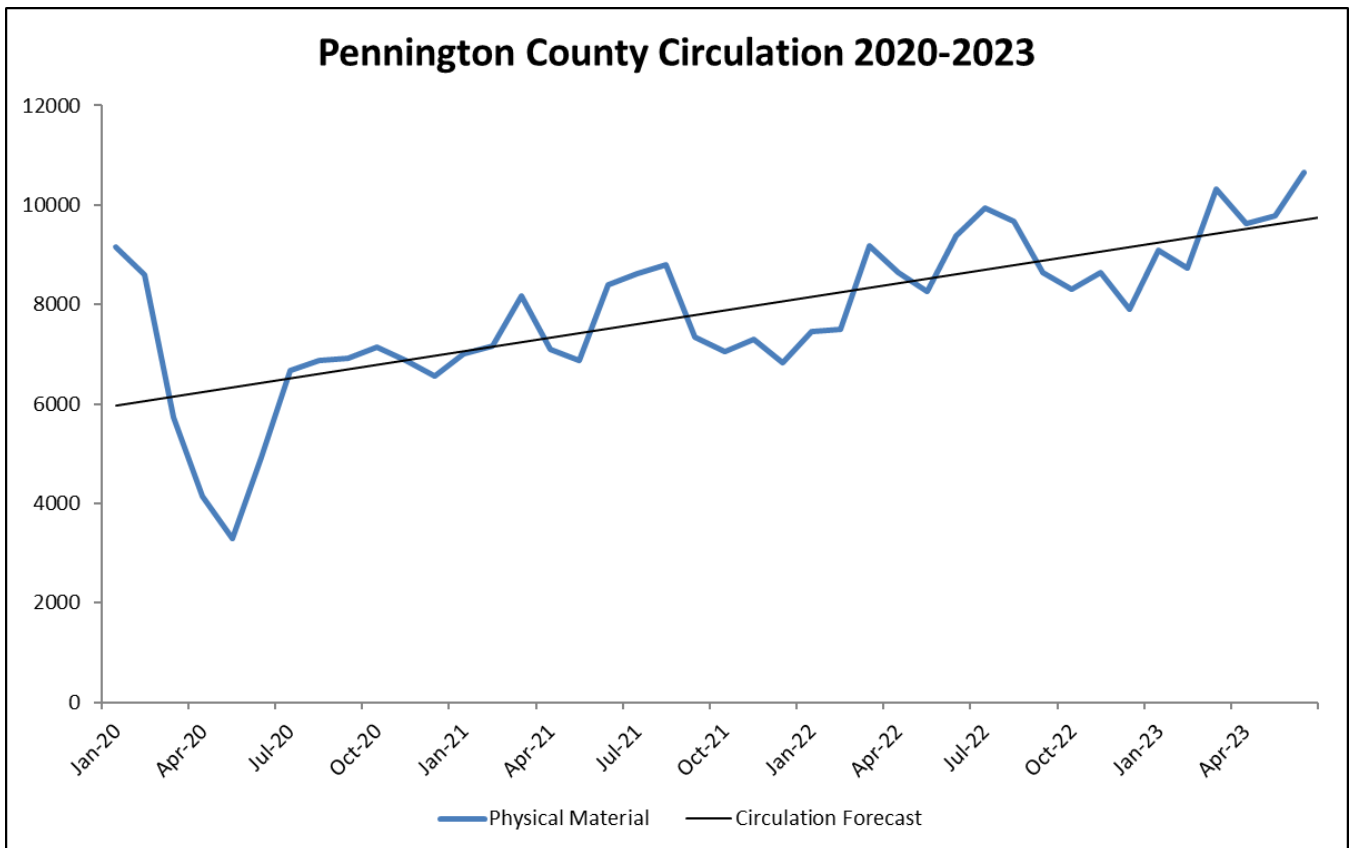


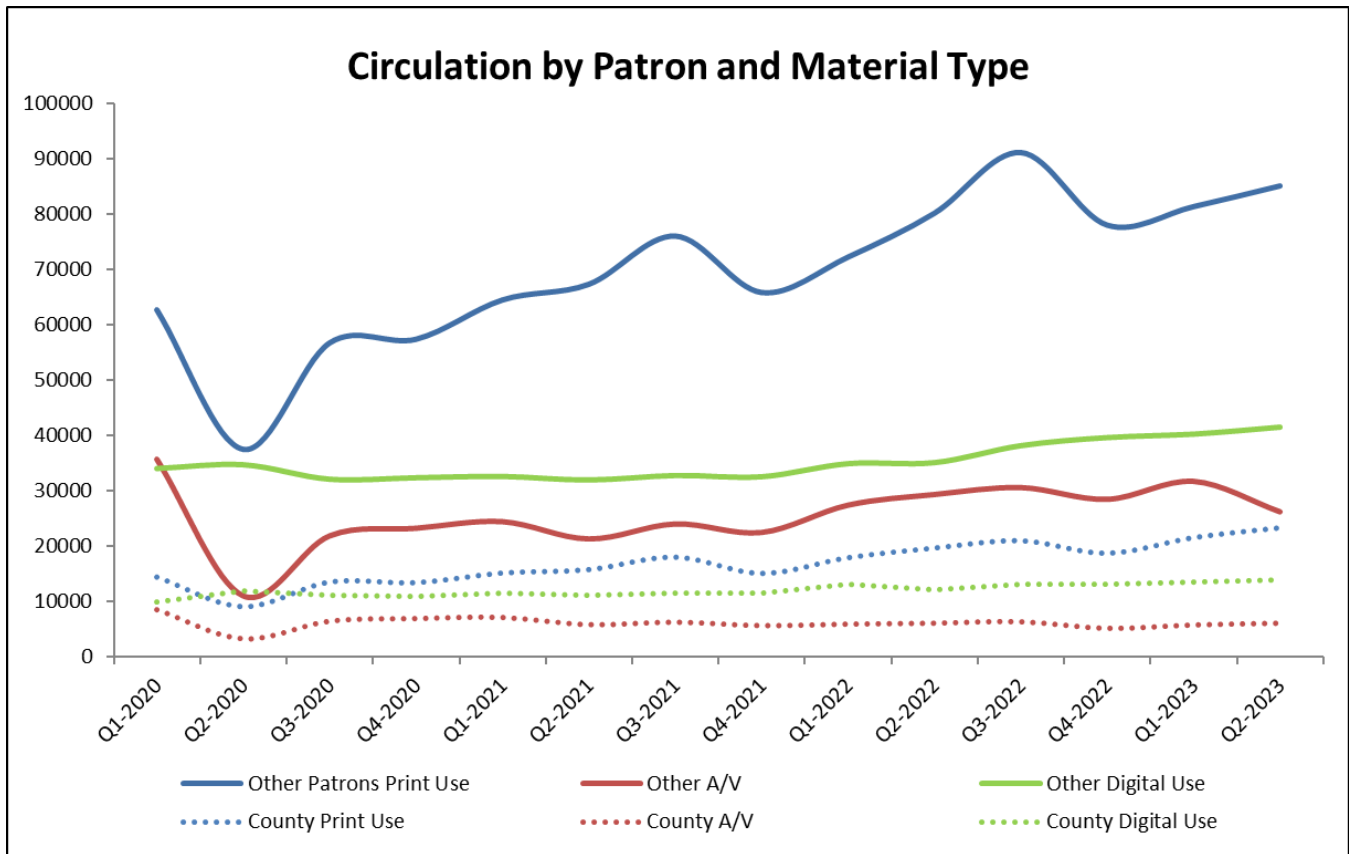
Date: August 14, 2023
 To: RCPL Board of Trustees
 From: Lisa DaSilva, Senior Librarian
 Re: Statistics – County 2nd Quarter Summary

Registered Borrowers and Material Use, April 1 – June 30, 2023

	Borrowers*	% of Total	Material Use	% of Total
Rapid City Borrowers	24,284	77.4%	114,748	78.3%
Pennington County Borrowers	6,482	20.6%	30,056	20.5%
Out of County Borrowers	617	2.0%	1,792	1.2%
Total	31,383	100%	146,596	100%

**Overall borrower numbers are lower than a year ago due to the annual purge of inactive accounts; this purge was missed in 2022, so 2 years' accumulation of inactive accounts was purged in 2023.*





Type	Definition	Statistics Tracked
Subscription Databases	<p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p>For example, library databases include magazines and journals, automotive repair, encyclopedias, STEAM resources, early childhood literacy, genealogy, reader’s advisory resources, and technology training classes.</p> <p>Popular databases in Q2: Valueline – 5,298 uses, AtoZdatabases – 1,309 uses, Newsbank – 702 uses, Tumblebooks – 342 uses.</p>	Individual user sessions or logons
Downloadable Materials	<p>Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.</p> <p>Downloadable titles are among the most used collections at the library.</p> <p>Library users downloaded or streamed 55,178 digital items in Q2.</p>	Individual material downloads
Social Networking	<p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, Facebook, Instagram, Pinterest, TikTok, and YouTube.</p> <p>The library uses these networks as tools to provide information about library services. Examples are book lists and recommendations on Pinterest and videos of story times and other events on YouTube and Facebook.</p> <p>In Q2, the library engaged with people 878,645 times with social networking tools.</p>	Individual page hits or views of a social networking site