REQUEST FOR EXPENDITURE

TO: Rapid City Common Council

FROM: Rapid City Youth City Council

DATE: 10 August 2022

RE: Request for Expenditure — Mental Health Awareness Project

1. Motion From Committee

1.1. During the regularly scheduled Rapid City Youth City Council meeting held on the 9th of August 2022, the following motions were passed unanimously by present voting members.

1.2. Approved Motions Summary: “The Rapid City Youth City Council is requesting the approval of an expenditure in the amount of $200 for promotional materials in support of a 988 – crisis line campaign.”

2. Supporting Information

2.1. The current approved Rapid City Youth City Council Budget outlines $1350 for Community Engagement materials and equipment for which $140.63 has been expended, with only 112.50 projected expenditures as of date.

2.2. The following is a general breakdown of the requested expenditure:

- 100 business card magnets - $100
- 1000 Stickers - $100
- Posters & wallet cards provided by Helpline Center of SD - $0 cost

2.3. There are many members of the Rapid City community who suffer from mental health issues. With our hopeful future partnership with RCAS and Helpline Center (the 988 campaign leaders) we can begin utilizing these promotional resources to spread awareness to the youth of Rapid City as to whom to contact in the instance of a mental health emergency for themselves, a friend, or family member.

2.4. With the SAMHSA (Substance Abuse and Mental Health Services Administration) roll out of the 988-crisis line number in July, we felt that September, as National Suicide Prevention month, would be the most appropriate time to implement this promotional campaign.

2.5. Partnerships plan to be developed with the Rapid City Area Schools and the Helpline Center to be the most effective in the implementation of this campaign.

RCYCC Expenditure Request
Respectfully Submitted this 10th day of August 2022.

RAPID CITY YOUTH CITY COUNCIL

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Cerys White, Treasurer

ATTEST:

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Evy Gillen, Secretary