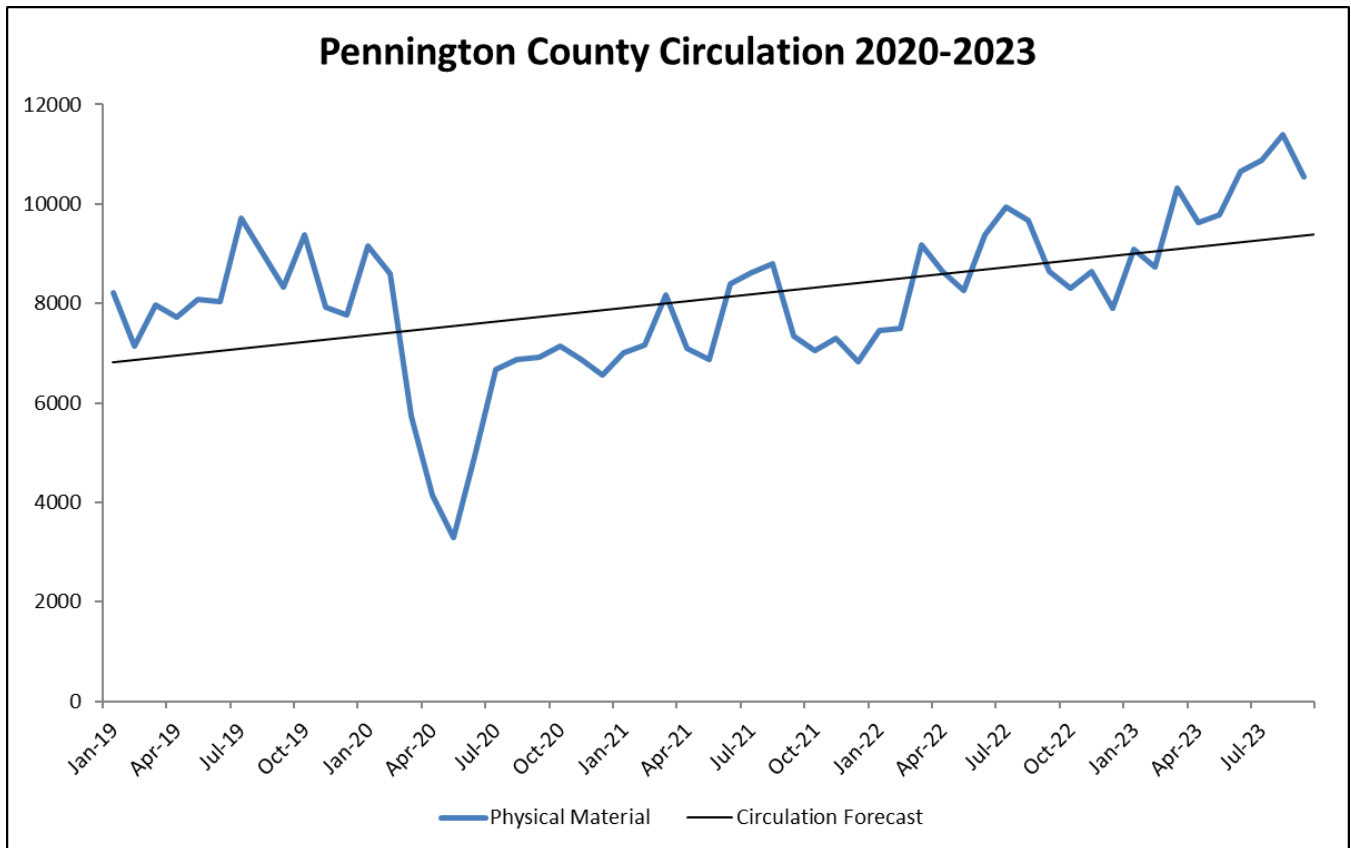
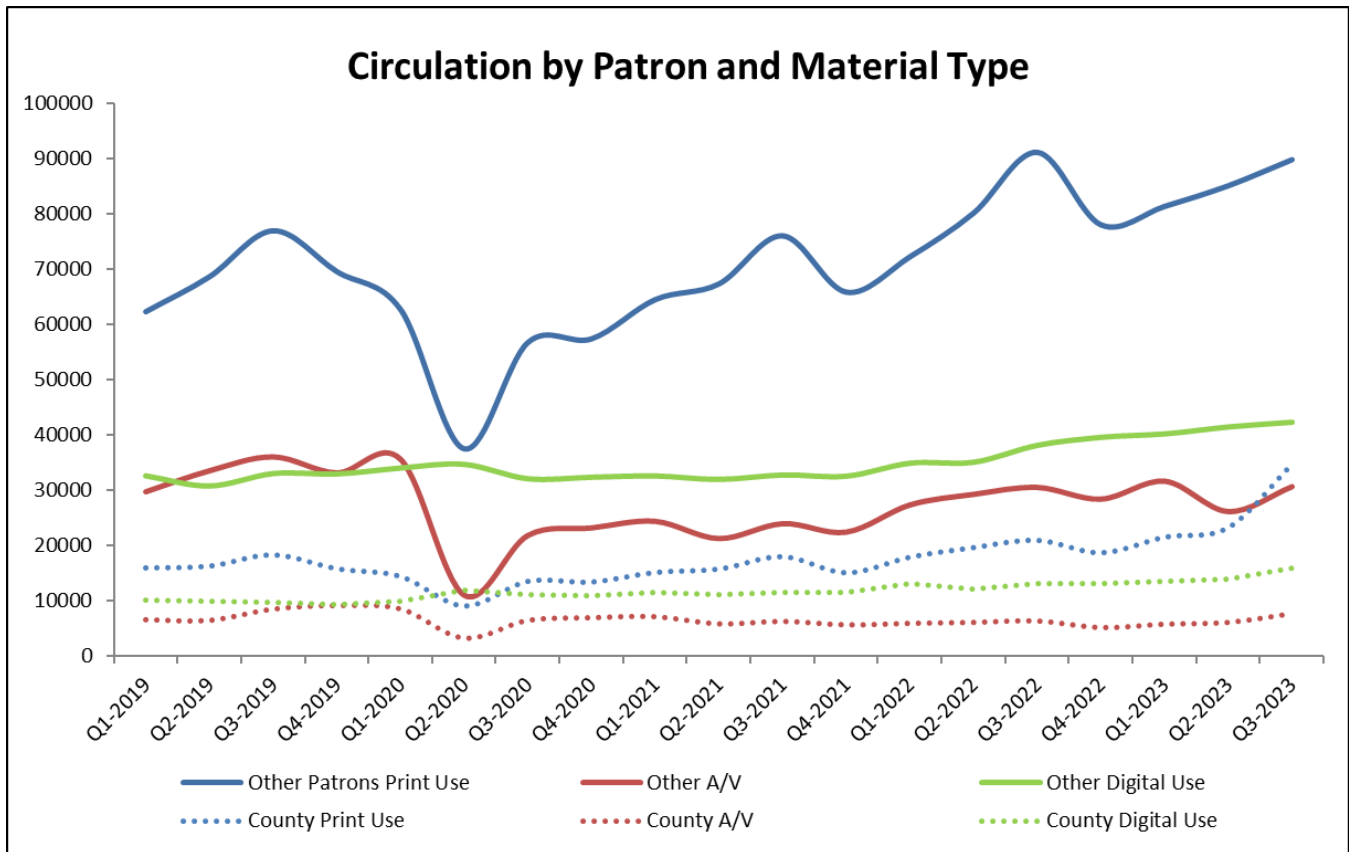


