



DOWNTOWN LIBRARY
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RAPIDCITYLIBRARY.ORG



Date: February 13, 2023
To: Library Board of Trustees
From: Sean Minkel, Assistant Library Director
Re: 2022-2027 Strategic Plan Update

Per established practice, a strategic plan progress update will be provided to the Library Board quarterly. The current plan was adopted by the Board on August 8, 2022.

Overview:

Notable accomplishments for the library's strategic plan during this quarter include a writer's workshop, new STEAM events, a roleplaying club, local partnerships, updates to the library's registration procedure, and the installation of new security cameras. Multiple enhancements to the library's accessibility and educational opportunities are also planned for implementation before the next update.

EDUCATE THE COMMUNITY THROUGH A VARIETY OF CLASSES AND TRAININGS

Provide resources and assistance to help citizens achieve their educational, professional development, and personal growth goals

- ⌚ A 3-month timeline has been created to re-launch multiple Makerspace services. Emphasis will be on staff training for a new laser engraver, 3-D printer, vinyl printer/cutter, and large format printer, to allow staff to more effectively aid patrons.

DEVELOP ENGAGING EVENTS FOR A VARIETY OF AGES AND INTERESTS

Host a variety of engaging events that draw current and new users to the library, encourage future visits, and offer unique experiences

- ✓ Weekly STEAM-themed events for preschool and elementary children were initiated.
- ✓ A monthly roleplaying club was started in November.

ENHANCE ACCESSIBILITY TO ALL LIBRARY SERVICES FOR ALL LIBRARY USERS

Ensure ease of access through library hours, library card eligibility, and adaptive technologies and resources

- ⌚ Young Adult materials will be easier to browse by adding stickers, per recommendations from the Teen Advisory Board.

MISSION *Connecting the community to education, information, and inspiration*

VISION *Educate, enrich, and inspire the community by providing accessible and equitable resources for all*

VALUES *Welcoming • Community • Inclusion • Well-being • Inquisitive*

EXPAND COMMUNITY PARTNERSHIPS TO PROVIDE AND PROMOTE LIBRARY SERVICES

Invest in partnerships as a way to promote services and gain new users, especially with the business and Native American communities

- ⌚ A campaign to promote library services to Ellsworth Air Force Base personnel and their families is being started.
- ⌚ State Park passes are available for checkout, in partnership with the State Library and Game Fish and Parks.

ENHANCE THE LIBRARY FACILITIES TO CREATE A COMFORTABLE AND WELCOMING ENVIRONMENT FOR ALL

Enhance public spaces to improve library usability and comfort

- ⌚ Admin hallway renovations are planned, and will improve traffic flow, create a lobby service window, and move recording room access into the Makerspace.
- ⌚ Concrete and electrical work will be done in the lobby to eliminate the tripping hazard at the security gates.
- ⌚ New public lounge chairs were ordered; these were past-due per the replacement schedule.
- ⌚ A replacement heat curtain for the vestibule will further decrease cold air flow in the lobby; installation date to be determined.
- ⌚ Soundproofing insulation will be installed above the Hoyt Room, Makerspace, Sound Recording Room, and administrative offices reduce sound infiltration in these areas.
- ⌚ A new smart bin ordered; this will automatically check in items when they are returned, creating service and workflow efficiencies. A new return area will also be constructed during this change.

GOALS COMPLETED

Goals completed since the last review with no major updates to report.

- The website was updated to improve access to community and government services by linking to 211 and the Helpline Center
- New events have been offered through partnerships with the Black Hills Raptor Center, Pet Partners, South Dakota Humanities Council, Custer State Park, and WaTiki Water Park
- More events are being scheduled on weekends to increase accessibility
- Patron access was enhanced by expanding the list of acceptable forms of identification for registrations.
- A Winter reading partnership with WaTiki Indoor Waterpark Resort was held December - January
- New and replacement security cameras were installed to increase coverage and help the library remain a safe and welcoming space for all
- A language translation tool was added to the library website

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