

# RAPID CITY PUBLIC LIBRARY

610 QUINCY ST. | RAPID CITY, SD 57701 | 605.394.6139

RAPIDCITYLIBRARY.ORG    

Date: May 13, 2024  
 To: RCPL Board of Trustees  
 From: Aly Quinn, Events Coordinator  
 Re: Events Report

	Number of events	Total attendance	Average attendance
Children (Pre-K)	56	2,061	37
Children (K-12)	23	720	31
Teens (13-17)	13	102	8
Adults (18+)	43	973	23
<b>Totals</b>	<b>218</b>	<b>6,484</b>	<b>30</b>

- General Events
  - The Winter Reading Challenge ended in January, with 136 adults, 19 teens, and 182 children participating. Participation was slightly lower than last year, possibly due to different prizes offered. Methods of increasing participation will be reviewed for next year.
  - The Seed Library season kickoff featured a seed and plant swap event that drew in over 100 participants and media interest. The Pennington County Master Gardeners assisted with gardening information.
  
- Adult Events
  - The library began a series of grant-funded events to raise awareness of the Missing and Murdered Indigenous People (MMIP) issue in our community. The Red Ribbon Skirt Society held a public discussion, and a documentary film was shown, with its producer participating in a discussion afterwards.
  - Black Hills Federal Credit Union presented a 4-part series on financial literacy.
  - Informational events were hosted on the Affordable Connectivity Plan, which helps community members stay connected through affordable or free internet.
  - Partnerships with Custer State Park, Monument Health, Black Hills Humane Society, Cornerstone Rescue Mission, Black Hills Raptor Center, South Dakota Humanities Council, local authors, and local musicians for provided informative and entertaining events.
  
- Teen Events
  - Teen attendance decreased slightly from the previous quarter; additional events and enhancements to the Teen Summer Reading Challenge are being considered.
  - Teen outreach increased with 4 offsite events geared towards the demographic and monthly visits to local high schools.

- Children's Events

- PreK attendance grew by 25% compared to last quarter, but K-12 attendance decreased by 10%
- A partnership with SDSMT's Paleontology Club provided for monthly events.
- Curiosity Club and Little Explorers STEM programs continue to grow. Solutions for potential summer time attendance surges are being investigated, including the possibility of offering two sessions.

