

❖ PRESERVATION RESOURCES, INC. ❖

Workshops & Seminars Conducted For Your Community by Bob Yapp

NOTE: Covid has changed our world. As such, every one of the following seminars are available as a Zoom Seminars

1) Classroom Seminars & Talks

Preservation Doesn't Cost--It Pays!

This is a fun and dynamic talk by Bob Yapp that takes participants through the economic benefits of historic preservation with written materials. Learn how to counteract property rights arguments. Participants leave this experience entertained and empowered.

1 to 2 hours with Q & A up to an additional hour possible. Great Keynote

Winning the War on Preservation

Bob Yapp addresses the myths surrounding historic preservation. Doesn't preservation take away my property rights? Isn't preservation something we only do when the economy is humming along? Isn't rehabbing historic structures is just too costly? Old houses and buildings just can't be made energy efficient, can they? Bob will walk the attendees through these myths dispelling them based on objective and researched facts. He will show why the war on preservation is based on misinformation. Bob will give them the tools they need to go back to their communities and make the economic, environmental, energy efficiency and cultural case that preservation doesn't cost, it pays.

Energy Efficiency for Old Houses & Buildings

Just because it's shiny and new does not mean it will work in your old house or building. This seminar dispels the myths and addresses how old houses were designed. Bob talks about what retro-fits for energy efficiency actually work as well as paybacks. Insulation, air flow, weather stripping, windows, geo thermal, solar and wind are all topics of discussion.

1.5 hours with Power Point

Creating a Historic Preservation Artisan Trades Program

Bob Yapp has been creating, helping create and teaching historic preservation artisan trades programs around the country. We are losing these traditional trades and, as a result, it has become difficult for most historic property owners to find truly qualified craftspersons to do the preservation work. Learn how to set a program up in your community. 1.5 hrs. with Q & A and Power Point

Is Every Old House or Building Really Historic?

Why are some old buildings and houses historic, while others are not? 1 hour -Q & A

Secretary of the Interiors Standards for Rehabilitation. Bible or a Guideline?

Created in the 1960's, the SISR has been the guiding document for historic preservation in America. Is it still relevant and how can it be used and interpreted to your organizations

greatest benefit? 1 hour with Q & A

Creating a Preservation Ethic in Your Community.

"Preservation is just a foo foo thing that can only be done or funded when economics times are at their best". If you've ever heard this or something like this in your community, then this training session is for you. Bob Yapp walks participants through the process necessary to create a preservation ethic in your community. 1.5 hours with Q & A

Blue Vinyl Screening

The award winning, documentary film about the environmental hazards of vinyl siding and windows. Bob will lead a discussion after the screening that covers the harm done to historic buildings when original windows are replaced; structural damage caused by vinyl siding and how to achieve a 12 to 15 year paint job. 3.5 hours

Educate Before You Designate

Education is the key ingredient for any successful local, historic district. Should the educating process begin before the designation or after? Bob Yapp will answer these questions and provide strategies for a successful local designation process. 1 hour with Q & A

Great Unveilings

Learn how to conduct a Great Unveiling in your neighborhood. It's like a reverse barn raising. Instead of putting up a barn 20 to 40 people gather together to remove vinyl, aluminum, asbestos or insul-brick siding from a historic home in one day. 1.5 hrs with Q & A & Power Point

Are You the Paint Police or The Preservation Collaborators?

Learn effective ways to work with people living in local landmarks and historic districts. Avoiding the pitfalls that can turn folks against your ordinance is the key to this talk. 1 hour with Q & A

Paint It Right!

How to get a 15 to 20 year, cost effective paint job for your historic house. You can hire it done, never lift a finger and do it twice in 30 to 40 years for about the same price of a competent vinyl siding job that will last 15 to 18 years. 1 to 3 hours with Q & A, props & handouts.

Old Windows Aren't A Pane---They're a Goldmine

A primer on how to cost effectively repair/restore and make old windows as or more energy efficient than replacement windows. 1 to 3 hours with Q & A, props and handouts.

Getting Shellacked or Innovative Woodwork Finishing & Refinishing

Safe and efficient ways to remove old paint and natural finishes from woodwork. 1 hour with Q & A and props.

Passive Wood Floor Restoration

Passive wood floor restoration techniques as well as floor repairs. When to aggressively sand a floor. 1 to 2 hrs with Q & A & props

How To Hire & Work With a Contractor

Finding and hiring the right contractor is one of the biggest problems identified by historic homeowners. Bob will walk participants through the process. 1 hour with Q & A.

Neighborhood Revitalization Strategies

A step-by-step strategy for taking your neighborhood back, utilizing historic preservation and activism as tools for success. 1 to 3 hours with Q & A and handouts.

You Can't Live In a Museum or Can You?

