITY, SD 57701
(605) 394-4120

APPLICATION DATE:

APPLICANT NAME: Michael Stierwalt

APPLICANT PHONE: 605 389 3250 EMAIL: Michael@RenatusExteriors.com

SIGN INFORMATION – PROVIDE THE FOLLOWING INFORMATION FOR EACH SIGN PROPOSED

Lot Address: 730 South St.

*Construction Date: _____

***CHECK ONE:**

- ☐ Downtown Commercial Historic District
☐ Individually Listed Historic Structure
☒ West Boulevard Historic District
☐ Environs of Historic Property

***CHECK ONE:**

- ☒ Contributing
☐ Non-Contributing
☐ Non-Listed

(*Staff can assist you in providing this information)

Dimensions of Sign: 4 ft x 8 ft (2)

☒ A scaled drawing or computer generated rendering of the proposed sign must be submitted. This graphic must identify the size, color/s, font/s, and borders of the proposed sign.

Location of Sign

- ☐ A current photograph of the building where the sign is to be located must be submitted showing any existing signage.
☐ A scaled drawing /computer generated rendering of the proposed sign located on the building must be submitted.

Sign Material

- ☐ Provide a written description of the proposed sign materials including lettering, backboard, etc.

Vinyl lettering on a PVC backboard

Sign Installation

- ☐ Provide a written description of the proposed sign materials including lettering, backboard, etc.

(3) 4x4x8 posts ; (4) 2x4x10 ; (3) 5/8 dials 18"

Sign Illumination:

Check One ☐ Yes ☒ No

If yes, describe how the sign will be lit, including a description of any existing or proposed light fixtures.

ADMINISTRATIVE REVIEW OF SIGNAGE IN HISTORIC DISTRICTS

Pursuant to Rapid City Municipal Code 17.50.080Q.

Project Location and context:

The subject property is located at 730 South Street, a contributing structure in the West Boulevard Historic District. The structure at 730 South Street is residential in character with business occupants. The proposed sign is an extension of previously approved ground sign, but doubles the height and changes the design of the faces. The property is located along Mt. Rushmore Road, with the McGillicuddy House located directly south and contributing/non-contributing historic structures in the vicinity within the district.

Size: A sign should be designed to be in proportion and scale with the building. A sign should be in scale with the façade of the building. A sign must meet the sizing requirements of the Sign Code.

The proposed sign doubles the area of previously approved signage at this location. The two sign faces are each 8' wide for 4' high. The height of the posts is 16.5' +. The precedent for approved signage at this location has included signage for multiple tenants, but designed at scale which remains subordinate to the architecture of the neighborhood. The signs are proposed on the ground and may distract from the architectural character of the property and surrounding resources in the historic district. The proposed sign exceeds the allowable square footage by a half square foot, which will require an application for an administrative zoning exception if approved through the historic sign review process.

Position: Position a sign so that it does not obscure or conflict with architectural features of the building. A wall sign should be placed so that it is framed by the architectural details of the building. Use a sign band where one is available. A wall sign should be placed to reflect the arrangement of windows and doors on the elevation of the building. Placing or dimensioning a wall sign so that it spans the pilasters or detailing of a building should be avoided. A projecting sign should be positioned where it will not damage or visually intrude upon architectural details.

The proposed sign is not affixed to the structure so the potential to obscure architectural features stems from its overall height and massing, creating a small billboard on Mt. Rushmore Road.

Projection: The projection of a wall sign should be minimized to the depth of the sign panel or letters. A wall sign should be relatively flush with the building façade. A wall sign should be designed to sit within rather than forward of the fascia or other architectural details of the building.

N/A

Color: Sign colors should complement the colors of the building. The number of colors used on a sign should be limited. In general, no more than three (3) colors should be used, although accent colors may also be appropriate. Color should be used to both accentuate the sign design and message, and also to integrate the sign or lettering with the building and its context. Neon “day-glo” colors may not be used in the historic district.

The proposed sign for the two businesses includes two distinct designs with the colors white, navy blue and orange/yellow. There does not appear to be any day-glo colors.

Message: Sign copy should be simple and legible. Messaging should generally be limited to convey information such as the business name, logo, and business type. Signs should be designed to avoid visual clutter.

The proposed signs include logos, text, and phone numbers. The messaging itself does not appear to be overly cluttered but due to the size may have an imposing impact on the subject historic property.

Materials: Sign Materials should be compatible with those of the historic building. Materials compatible with the Historic District's period and style, used in contemporary designs can form effective new signs.

