



# Rapid City Youth City Council

City of Rapid City, South Dakota

## REQUEST FOR EXPENDITURE

**TO:** Rapid City Common Council  
**FROM:** Rapid City Youth City Council  
**DATE:** 13 September 2022  
**RE:** Request for Expenditure – Youth City Council Marketing

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### 1. Motion From Committee

- 1.1. During the regularly scheduled Rapid City Youth City Council meeting held on the 13<sup>th</sup> of September 2022, the following motions were passed unanimously by present voting members.
- 1.2. Approved Motions Summary: ***“The Rapid City Youth City Council is requesting the approval of an expenditure in the amount of \$1200 for Youth City Council promotional marketing materials.”***

### 2. Supporting Information

- 2.1. The current approved Rapid City Youth City Council (RCYCC) Budget outlines \$1300 for Marketing for which \$0 has been expended.
- 2.2. The following is a general breakdown of the requested expenditure:
  - 18 clothing items for each RCYCC with City logo and/or RCYCC logo on them - \$900
  - Promotional items to hand out at community events - \$300
  - Work alongside the communication and public relations manager for the City to expand on RCYCC website and/or social media sites - \$0 cost – future cost TBD
- 2.3 We feel that wearing and sharing of promotional items will provide the following benefits:
  - Build and maintain a positive reputation within the community.
  - Improve and/or spark civic engagement of youth in our community.
  - Increase the application pool of the RCYCC.
  - Increase visibility of RCYCC doing good work in the community.

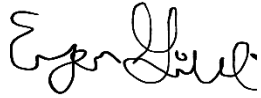
Respectfully Submitted this 14<sup>th</sup> day of September 2022.

RAPID CITY YOUTH CITY COUNCIL



Cerys White, Treasurer

ATTEST:



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Evy Gillen, Secretary