existing sign on brick moved to north side of tower

existing sign on lower level facing south parking lot moved to west tower
SIGN BUILDING PERMIT APPLICATION – WORK SHEET
HISTORIC SIGN REVIEW
CITY OF RAPID CITY
300 SIXTH ST • RAPID CITY, SD 57701
(605) 394-4120

APPLICATION DATE: 10/10/22
APPLICANT NAME: Waterfall
APPLICANT PHONE: EMAIL:

SIGN INFORMATION – PROVIDE THE FOLLOWING INFORMATION FOR EACH SIGN PROPOSED

<table>
<thead>
<tr>
<th>Lot Address:</th>
<th>412 5th Street</th>
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**Construction Date:**

*CHECK ONE:
- [ ] Downtown Commercial Historic District
- [ ] Individually Listed Historic Structure
- [ ] West Boulevard Historic District
- [ ] Environ of Historic Property

*CHECK ONE:
- [ ] Contributing
- [ ] Non-Contributing
- [ ] Non-Listed

*Staff can assist you in providing this information.

**Dimensions of Sign:** 132 square feet - 2 Signs

- [ ] A scaled drawing or computer generated rendering of the proposed sign must be submitted. This graphic must identify the size, color/size, font/s, and borders of the proposed sign.

**Location of Sign**

- [ ] A current photograph of the building where the sign is to be located must be submitted showing any existing signage.

- [ ] A scaled drawing/computer generated rendering of the proposed sign located on the building must be submitted.

**Sign Material**

- [ ] Provide a written description of the proposed sign materials including lettering, backboard, etc.

  Painted wood

**Sign Installation**

- [ ] Provide a written description of the proposed sign materials including lettering, backboard, etc.

  Screws to entrance, galvanized siding

**Sign Illumination:**

Check One: [ ] Yes [x] No

If yes, describe how the sign will be lit, including a description of any existing or proposed light fixtures.
NEW SAVINGS

3 Logo 31" x 31" = 93"
4 Dressed 56" x 24" = 96"
1 tag line Below logo 11" = 11"

200"
Minutes
Historic Sign Review Committee
August 24, 2016

MEMBERS PRESENT: Vicky Fenhaus, Jim Jackson and Kyle Blada

MEMBERS ABSENT: Clancy Kingsbury and Lee Geiger

OTHERS PRESENT: Sarah Hanzel, Jeanne Nicholson, Craig Stump and Dan Hop

SIGN APPLICATIONS

406 5th Street (16SN021)
Applicant: Craig Stump
District: Downtown Commercial Historic District; Contributing built 1911
Request: Install (3) 31 sq. ft Wall Signs with "the Seed" Logo, (1) 12" x 11' Wall Sign with a Tagline, and (4) 18" x 16' Directional Wall Signs. All signs non-illuminated, MDO painted plywood. The existing "Aby's Feed and Seed" lettering will be retained on north and south elevation, painted over on the west elevation.

Jackson moved to approve the installation of three 31 sq. ft. wall signs with "the Seed" Logo, one 12" x 11' wall sign with a tagline and four 18" x 16' directional wall signs, all non-illuminated and made of MDO painted plywood. The existing "Aby's Feed and Seed" lettering will be retained on the north and south elevations and will be painted over on the west elevation. The motion was seconded by Fenhaus.

Hanzel reviewed the request and noted that the structure is a contributing structure in the Downtown District. She added that the City Attorney's office has submitted their opinion that the Aby's Feed and Seed lettering on the structure is allowable because of its historic characteristics and is not considered as part of the allowable square footage requirements.

Stump explained that on the west side of the building there will be four directional wall signs and one tagline below the "the Seed" logo. He added that one of the directional wall signs will be blank at this time.

Hanzel reminded the Committee that they continued the application at the last meeting to allow the applicant to bring in a complete revised application.

Jackson expressed his opinion that the directional wall signs on the west elevation are not proportional and that they would look better if they were more uniform and had a border around each individual sign. He added that the sign with the black background is more prominent.

In response to a question from Fenhaus, Stump explained that the diameter of "the Seed" logo is eight feet. He added that the original signs will look better than the computer art used for the drawings.

In response to a question from Jackson, Stump advised that potentially each directional wall sign could have a border around it as long as it does not interfere with each business logo. A brief discussion followed.

Stump advised that he would do the computer art showing a light gray border around each of the directional wall signs except for the one that has the black background. He suggested that the Committee recommend approval of the border on the directional wall signs, if it is appropriate, but not make the border mandatory.
Jackson moved to amend the motion to approve the installation of three 31 sq. ft. wall signs with \"the Seed\" Logo, one 12\" x 11\" wall sign with a tagline and four 18\" x 16\" directional wall signs, all non-illuminated and made of MDO painted plywood, and recommended that a light gray border be added to each directional wall sign except for the directional wall sign that has a black background. The existing \"Aby\'s Feed and Seed\" lettering will be retained on the north and south elevations and will be painted over on the west elevation. The amended motion was seconded by Fenhaus and carried unanimously.