Strategies about how to make historic homes livable for today while respecting the architecture and staying within the Secretary of the Interiors Standards for Rehabilitation. 1 hr. with Q & A.

Historic Porches: Restoration or Recreation

This session addresses how to research and construct missing original porches as well as restore original porches. 1 to 2 hours with Q & A

Understanding Historic Masonry

A step-by-step seminar on the best practices for restoring and repairing historic masonry. 1 hour with Q & A.

Additions That Work

How you can build an addition that doesn't look like aliens from Pluto plopped it on the back of your house. 1 to 2 hours with Q & A

The Historic Preservation Cost Comparison Tool

Our firm, Preservation Resources, Inc. (PRI) has developed a new and exciting tool for state, city, county, and Main Street preservation staff. It's called the "*Historic Preservation Cost Comparison Tool*" (HPCCT).

Too often when property owners, living in historic districts, apply for a Certificate of Appropriateness, they are misinformed about the true cost of replacing rather than repairing. Window replacement, replacement siding, cladding and porches are just a few of the issues staff must grapple with.

Now, with clicks of a mouse, residential and commercial consumers can look at side-by-side comparisons of the true, objective costs for replacing vs repairing these architecturally important and character defining features in their community. 1 hour with Power Point.

2) Hands-On Field Workshops

All hands-on workshops are learn-by-doing. This means the students learn the processes of in each workshop by actually doing all the work, from beginning to end. Bob Yapp and his various assistants guide and teach as they go with each and every workshop.

While most of the hands-on workshops below have a 12 student maximum, we are setup to do very large volunteer events with up to 40 participants.

Exterior Wood Repair

Owners of old and historic houses and contractors can learn how to save money and time by repairing old rotted trim, columns and spindles rather than replacing them. Students will learn how to use architectural epoxies as well as making real wood repairs to original wood surfaces.

According to Yapp, "Most old house owners look at their original rotted wood columns, railings, balusters (spindles), windows, and trim and feel they can't be saved. The replacement product industry is counting on you believing this and spends tens of millions of dollars a year to convince to consumers to buy their products. Most of the wooden parts in old homes are made with old growth lumber that is just not available any longer. By repairing these character defining features you can save this stronger and more rot resistant lumber with less hassle and lower cost than replacing it."

Up to 12 participants. 8 hours of fun and intense, hands-on learning with handouts. Also available in three and five day configurations

Historic Masonry & Re-Pointing Workshop

One Day Historic Masonry & Re-Pointing Workshop is an event that your organization or community can sponsor in concert with Preservation Resources Inc.

Students learn all the basics of historic masonry and actually re-point failed mortar on either a historic Main Street building or historic house. They will be part of a team re-pointing the brick at a historic property in your community.

The day begins with a morning classroom session and a walk-around to look at masonry issues in your neighborhood or downtown. In the afternoon students will physically re-point historic masonry on a house or building in your community. The afternoon will be a fun and intense, learn-by-doing opportunity.

Students will learn the underlying causes of masonry deterioration and failure as well as how to prevent these issues. Students will also learn the best methods and materials to use when repairing or maintaining exterior masonry surfaces.

Up to 12 participants. 8 hours of fun and intense, hands-on learning with handouts. Also available in three and five day configurations

Window Restoration & Weatherization Boot Camp

This event has been hugely popular. We offer one, three and five day Window Restoration & Weatherization Boot Camps. This hands-on event takes the student through the repair and restoration process by actually doing the work from beginning to end. Up to 12 students can

participate. Students will leave knowing how to cost effectively restore historic windows and make them as or more energy efficient than a replacement window.

We also can cater this event strictly for contractors including how to incorporate window restoration into a business. We can email more detailed information on this. **Nothing is greener than an old window!**

Great Unveilings

Bob personally conducts a Great Unveiling. Bob will assist your community plan and undertake the removal of non-original siding from one to two houses in a day. This event really brings neighborhoods and organizations together. This event is very visual and creates a great media opportunity. If you're interested in this event we have additional materials we can email.

Wood Flooring Repair & Passive Restoration

This is an intense, learn-by-doing opportunity. This class is *not* about aggressively drum sanding wood floors so they look new. Much like fine antiques we want to keep the character defining features and patina of the flooring. You will learn how to patch bad areas, so they don't look patched, passively remove the damaged old finish, remove water and pet stains as well as how to apply a finish. At the end of the three days you will know from beginning to end, how to repair & passively restore any hardwood or softwood tongue & grooved strip floor.

Making Wooden Storm Windows

Previously only available at the Belvedere School for Hands-On Preservation, we are now offering this hands-on workshop on the road, in your community as well.

Making Wooden Storm Windows is a fun and intense, three-day, hands-on learning experience you can bring to your community. Students will learn how to make wooden storm windows working side-by-side all three days with instructor Bob Yapp. Bob has been a woodworker and furniture designer/maker for 40 years.

