

RAPID CITY PUBLIC LIBRARY

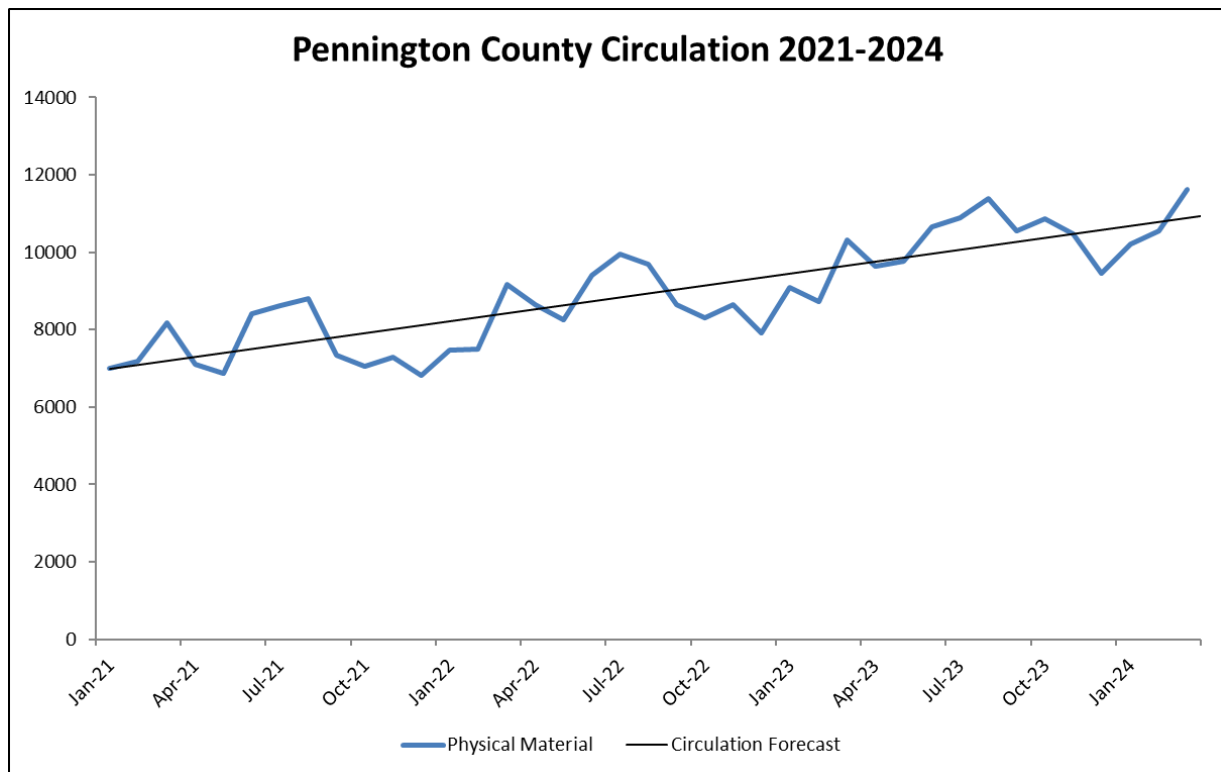
610 QUINCY ST. | RAPID CITY, SD 57701 | 605.394.6139

