December 14, 2021
To: HRC
From: Karen Mortimer, HRC President
Re: Monthly Update/ MOA and Executive committee

In an effort to increase efficiency and allow for questions and discussion at the monthly meeting, please find the president’s report below.
Please read before the meeting/bring questions and comments.

1. **LNI.** The dates are: December 14-18.
   - MOA-HRC is a major sponsor for the LNI. ($7000)
   - The Red carpet is 12/14 @ 4:00 PM. (Please join us at the north entrance to the older Monument)
   - The LNI Student Handgames competition will be on 12-16/17. We are honoring the Handgames with an award for the team displaying the greatest generosity (Lakota value). Awards will be given on the afternoons of 12-16/17. We want HRC commissioners to be in attendance to present the awards if at all possible.
   - Please join us at the community breakfast 12-16 at the Monument. It will from 7:30-9:00 Am in the Ice Arena Club Level. See invitation sent via email.

2. **RCISL project:**
The project is moving forward with negotiations related to the land issue with the City (there is a developed plan to build an Indian Center with an economic development plan to support the Center) and a Memorial has been designed and funding for this Memorial is well underway.
A Vision fund application has been submitted. The City’s vision fund committee will be presenting their findings on 12-13-21 at the Council meeting. Vying by the Council will likely n]be in early January.

3. **Elevate :**
   - We continue to meet every two weeks with Elevate leadership to begin the planning process of the co-creation of a training process for the business community as well as employees and potential employees on awareness, cultural proficiency and poverty issues.
   - We are working with support from the National Humanities Alliance (NHA) to develop evaluation strategies. The focus groups have been launched and four groups of business owners (large medium and small businesses and Native owned businesses) have been completed.
   - We are now reaching out to employees or potential employee focus groups.
   - We have completed two of the 3-4 sessions and will soon aggregate data and make decisions about next steps.
   - Funding for this effort will be hopefully forthcoming through a Vision Fund request. Please ask us for more details if you have questions.
4. **SDCF Grant**: The focus of this grant is to create and offer an experience for Rapid City called “Immersion in Place” (based on a similar project initiated in Omaha). A plan is being developed for approval by the HRC. The plan is to develop a pilot event in the spring of 2022, another in fall of 2022 and another in the spring of 2023, with possible statewide exposure. If you are interested in being a part of this, please let us know!

5. **Community Outreach**: The Knollwood outreach continues. We supported the 4 day event near the Knollwood apts. Through funding ($1800) and a lunch on Saturday. Please ask if you have questions.

6. **Finances**:
   - A fundraising goal has been set to raise a total of $140,000 by December 31st.
   - We will be developing a revised budget, a balance sheet (Actual vs. Budgeted) going forward.
   - We are also working on ways to thank donors and keep them informed and engaged. A donor newsletter update will be sent to our partners and MOA.

7. **Marketing agency next steps**: Evergreen (owner/Rick Den Herder and team) is directing and will execute a plan for our marketing/branding and outreach. The budget investment of $24,800 includes photography, video, TV and radio consulting, website development and management, brand campaign materials and social platforms. Progress has commenced and this will take approximately 4 months to complete. The Marketing committee will pick up the reigns and report back to all of us as next steps unfold.

8. We held a MOA/HRC gathering on **Wednesday November 17th, 5:00-6:30** at the new Ascent Building. Our on-going goal is to BEAM and engage our leaders. We are grateful that we held a gathering in an energetic to create a space for discussion and provide a time and place for people to network and connect. The next MOA gathering needs to be planned.

9. **An HRC-MOA retreat** will be planned as a recommendation from the Executive committee. Dates and details to follow. Target dates will be in February.

10. **Ad Hoc committee assignments**: we will be requesting additional volunteers to fill positions with the SDCF grant committee, Learning Forums committee, fundraising and other ad hoc committees as necessary. We are looking for involvement! Please consider how you would like to be involved.