### City of Rapid City

**Sustainability Committee – Regular Meeting**

**August 8, 2016 – 5:30 PM**

| Attendance | • **Members**: Kelly Moore, Kevin Crosby, Eldene Henderson, Dr. Jennifer Benning, Eirik Heikes, Emily Fisher, Don Martinez  
• **Absent Members**: Nisa Kerr, David Johnson |
|---|---|

| I. Call to Order | Kelly called the meeting to order at 5:35. |

| II. General Public Comments | • None |

| III. Welcome Liaisons & Guests | • **Liaisons**: Jerry Wright (City Council), Beth-Anne Ferley (RC Sustainability Coordinator) (late)  
• **Guests**: Lysann Zeller (Community Development Planner/GIS Technician for the Black Hills Council of Local Governments) |

| IV. Officer’s Reports | • **Minutes** (Kevin)  
  • Minutes were not submitted for the July 25 special meeting focusing on the conference. Kevin will still try to create and distribute them.  
• **Treasurer’s report** (Eirik) |

| V. Subcommittee Reports | A. **Local Foods Subcommittee** (Nisa)  
  • (no report)  
B. **Awards Subcommittee** (Don)  
  • The requested changes were never made to the approved application document. Don will send it out so that we can make the changes and start using it.  
C. **Sustainability Coordinator** (Beth-Anne)  
  • The sustainability camp went well. There were 11 kids. It was mostly organized by her intern. The Learning Center facility is a good venue for it. Some of the parents would be interested in learning more at an event for adults. They will do this again sometime.  
  • Meeting minutes on Facebook or website? Her summer employee wasn’t able to help with this this. The city IT department decided to allow Beth-Anne to post the **minutes**, but not the **agenda**. Since this is not a binding committee we legally don’t have to post the agenda and minutes (but we want to). |
### D. Social Media & Communications

[Not a subcommittee]

- **a.** New logo submitted by Beth-Anne. The goal was to make it more printable by making the text more bold and removing the shadow. Eldene made a motion that we accept option B as the new committee logo. Jennifer second. Unanimous. Beth-Anne will send it to Kevin to upload to [Dropbox](#).

### E. Sustainability Conference (Eirik)

- **a.** **Website:** Need to promote it on the city website. Beth-Anne and Eirik will talk with Daryl at the city. Registration will be on Eventbrite. Also need FB event page. This is very important.
- **b.** **Caterer:** “Catered 2.” Lunch will be spectacular.
- **c.** **Location:** the Dahl
- **d.** **Schedule:** mostly finalized.
  - i. We have all but one speaker. Suggestion to invite someone from the USGS to speak about water quality.
  - ii. Keynote: Still need ideas!
- **e.** **Sponsors:** Have 7 of 12. Suggestions: Pacific steel recycling is more likely to sponsor than Ace. Jerry will ask SDSMT.
- **f.** **Publicity:** They will be on KOTA on Thursday so we need to have the website ready by then. Then we all need to promote this everywhere.
- **g.** **Goal:** 100 registrants.
- **h.** **Financial:** This is difficult. Need to work with city. Maybe set up a separate bank account. Start with Paypal. Kelly will talk to the city about it.

### VI. Strategic Planning

- **Updated assignments:**
  - A. Local Economy – Eldene/Jennifer
  - B. Local Foods – Nisa
  - C. Energy Efficiency & Renewables
  - D. Water
  - E. Waste/Recycling/Compost – Beth-Anne
  - F. Transportation
  - G. Social/Housing – Eldene/Jennifer
  - H. Education – Eldene
  - I. Role of Committee in City – Eirik
  - J. STAR Rating – Eldene/Kelly

- **Eirik reported on his conclusions for discussing the role of the committee within the city with Jerry:**
  - a. Role of committee is to help groups like Dark Sky Event get access to resources and information. We are liaison.
  - b. We need to redefine our role. Would like a stronger role with the city with sustainability people on various city committees.
  - c. Comprehensive plan efforts are a good example of our benefit/success.
d. We need to go back to our original goals of celebrate, educate, and formulate.
e. Need to continue to annually report accomplishments, plans, and goals to the city council. They have new members every year.
f. Jennifer: We still need achievable or measureable goals for the strategic plan.
g. Jerry: We need to have a working definition of sustainability.
h. We could make two of the goals about helping with education and operating buildings.

- At this rate it will take us far too long to finish our strategic plan before the conference. After considerable discussion, it was decided that we will hold a special meeting on Monday, August 29th from 3:00-6:30pm to finish the strategic plan. Those previously assigned sections will still need to come prepared to lead discussion on their topic. Jerry will be our moderator. Beth-Anne will reserve a space for us.
- Kevin will upload the current file to Dropbox.

VII. Informational Items
A. Green Drinks (Nisa): Third Monday of every month at the Garage at 5:30pm.
B. Business Recycling: How can we accomplish this (strategic plan item)

VIII. Consent Agenda
None

IX. New Business
A. Annual report to city council
B. Education (Eldene):
   a. She is meeting with the superintendent of Rapid City Schools on Aug. 23 to discuss sustainability.
   b. See went through a packet of information that she prepared for the meeting.
      i. Information about our conference.
      1. Going to ask them to be a sponsor
      ii. US partnership for Education for sustainable Development for K-12
      iii. Green Education Foundation GEF institute list of ideas
      iv. Higher Education opportunities: BHSU, SDSMT, WDT
   c. Ideas: Elementary school Green Classroom pledge. Recycled paper, etc. Could collect the pledges and display at the conference. Wants to ask to have the kids do posters on the STARS categories.
   d. Learning Objectives: The Superintendent is from MN which has sustainability learning objectives. SD does have a “reduce, reuse, recycle” learning outcome in 3rd grade.
   e. Would be good to have a school representative on our committee.
   f. Jerry: These are good ideas, but remember this process may take a long time.
   g. Would like someone to go with her.
## Old Business

A. Online file sharing of committee documents (Kevin)
   a. All shared committee documents are now on [Dropbox](https://www.dropbox.com). Please use it! Let Kevin know if any non-committee members need to be granted access to specific folders.

B. Star Rating System for Communities: (Eldene)

### Other Comments

- The committee appointments of Emily, Eldene, and Don expired on 8/1/2016. They need to decide if they wish to be reappointed or replaced.

## Adjournment

The meeting was adjourned at 7:00.

## Next Meeting

The next meeting will be **August 22, 2016** at 5:30pm @ Community Room of CSAC. It will be focused on conference preparations. The next meeting after that will be the special meeting on August 29.

## Additional Information

- [www.facebook.com/RapidCitySustainability/](http://www.facebook.com/RapidCitySustainability/)

*Minutes taken by Kevin Crosby.*