

RAPID CITY PUBLIC LIBRARY

610 QUINCY ST. | RAPID CITY, SD 57701 | 605.394.6139

RAPIDCITYLIBRARY.ORG    

Date: August 14, 2023
 To: RCPL Board of Trustees
 From: Sam Slocum, Senior Librarian
 Re: Statistics – 2nd Quarter Summary

Summary: In the second quarter of 2023, the library experienced increases in new borrowers, patron contacts, entry, and print circulation. There were decreases in computer and drive-thru use.

Compared to the second quarter of 2022:

- Community members used library computers and Wi-Fi for over 73,000 hours, a 2% decrease
 - A proposed update to the Computer Use Policy would allow for more flexible use of available computer time when no one is waiting
- Library staff engaged with over 15,000 individuals, an increase of 4%
 - Over 1,800 of those patrons requested reference and research services
 - Over 275 people were helped with one-on-one services like proctoring, Book-A-Librarian, and notaries
- Over 3,000 more people visited the library in person, for a 5% increase
 - Drive-thru use fell 11%
 - This is attributed to people being more willing to enter public buildings. Drive-thru use is still significantly higher than before the pandemic
- There were over 850,000 social networking engagements via Facebook, YouTube, Instagram, TikTok, and Pinterest for promotions and education