This will be an intense, learn-by-doing opportunity. You will learn why wood storms are important, how to measure an opening for a storm, how to grade/pick lumber, storm sash construction with true mortise & tenon joinery, glass/screen installation weather-stripping & installation techniques.

At the end of the three days you will know from beginning to end, how to build wooden storm windows by actually making them. All students completing the class will receive a "Certificate of Completion". We can email more detailed information on this workshop.

Exterior House Painting

This event has been hugely popular. We offer one, three and five day Exterior House Painting. This hands-on event takes the student through the entire process of how and why houses get painted successfully. Learn how to achieve a 15 to 20 year paint job by actually doing it in the field. Up to 12 students can participate.

We also can cater this event strictly for contractors including how to incorporate long term, cost effective paint jobs into a business. We can email more detailed information on this workshop.

Other Three to Five Day Hands-On Workshops Bob Yapp Can Conduct

Historic Porch Repair & Restoration
Laying Wood Flooring in Historic Buildings
Interior Woodwork Restoration/Conservation
Interior Woodwork Refinishing
Woodworking for Old Houses & Buildings

For more information contact Bob Yapp. 217-474-6052 or yapperman@msn.com

What it Costs to Have Bob Yapp For Your Preservation Event

Preservation Events Packages

Category #1 – Classroom or Zoom Seminars & Talks

You Get:

- One to three presentations per day
- Up to Four Days In A Row
- Promotional Materials. Bio; Workshop Descriptions; Photos of Bob; etc
- Advance Radio & Print Interviews
- Radio, Print & TV Interviews during the event
- Handouts emailed to you.
- A one-page contract for services

Bob's Fee:

- **In-Person:** Bob's fee for in-person classroom seminars is \$3,500 for one day; \$3,000 per day for two days in a row; \$2,500 per day for three to four days in a row. All fees are plus expenses: round trip, coach air fare or .55 cents a mile if driving; a decent hotel room; \$50 per day, per diem; local travel costs, i.e. cabs,

rental car etc. We make all travel arrangements. You make the reservation and pay for hotel and local travel arrangements. We will invoice you, in advance, for the fee and expenses.

- **Zoom Seminars:** Bob's fee for Zoom Seminars \$3,000 for one day; \$2,500 per day, for two days in a row; \$2,000 per day, for three to four days in a row. During Covid and beyond, this option can be a real solution for small groups or groups as large as 100. You save \$500 on the fee as well as all the expenses. We will invoice you, in advance, for the fee.

Category #2 - Hands-On Field Workshop Packages

One Day: A turnkey fee of \$7,800 includes Bob's travel, per diem, lodging, equipment and all materials*. Maximum of 12 students***

Two Day: A turnkey fee of \$10,400 includes Bob's travel, per diem, lodging, equipment and all materials**. Maximum of 12 students***

- Three Day:**
- 1) A turnkey fee of \$13,800 includes Bob's travel, per diem, lodging, equipment and all materials**. Maximum of 12 students
 - 2) A turnkey fee of \$15,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 18 students
 - 3) A turnkey fee of \$22,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 30 students
 - 4) A turnkey fee of \$28,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 40 students

- Five Day:**
- 1) A turnkey fee of \$16,900 includes Bob's travel, per diem, lodging, equipment and all materials**. Maximum of 12 students
 - 2) A turnkey fee of \$20,200 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 18 students
 - 3) A turnkey fee of \$26,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 30 students

4) A turnkey fee of \$33,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 40 students

Seven Day:

1) A turnkey fee of \$23,600 includes Bob's travel, per diem, lodging, equipment and all materials**. Maximum of 12 students

2) A turnkey fee of \$25,500 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 18 students

3) A turnkey fee of \$28,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 30 students

4) A turnkey fee of \$35,800 includes Bob's travel, per diem, lodging, equipment and all materials***. Maximum of 40 students

Fee Payment:

We will invoice you in advance for the fee and is due on the last day of the workshop but 30 days maximum can be worked with.

* Material costs not to exceed \$800.

** Material costs not to exceed \$1,600.

*** Material costs not to exceed \$2,400.

For more info contact Bob Yapp, 217-474-6052 or yapperman@msn.com

Current & Past Clients of Bob Yapp & Preservation Resources Inc.

