

ROCK 'EM, SOCK 'EM,
POP 'EM UP

2022 Year in Review

Pop Up Edition

LEAPS AND BOUNDS

2021

Attendance

1858

**Registrations/
Renewals**

125

Checkouts

600

Returns

256

2022

Attendance

2697

**Registrations/
Renewals**

276

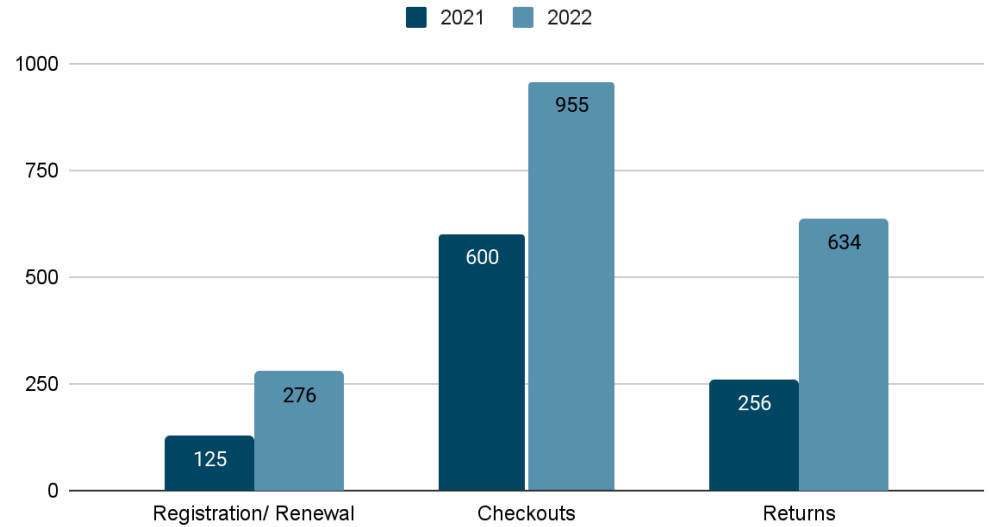
Checkouts

955

Returns

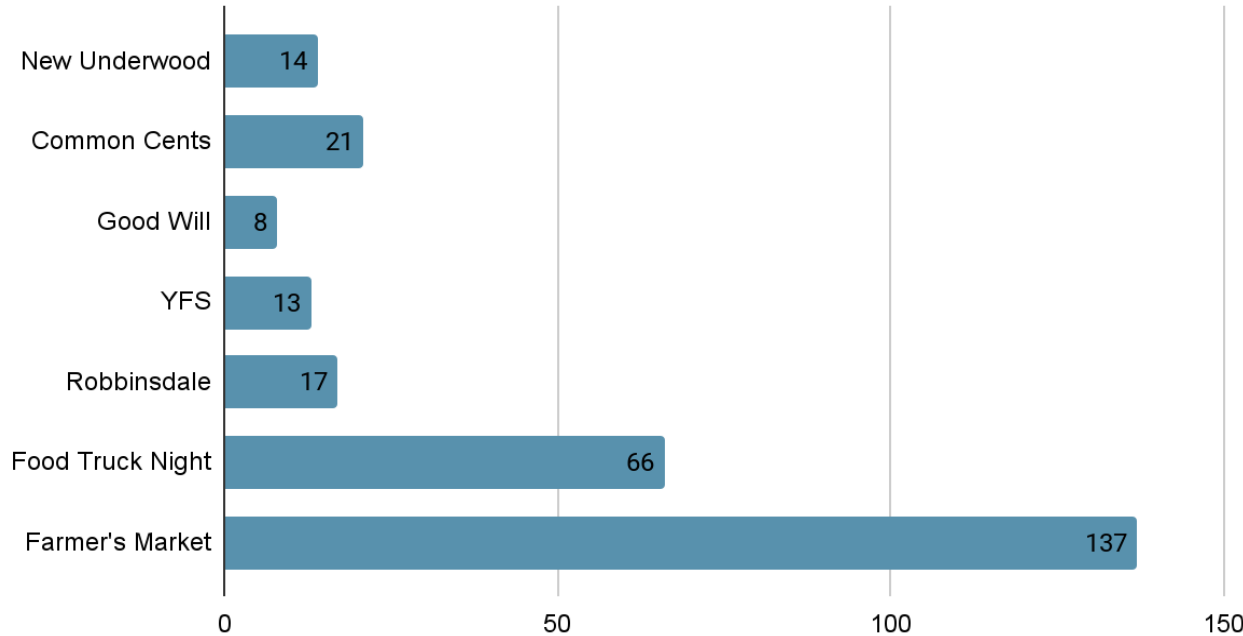
634

Pop Up Growth

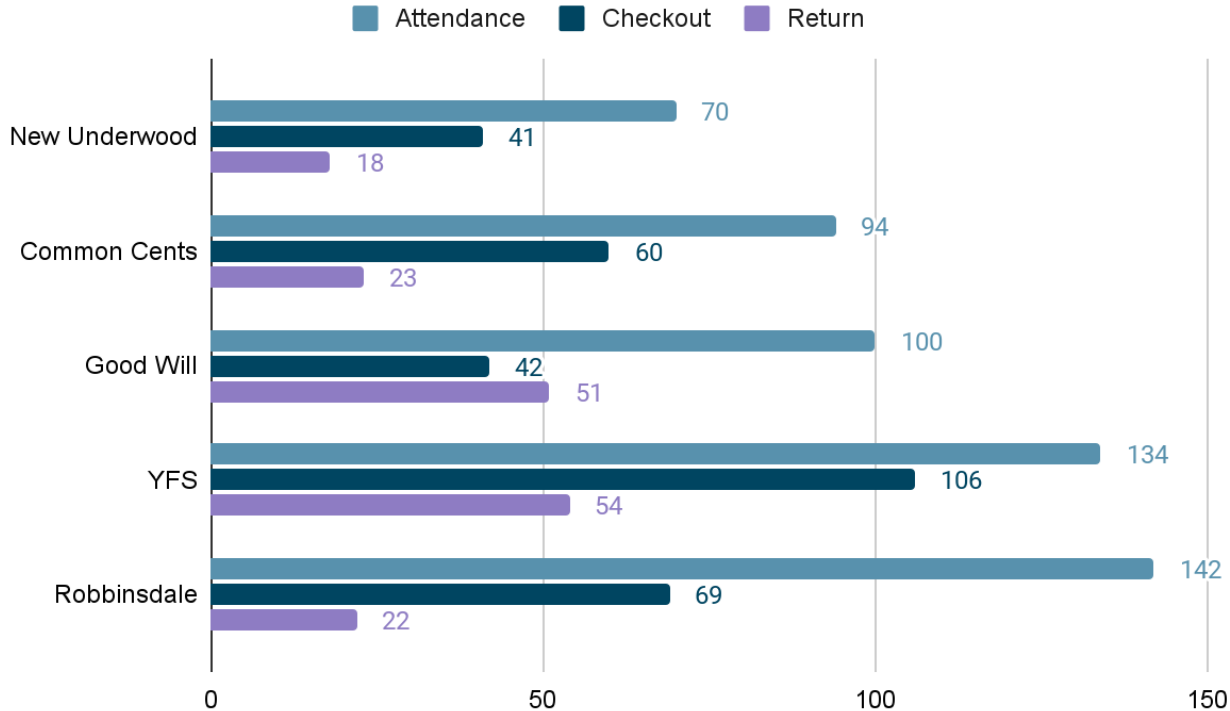


WELCOME TO THE FOLD!

