



**DOWNTOWN LIBRARY**  
 610 QUINCY ST. | RAPID CITY, SD 57701 | 605.394.4171

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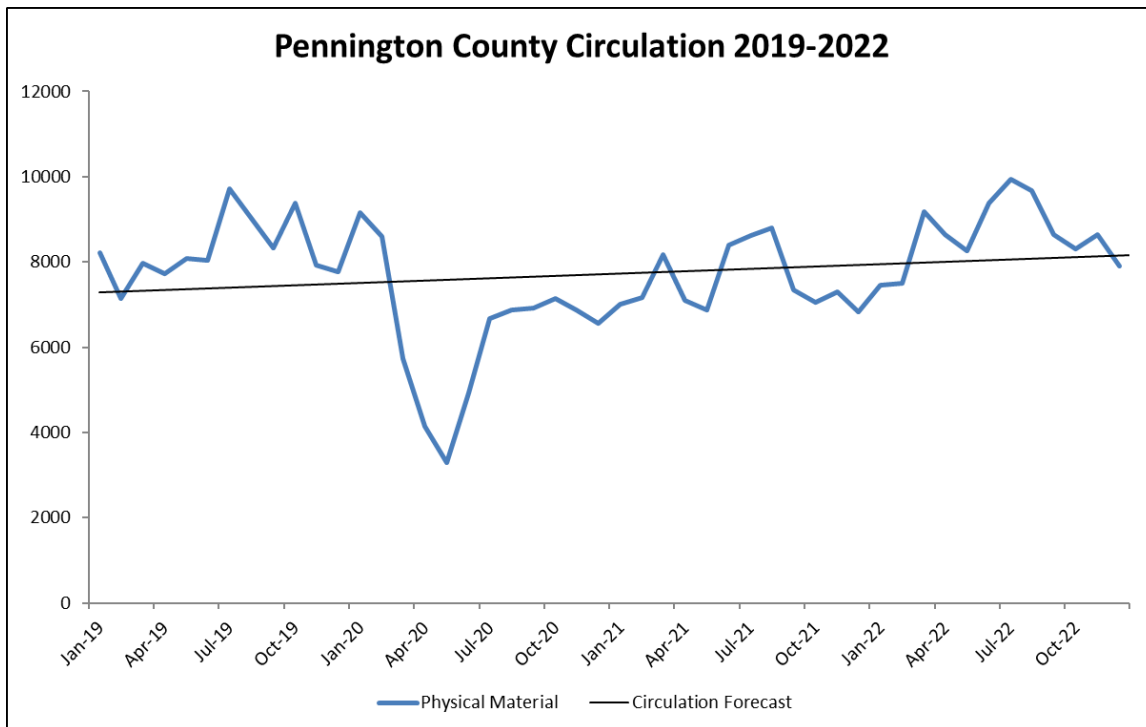
Date: February 13, 2022  
 To: RCPL Board of Trustees  
 From: Lisa DaSilva, Senior Librarian  
 Re: 2022 County Statistics Summary

