



www.rapidcitylibrary.org

DOWNTOWN • 610 Quincy St. Rapid City, SD 57701 • (605) 394-6139 or (605) 394-4171
NORTH • 10 Van Buren St. Rapid City, SD 57701 • (605) 716-4098

DIRECTOR'S REPORT JUNE 2016

DIRECTOR'S REPORT:

New Library Logo: We have been working closely with Hot Pink Inc. to develop a new logo for the library. Last month we showed you the two logos we narrowed the search down to. We have since asked the public to weigh in both here at the library and through our website. Our target demographic for the logo is the 18-24 age group. So far, we have gotten minimal feedback from that group, so we are trying a few different strategies to reach them (we will try a Facebook target ad; if that does not work we may try in-person contacts).

Strategic Planning: Malcom Chapman's firm began the process of strategic planning with the staff on June 1 and will continue on June 13 and 14. Then he will continue with meetings with the public.

Retirements: This past month we said farewell to Jolene Blankley, one of our master storytellers. She retired on May 13 after 8 years of service. There are many fans who will miss her.

Ailsa Snyder, a member of our Customer Service Specialist group, has tendered her letter of retirement effective July 30.

Maker Space Supervisor: We are happy to announce that we have hired Stephen Tafoya as manager of our maker space. He comes to Rapid City with extensive experience with maker spaces and making, and a great deal of enthusiasm for both. He is going to make a terrific addition to our management team. He is lately of Rifle, CO.

Administrative and Facilities Coordinator: We are pleased to announce that we have offered Jennifer Read the position of Administrative and Facilities Coordinator and she has accepted. Her first day was May 31. We felt it was imperative that she began right away to work closely with Kim Beck on the budget.

Children's Librarian: We advertised this position and interviewed a number of candidates, both internal and external. Though each individually had some good qualities, no one candidate exhibited the qualities we were looking for. We will be reposting the job for another month.

Maker Space: Since the RFP that was opened last month was still too high for us to accept, so we rejected the bid and will be reviewing our options. Since we just hired a maker space manager, we will wait for him to come on board before proceeding with the space development.



EQUAL OPPORTUNITY EMPLOYER

Maker Faire: We have been in contact with the Maker Faire people (see makerfaire.com) in order to be designated as a mini-maker faire, and it looks as if we will be successful. The Maker Faire movement is an international phenomenon. In 2016 alone, there have been or will be Maker Faires in Istanbul, Beijing, Rome, Singapore, to name but a few places, as well as San Francisco, Orlando, Chattanooga, and of course, New York City. The Rapid City Maker Faire will occur on July 30th.



EQUAL OPPORTUNITY EMPLOYER