

RAPID CITY PUBLIC LIBRARY



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Date: February 12, 2024
 To: RCPL Board of Trustees
 From: Aly Quinn, Events Coordinator
 Re: 2023 Events Summary

	Number of Q4 2023 events	Total Q4 2023 attendance	Average attendance per event (rounded)
Children (Pre-K)	50	1556	31
Children (K-12)	22	797	36
Teens (13-17)	16	130	8
Adults (18+)	35	1276	36
Totals	123	3759	31

- Winter Reading Challenge continues thru January 6; data will be included in the next quarterly report
- 574 events were offered in 2023, a 28% increase in offerings as compared to 2022
- 17,432 community members attended events, a 36% increase
- Quarter 4 typically trends downwards in attendance due to weather and holidays; however, 2023's Q4 shows higher attendance for all age groups except teens

- Multi-generational Family Events
 - Book discussions with Ms. South Dakota, Paleontology Clubs with SDSMT, Hoop Dancing with local Lakota partners, and monthly hands-on learning events with Custer State Park
 - The Eclipse Viewing Party brought in 300 people; we provided eclipse glasses and information thanks to a grant from Solar Eclipse Activities in Libraries (SEAL)
 - Partnerships with United Way of the Black Hills, SD Public Broadcasting, and Early Learner South Dakota brought children's author Jan Brett to Rapid City for a book discussion and meet-and-greet with about 400 attendees

- Adult Events
 - Partnerships with Rapid City Genealogy Society, Black Hills Astronomical Society, South Dakota Humanities Council, Deadwood Historic Preservation Office featured diverse community educational programs
 - Writing workshops
 - Attendance for Donuts and Documentaries increased; we are now considering hosting two monthly documentaries

- Teen Events
 - A new monthly teen cooking class featured the mobile kitchen and books and databases for recipes

- The Teen librarian has increased outreach activities, engaging kids at Main Street Square and local high schools and sharing what the library has to offer them
- Children’s Events
 - Events and attendance increased for preschool-kindergarten ages
 - Attendance numbers evened out in Q4 after Q3 spikes due to kickoff and back-to-school parties
 - Little Explorers and Curiosity Club both saw a surge in attendance from homeschool groups, suggesting we need to plan for more programming for the homeschooling community
- Projects for Q1 2024:
 - Begin Missing and Murdered Indigenous People Awareness series
 - Offer more virtual or hybrid programming
 - Increase teen attendance to library events through awareness and outreach



