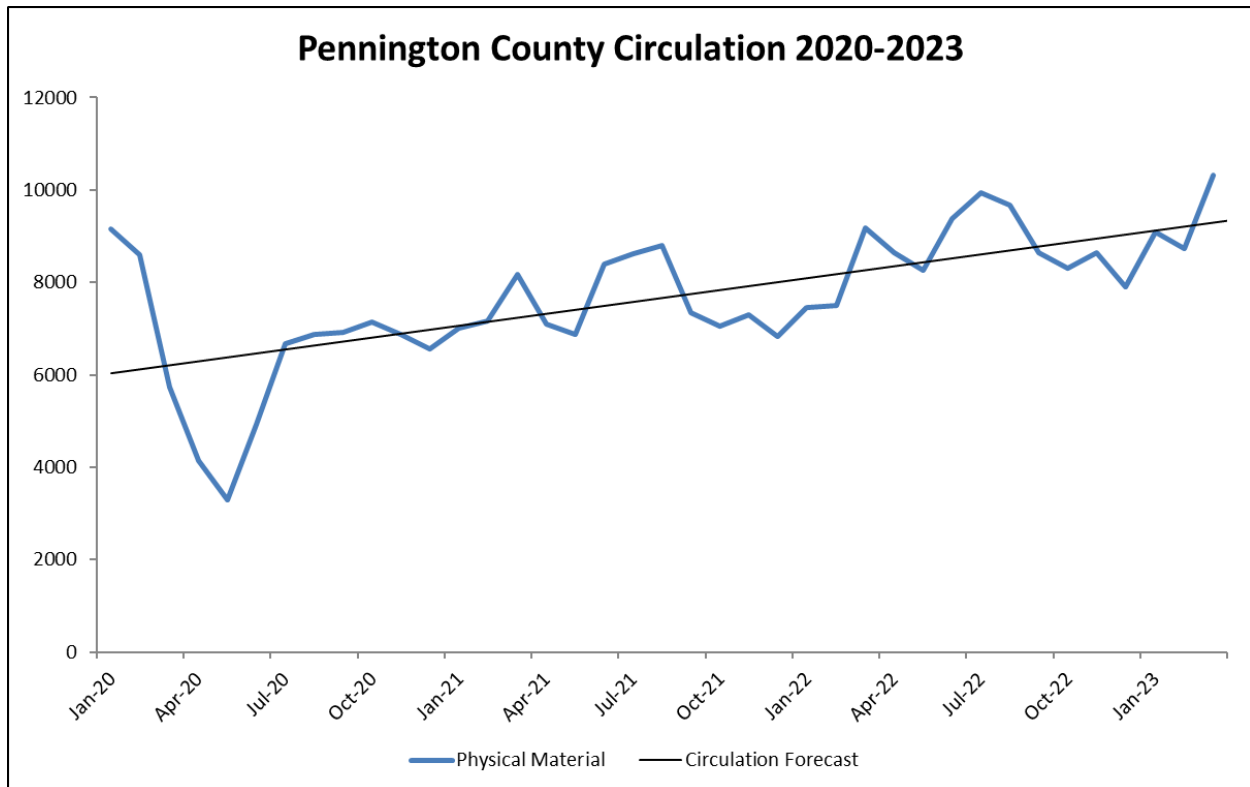
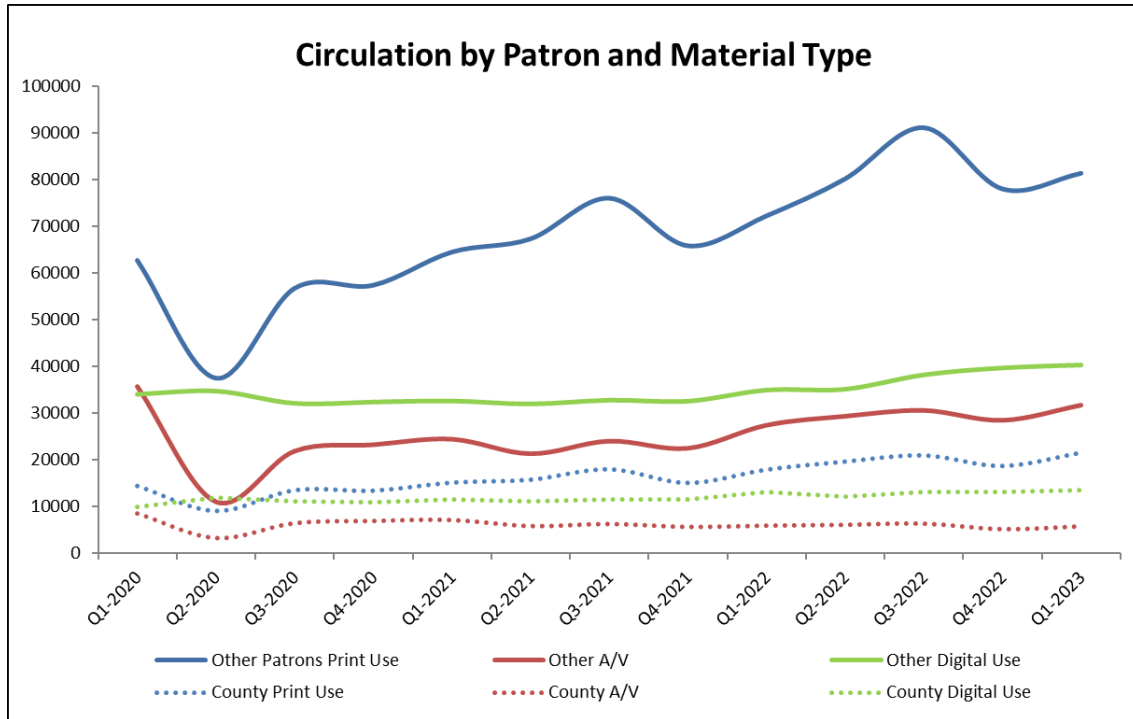


