Case No. 16UR018

Legal Description:

Tract 20 less Lot H1, Rapid City Greenway Tract, located in Section 36, T2N, R7E, BHM, Rapid City, Pennington County, South Dakota
July 29, 2016

City of Rapid City
300 Sixth Street
Rapid City, SD 57702

To whom it may concern:

It is the intention of Hills Alive/Bethesda Christian Broadcasting to utilize Memorial Park as well as the South Lawn of the Rushmore Plaza Civic Center, for a FREE summer Christian music festival. In 2011 we were approved for 5 years and would like to now seek approval for the third full weekend in July indefinitely. The following are festival dates through 2021.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>Dates of Hills Alive</th>
<th>Number of Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>July 15-16</td>
<td>2</td>
</tr>
<tr>
<td>2018</td>
<td>July 21-22</td>
<td>2</td>
</tr>
<tr>
<td>2019</td>
<td>July 20-12</td>
<td>2</td>
</tr>
<tr>
<td>2020</td>
<td>July 18-19</td>
<td>2</td>
</tr>
<tr>
<td>2021</td>
<td>July 17-18</td>
<td>2</td>
</tr>
</tbody>
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Each year thereafter, the third full weekend in July

Set up takes place beginning Wednesday prior to the festival with tear down taking place Monday post-festival. The hours of the festival will be 11:00 AM – 10:00 PM on both Saturday and Sunday. We are also asking to have overnight prayer at the park on Saturday night of the festival each year; this would take place in our existing Prayer Tent.

As in previous years, we will have a fenced area behind both stages, keeping the general public out of the backstage areas. Within that fenced backstage area, there will be several RV’s that are used for Festival Office, Production, and Artists prior to their performances. There will not be anyone sleeping in these RV’s overnight and we will try to be careful to not disturb the turf. We also erect a snow fence along 5th Street to prevent children from running in the street.

The second stage, located on the West side of the lake, will be located in the vicinity of the War Memorial. We always attempt to show respect by placing the stage a good distance away from the memorial and attempt to route traffic around it.
We have a security team of approximately 35 volunteers who work together over the weekend with the Rapid City Police Department to help keep order and handle any problems that arise. We also have city licensed security personnel on site overnight beginning Wednesday evening until Monday morning.

Hills Alive will include food vendors, all of which are provided information regarding the necessity of a Dept. of Health Temporary Food Services Permit, along with the website address for the Rapid City Fire Department which informs them of fire safety requirements, as well as the SD tax forms. We also have retail vendors that are given the SD tax forms and the Fire Prevention link. Each year the Health Inspector and Fire Department visit to inspect for compliance.

Our intentions include working closely with the Parks Department, Emergency Management, along with the local Police and Fire Department to insure that we run an event that is safe and within the parameters of acceptance with all parties concerned.

We expect attendance to be around 40,000 – 50,000 people over the two days of the festival. We will have a city licensed electrician to assist in all our electrical needs. We will have garbage service and enough portable restrooms (75 regular and 2 ADA compliant) to accommodate the anticipated crowd size.

We realize there may be small changes over the years, both with city policies and Hills Alive activities, but we are willing to adjust as needed and submit a request to the city if we have changes that need approval.

Please refer any further questions to: Carly Kraemer, Hills Alive Festival Director (605)342-6822.

Respectfully submitted,

Carly Kraemer
Hills Alive Festival Director
605-342-6822