- National Trust for Historic Preservation, funder for multiple workshops & seminars
- National Trust for Historic Preservation, underwriter for "About Your House with Bob Yapp" on PBS
- National Trust for Historic Preservation National Conferences, speaker
- National Main Street Conference, speaker
- George Washington's Mount Vernon Home, restored all windows in the Cupola, the Oxeye window & all Green House windows.
- The Campbell Center for Historic Preservation Studies, regular hands-on instructor
- National Forest Service, wrote window preservation specifications
- National Park Service Preservation Training Center, train maintenance personnel in historic preservation, "Methods & Materials"
- Traditional Building Conference-Chicago & Boston, seminars
- State SHPO, Oregon, Keynote Speaker, CLG training seminars, Main Street Conference seminar
- State SHPO, Ohio, funder for workshops
- State SHPO, Colorado, funder for multiple seminars
- State SHPO, Tennessee, funder for multiple seminars and hands-on window workshop
- State SHPO, Wisconsin, hands-on website content, seminars at preservation conference

- State SHPO of South Dakota, Keynote speech, seminars & hands-on workshops
- State SHPO, Minnesota, multiple hands-on workshops
- State SHPO, Kansas, funder of multiple seminars & hands-on workshops
- State SHPO, Kentucky Heritage Counsel, primary consultant, Preservation Trades Crafts Training Program, Louisville, KY
- State SHPO, Pennsylvania, CLG training seminars
- State SHPO, Kentucky Heritage Counsel, SHPO, Keynote speaker & grantor multiple seminars & workshops
- State SHPO, Iowa Historical Society, Keynote speaker & funder for multiple seminars
- State SHPO, Missouri, grantor for multiple seminars and hands-on workshops
- State SHPO, Oklahoma, funder of multiple seminars and hands-on workshops
- State SHPO, West Virginia, hands-on masonry workshop in Moorefield, West Virginia
- Iowa Economic Development Authority, Main Street consulting & wrote “Energy Efficiency Guidelines”
- Iowa Main Street, seminars & energy efficiency guidelines
- Indiana Landmarks, seminars, hands-on workshops, CLG training, wrote design guidelines, acted as HPC staff for six communities
- Iowa Center on Sustainable Communities, Keynote speaker & multiple seminars
- Foundation of Historical Louisiana, Keynote speaker & multiple seminars
- Nebraska Main Street, Keynote speaker & multiple seminars
- Missouri Preservation, Keynote speaker & multiple seminars
- County of Arlington, Virginia, hands-on window workshop
- City of Iowa City, Iowa, multiple seminars
- City of Salt Lake, Utah, seminars and hands-on field workshops
- City of Highland, Kansas, window restoration & making storm windows, hands-on workshops
- City of Tulsa, Oklahoma, multiple hands-on workshops
- City of Norman, Oklahoma, multiple seminars and hands-on workshops
- City of Oklahoma City, Oklahoma, multiple seminars
- City of Crested Butte, Colorado, multiple seminars
- City of Telluride, Colorado, multiple seminars
- City of Steamboat Springs, Colorado, multiple seminars
- Twin Cities Bungalow Club, Keynote speech & seminars
- City of Fort Dodge, Iowa, multiple seminars & hands-on workshops
- City of Albuquerque, New Mexico, hands-on window restoration workshop for contractors
- City of Chicago, Illinois, Chicago Bungalow Association, multiple seminars
- City of Roanoke, Virginia, keynote speaker, seminars & hands-on workshops
- City of Annapolis, Maryland, hands-on window restoration for contractors
- City of Urbana, Illinois, seminars and conducting a Great Unveiling hands-on workshop
- City of Louisville, Kentucky, Keynote speaker and multiple seminars
- City of Knoxville, Tennessee, hands-on window restoration workshop
- City of Deadwood South Dakota, Keynote speech & seminars

- City of Brookings, South Dakota, multiple hands-on workshops, paint, wood & windows
- City of Staunton, Virginia, keynote speech, seminars and hands-on workshops
- City of Milwaukee, Wisconsin, seminars and conducted a Great Unveiling hands-on workshop
- Old House Network of Kalamazoo, Michigan, Keynote speaker & multiple seminars
- City of Chicago Heights, Illinois, Keynote speaker & multiple seminars
- City of Decatur, Illinois, Keynote speaker & multiple seminars
- City of Omaha, Nebraska, Restore Omaha, Keynote speaker & multiple seminars
- City of Rapid City, South Dakota, Keynote speaker & multiple seminars
- City of Frankfort, Kentucky, Keynote speech & hands-on window restoration workshop
- City of Paducah, Kentucky, hands-on window restoration workshop
- City of Shaker Heights Ohio, hands-on window restoration workshop
- City of Columbia, Missouri, multiple hands-on workshops, paint, floors & window restoration
- City of Hannibal, Missouri, Design Guidelines, past HPC member & restoration specifications
- City of Leavenworth, Kansas, multiple seminars
- City of Hutchinson, Kansas, Keynote, multiple seminars & Historic Preservation Cost Comparison Tool
- City of Wichita, Kansas, Multiple seminars & hands-on workshops
- City of Ft Collins, Colorado, Historic Preservation Cost Comparison Tool
- City of Fairfax, Virginia, **Zoom** training for the Architectural Review Board & Staff
- City of Carthage Missouri, hands-on, passive restoration of 1,500 square feet of oak flooring