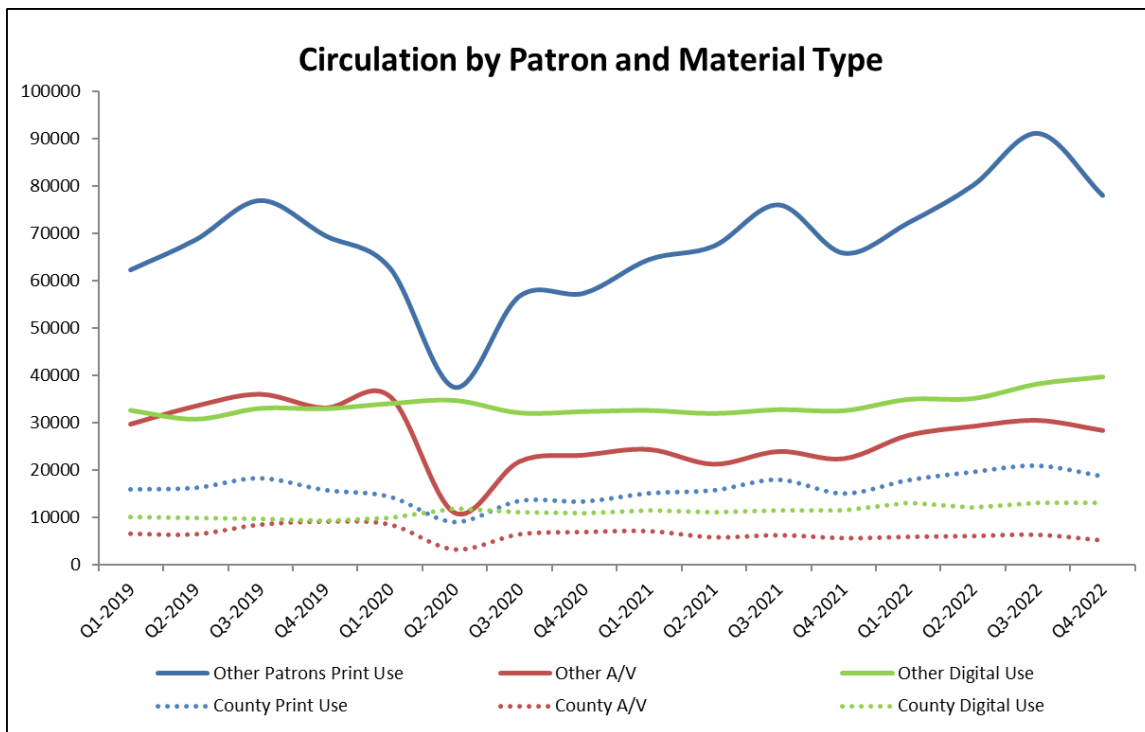
**Summary:**

In 2022, Pennington County residents made up 20.7% of library use and 19.8% of the total number of library card holders.

**Registered Borrowers and Material Use**

	2021	% of Total	2022	% of Total
Rapid City Borrowers	25,521	77.2%	28,872	77.5%
Pennington County Borrowers	6,668	22.2%	7,366	19.8%
Out of County Borrowers	890	2.6%	1,014	2.7%
New Pennington County Borrowers	484	16.1%	573	15.7%
Material Use by Pennington County Borrowers	134,940	21.4%	152,438	20.7%





Type	Definition	Statistics Tracked
Subscription Databases	<p>Organized collections of information to which the library subscribes and patrons have access to search and view.</p> <p><a href="#">Library databases</a> include magazines and journals, automotive repair, encyclopedias, STEM resources, early childhood literacy, genealogy, reader’s advisory resources, and technology training classes.</p> <p>Popular databases in 2022: Valueline – 20,211 uses, Newsbank – 1,884 uses, Novelist – 1,519 uses, Tumblebooks – 1,069 uses, AtoZ Databases – 994 uses, BrainFuse: JobNow – 780 uses, and Mango Languages – 618 uses.</p>	Individual User Sessions or Logons
Downloadable Materials	<p>Downloadable and/or eBooks, audiobooks, videos, and magazines accessed via e-readers, computers, smartphones, or other mobile devices.</p> <p><a href="#">Downloadable titles</a> are among the most used collections at the library.</p> <p>Library users downloaded or streamed 193,365 digital items in 2022.</p>	Individual Material Downloads
Social Networking	<p>An online community that creates content and shares information through the relation of ideas, pictures, posts, events, and interests. For example, <a href="#">Pinterest</a>, <a href="#">Facebook</a>, <a href="#">Instagram</a>, and <a href="#">YouTube</a>.</p> <p>The library uses these networks as tools to provide information about library services. Examples are book lists and recommendations on Pinterest and videos of story times and other events on YouTube and Facebook.</p> <p>In 2022, the library engaged with people 203,644 times with social networking tools.</p>	Individual page hits or views of a social networking site