Date: November 13, 2023
 To: RCPL Board of Trustees
 From: Lisa DaSilva, Senior Librarian
 Re: Pennington County Library Use – Q3 2023

Registered Borrowers and Material Use, July 1 – September 30, 2023

	Borrowers	% of Total	Material Use	% of Total
Rapid City Borrowers	24,924	77.2%	121,353	77.6%
Pennington County Borrowers	6,729	20.9%	32,825	21%
Out of County Borrowers	617	1.9%	2,224	1.4%
Total	32,270	100%	156,402	100%





Type	Definition	Statistics Tracked
Subscription Databases	<p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p>For example, library databases support community education through self-paced online trainings and classes. Other databases provide access to newspapers, magazines and journals, automotive repair guides, encyclopedias, STEAM resources, early childhood literacy material and reader’s advisory resources.</p> <p>Most databases can be accessed remotely and are available 24/7, increasing accessibility for library users.</p> <p>Popular databases in Q3: Valueline, Newspapers.com, Newsbank (current RC Journal issues), Tumblebooks (animated books for kids), AtoZdatabases (business and residential directory).</p>	Individual user sessions or logons
Downloadable Materials	Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.	Individual material downloads

	<p>Downloadable titles are among the most used collections and the library strives to minimize wait times through careful selection and curation of material. These collections may be accessed remotely and 24/7.</p> <p>Library users downloaded or streamed 57,256 digital items in Q3.</p>	
Social Networking	<p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, Facebook, Instagram, Pinterest, TikTok, and YouTube.</p> <p>The library uses these tools to answer questions and provide information about library services. By engaging with people online, the library can expand reach and improve access to information about library services, events, and news.</p> <p>In Q3, there were 757,106 engagements through the library's social media.</p>	Individual page hits or views of a social networking site