- a) Wood: Wood signs are appropriate in historic areas and their use is encouraged.
- b) Metal: Aluminum and other metals are generally appropriate. Consider stencil cut or stem-mounted from the sign board or anchors set into mortar joints on the wall.
- c) Awning: Valance signs on an approved canopy, or awning are generally appropriate in the historic district.
- d) Neon or Neon-Appearing: Gas filled neon tube signs are generally appropriate on buildings constructed after 1920. This does not apply to non-primary signs such as "Open" signs.
- e) Plastic Cabinet Boxes: These signs are not appropriate on historic property and will not be approved administratively.
- f) Other: Modern materials such as toolable sign foam, applied pre-fab and primed printable dimensional lettering, painted MDO plywood, painted plastic letters, or fiberglass reinforced plastic are generally appropriate.
- g) Signs painted directly onto the building façade: This is not recommended due to the likelihood of deterioration to historic masonry or other cladding. Painted signs on facades of buildings listed on the National Register of Historic Places shall not be approved administratively.
- h) Electronic Message Center: These signs are not allowed on Historic Property or within the environs of historic property and may not be approved administratively.
- i) Brackets/Hardware: New signs should utilize existing mounting apparatus whenever possible. If new bolt holes or brackets are necessary for sign installation, care should be taken to ensure that installation does not damage the historic building materials in any way. Bolting through mortar joints avoids damage to historic stone or brick. Where ever possible, avoid drilling new holes or creating new fixing positions on historic facades by using existing holes and fixing positions.
- j) Pole Signs: Where pole signs are allowed in the sign code, consider a design which includes a pole cover that is compatible with the architectural character of the structure and the surrounding commercial area.

The proposed sign includes vinyl lettering on a PVC backboard. Vinyl letters on wood or MDO board would be more characteristic of historic district material. The historic sign review committee should comment on the appropriateness of the PVC backboard.

Illumination:

- a) Front Lit or Direct External Lighting: Lighting with scoop, arm, or “crook neck” commercial signs lit traditionally mounted above the sign board from the wall are recommended and their use is encouraged. Modern halogen pin spots mounted below on wall, frame, or metal arms, or canopies may also be used when compatible with the proposed signage and architecture of the building.
- b) Full Internal Illumination: Fully internally illuminated signs such as back lit plastic, vinyl, cabinet, box, dimensional lettering, and awning signs are not allowed in the historic district. These signs will not be eligible for administrative approval.
- c) Partial Internal Illumination: Signs that integrate very minimal internal illumination where light spill is minimal may be appropriate in the historic district. For example back lit silhouetted letters or logo may convey a sophisticated appearance at night.
- d) Other lighting. Bright flashing, strobing, or quickly changing colored lights are not allowed.

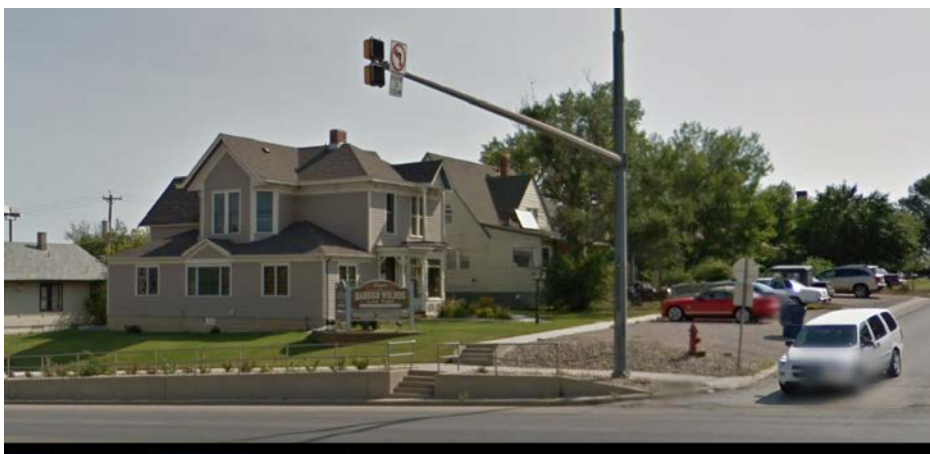
There are existing ground mount signs that illuminate the bottom sign which will not have light spill up to the new proposed signs.

Lettering: Letter styles and sizes should be compatible with the building’s architecture. Use letters and fonts that enhance rather than detract from the historic elements of the building. Lettering and fonts should emphasize legibility over a stylistic agenda.

The size of the proposed lettering may impose upon the character of the historic district.

Staff Comments

- Approved _____
- Referred to Committee: June 24, 2024







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