Case No. 21UR010

Legal Description:

The SW1/4 of the NE1/4 and the west 10 acres of the SE1/4 of the NE1/4, the north 1080 feet and east 30 acres of the SE1/4 of the NE1/4, located in Section 6, T1N, R8E, BHM, Rapid City, Pennington County, South Dakota
City of Rapid City Community Development
300 Sixth St.
Rapid City, SD 57701
605-394-4120

To Whom It May Concern,

The Central States Fair is humbly requesting a variance and a major amendment to our conditional use permit. On the East side of the fairgrounds property, running along Cambell St, is our pole sign. On that sign is two LED signs, one which says “Central States Fairgrounds” and one that says, “FORD, PROUD SPONSOR”. In addition to those two signs is an electronic reader board with the dimensions of 6’3” x 13’3”. However, the only part of that current sign that acts as a reader board is 5’6” x 9’6” (54.22 sqft) with the rest of the board being the frame. The new sign, while still being similar sized to the old, has a larger reader board section measuring 13’3” x 6’9” (89.44 sqft).

The new board will serve the same purpose it did before which is providing public knowledge of the events and happenings at the fairgrounds. While I understand the size is larger, it is still much smaller than the Monument reader board which serves a similar purpose as ours. Given our larger than normal street frontage and the speed limit on Cambell, the new sign will provide the public a better view of what is happening at the fairgrounds while still adhering to the “brightness” rules.

I appreciate the consideration and time. Please feel free to contact me if you need more information or have questions.

Respectfully,

John Kaiser

RECEIVED
JUN 11 2021
RAPID CITY DEPARTMENT OF COMMUNITY DEVELOPMENT

800 San Francisco Street, Rapid City, SD 57701
605-355-3861
CENTRAL STATES FAIRGROUNDS SIGN LOCATION
NORTH 1,080' OF THE EAST 30 ACRES OF THE SE¼ OF THE NE¼
OF SECTION 6, T1N, R8E, B.H.M.,
RAPID CITY, PENNINGTON COUNTY, SOUTH DAKOTA

CENTRAL STATES FAIRGROUNDS
NORTH 1,080' OF THE EAST 30 ACRES OF THE SE¼ OF THE NE¼
OF SECTION 6, T1N, R8E, B.H.M.,

EXISTING SIGN

EDGE OF RIGHT-OF-WAY

CAMBELL STREET
100' R.W.O. OF RECORD

SAN FRANCISCO STREET

RECEIVED
JUL 10 2020
RAPID CITY DEPARTMENT OF
COMMUNITY DEVELOPMENT

RECEIVED
JUN 11 2021
RAPID CITY DEPARTMENT OF
COMMUNITY DEVELOPMENT

PREPARED BY: LONGBRANCH CIVIL ENGINEERING, INC. * 821 COLUMBUS STREET * SUITE 1 * RAPID CITY SD 57701 * (605) 721-4040
5.66' x 9.58'  
TOTAL SQFT 54.22

13.25' x 6.75'  
TOTAL SQFT 89.44