Registrations and Renewals by Location



PEOPLE'S CHOICE



VERY Popular Spots

Food Truck Night

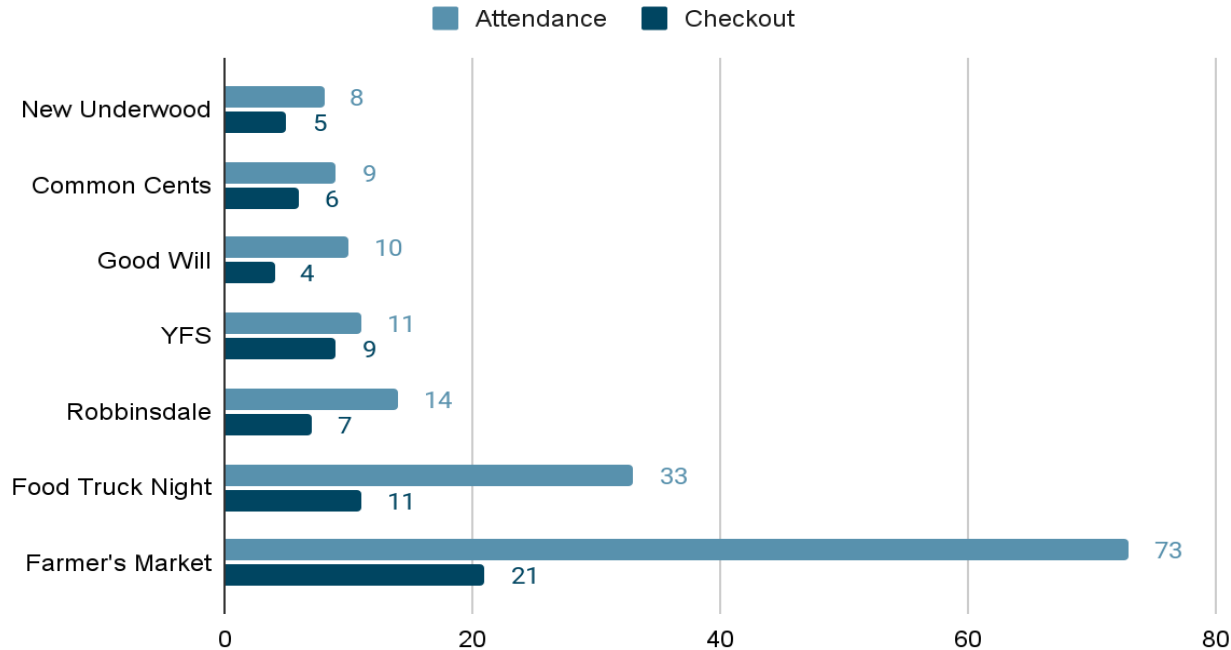
- 624 Attendance
- 205 Checkouts
- 126 Returns