Date: May 8, 2023
 To: RCPL Board of Trustees
 From: Lisa DaSilva, Senior Librarian
 Re: County Statistics Summary 1st Quarter 2023

Registered Borrowers and Material Use, January 1 – March 31, 2023

| | Borrowers | % of Total | Material Use | % of Total |
|-----------------------------|-----------|------------|--------------|------------|
| Rapid City Borrowers | 23,642 | 78% | 114,414 | 79% |
| Pennington County Borrowers | 6,074 | 20.1% | 28,136 | 19.4% |
| Out of County Borrowers | 577 | 1.9% | 2,251 | 1.6% |
| Total | 30,293 | 100% | 144,801 | 100% |





| Type | Definition | Statistics Tracked |
|------------------------|--|---|
| Subscription Databases | <p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p>For example, library databases include magazines and journals, automotive repair, encyclopedias, STEAM resources, early childhood literacy, genealogy, reader’s advisory resources, and technology training classes.</p> <p>Popular databases in Q1: Valueline – 4,278 uses, Newsbank – 710 uses, Tumblebooks – 467 uses, Mango Languages – 233 uses.</p> | Individual User Sessions or Logons |
| Downloadable Materials | <p>Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.</p> <p>Downloadable titles are among the most used collections at the library.</p> <p>Library users downloaded or streamed 52,537 digital items in Q1.</p> | Individual Material Downloads |
| Social Networking | <p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, Pinterest, Facebook, Instagram, and YouTube.</p> <p>The library uses these networks as tools to provide information about library services. Examples are book lists and recommendations on Pinterest and videos of story times and other events on YouTube and Facebook.</p> <p>In Q1, the library engaged with people 51,744 times with social networking tools.</p> | Individual page hits or views of a social networking site |