REQUEST FOR EXPENDITURE

TO: Rapid City Common Council
FROM: Rapid City Youth City Council
DATE: 13 September 2022
RE: Request for Expenditure – Youth City Council Marketing

1. Motion From Committee

1.1. During the regularly scheduled Rapid City Youth City Council meeting held on the 13th of September 2022, the following motions were passed unanimously by present voting members.

1.2. Approved Motions Summary: “The Rapid City Youth City Council is requesting the approval of an expenditure in the amount of $1200 for Youth City Council promotional marketing materials.”

2. Supporting Information

2.1. The current approved Rapid City Youth City Council (RCYCC) Budget outlines $1300 for Marketing for which $0 has been expended.

2.2. The following is a general breakdown of the requested expenditure:

- 18 clothing items for each RCYCC with City logo and/or RCYCC logo on them - $900
- Promotional items to hand out at community events - $300
- Work alongside the communication and public relations manager for the City to expand on RCYCC website and/or social media sites - $0 cost – future cost TBD

2.3 We feel that wearing and sharing of promotional items will provide the following benefits:

- Build and maintain a positive reputation within the community.
- Improve and/or spark civic engagement of youth in our community.
- Increase the application pool of the RCYCC.
- Increase visibility of RCYCC doing good work in the community.

RCYCC Expenditure Request
Respectfully Submitted this 14th day of September 2022.

RAPID CITY YOUTH CITY COUNCIL

Cerys White, Treasurer

ATTEST:

Evy Gillen, Secretary