Farmer's Market

- 1533 Attendance
- 432 Checkouts
- 340 Returns

THE MEAN JUSTIFIES THE... MEANS

Visit Averages

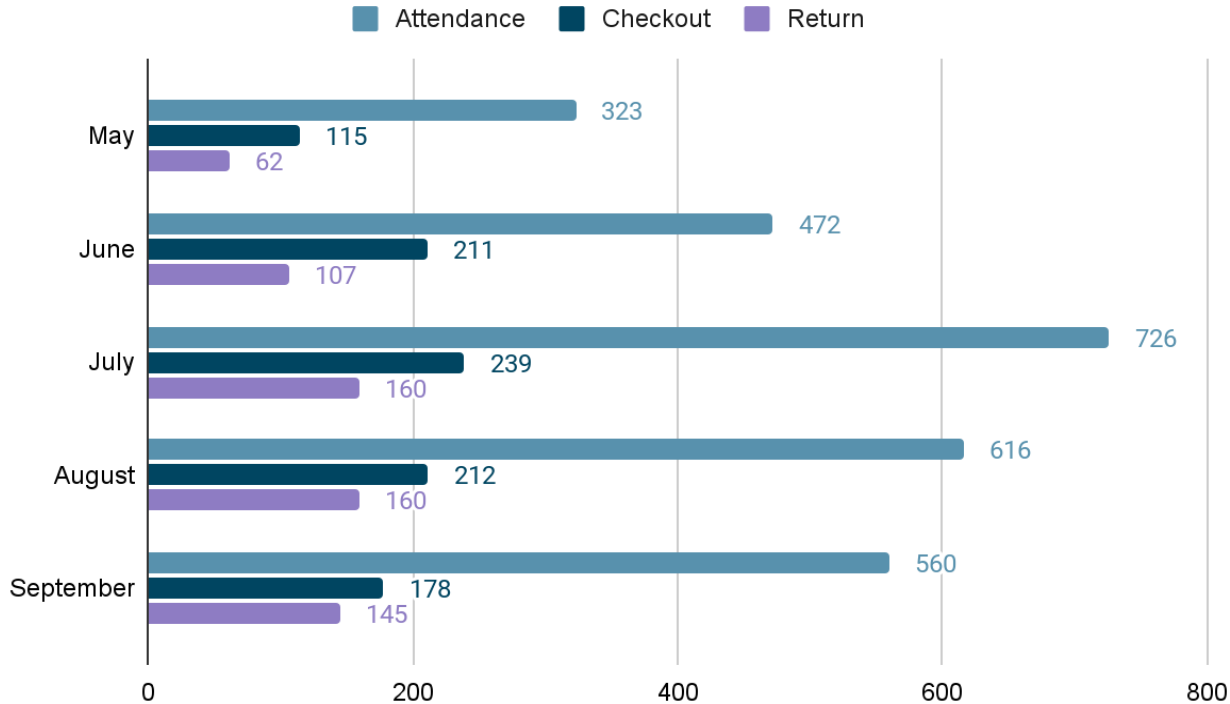


Fun Fact!

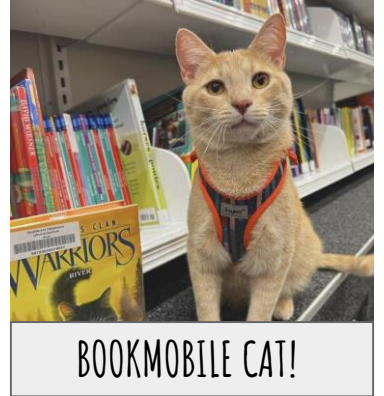
September had the highest number of average patrons at 40

The trend continues with checkouts at an average of 13

MONTHLY NUMBERS



No extra information
this time. But if you're
getting bored...



BOOKMOBILE CAT!

JUST THE NUMBERS

Location	Attendance	Check-outs	Returns	Holds	Patron Contacts - Other	Patron Contacts - Reference	Registrations/ Renewals	Pop-up Date
91 total visits to 7 stops								
Totals	2697	955	634	10	460	50	276	
Average	29.64	10.5	7					
Stats by Month	Sum/Avg							# of visits
May	323 / 23	115 / 8	62	1	67	9	40	14
June	472 / 23.6	211 / 11	107	2	94	9	66	20
July	726 / 33	239 / 11	160	3	124	18	70	22
August	616 / 29	212 / 10	160	3	85	9	42	21
September	560 / 40	178 / 13	145	1	90	5	58	12
Stats by location	Sum/Avg							# of visits
New Underwood	70 / 7.78	41 / 4.5	18 / 2	4	10	1	14	9
Common Cents	94 / 9.4	60 / 6	23 / 2		24	2	21	10
Good Will	100 / 10	42 / 4	51 / 5		36	1	8	10
YFS	134 / 11.17	106 / 8.8	54 / 4.5		26	3	13	12
Robbinsdale	142 / 14.2	69 / 7	22 / 2		28	1	17	10
Food Truck Night	624 / 32.84	205 / 10.8	126 / 6.6		108	11	66	19
Farmer's Market	1533 / 73	432 / 20.6	340 / 16.2	6	228	31	137	21

FIN.