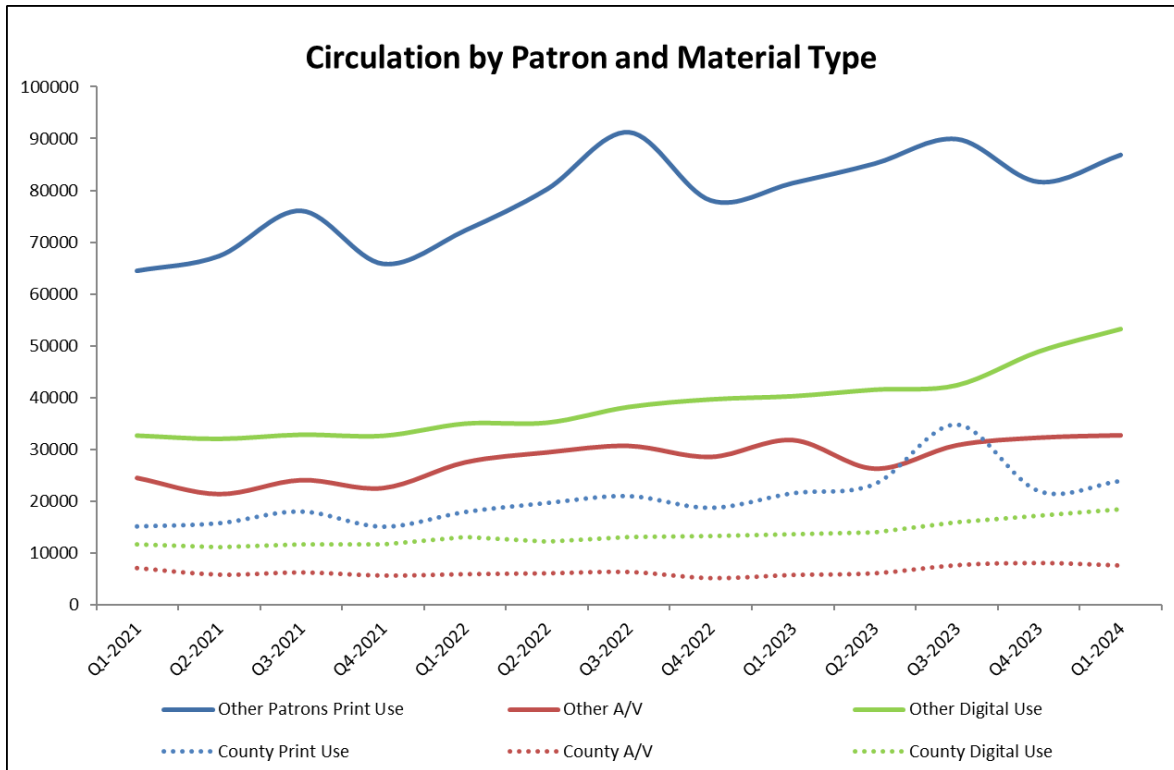
RAPIDCITYLIBRARY.ORG    

Date: May 13, 2024
 To: RCPL Board of Trustees
 From: Lisa DaSilva, Senior Librarian
 Re: County Report

Registered Borrowers and Material Use, January 1 – March 31, 2024

	Borrowers	% of Total	Material Use	% of Total
Rapid City Borrowers	23,276	77.5%	121,702	78.2%
Pennington County Borrowers	6,258	20.9%	32,383	20.8%
Out of County Borrowers	475	1.6%	1,566	1%
Total	30,009	100%	155,651	100%





Type	Definition	Statistics Tracked
Subscription Databases	<p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p>For example, library databases include magazines and journals, automotive repair, encyclopedias, STEAM resources, early childhood literacy, genealogy, reader’s advisory resources, and technology training classes.</p> <p>Popular databases in Q1: Valueline – 4,572 uses, Newspapers.com – 1,673 uses, the New York Times – 1,207 uses, Newsbank – 869 uses, and AtoZdatabases – 606 uses.</p>	Individual user sessions or logons
Downloadable Materials	<p>Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.</p> <p>Downloadable titles are among the most used collections at the library.</p> <p>Library users downloaded or streamed 65,137 digital items in Q1.</p>	Individual material downloads
Social Networking	<p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, Facebook, Instagram, Pinterest, TikTok, and YouTube.</p> <p>The library uses these tools to provide information about library services. Examples are book lists and recommendations on Pinterest and videos of story times and other events on YouTube and Facebook.</p> <p>In Q1, the library engaged with people 3,873,375 times with social networking tools. This included several viral posts, including a Taskmaster series and book description challenge videos.</p>	Individual page hits or views of a social networking site