Jim McShane, Library Director
Sean Minkel, Assistant Director
Board Members:
Jessica Olson, President
Becky Drury, Vice President
Darla Drew, City Council Liaison
Betty Finley
Rod Pettigrew
Maryanne Rohrer

2016 Annual Report

RCPL Downtown
610 Quincy Street | 605.394.4171

RCPL North in General Beadle School
10 Van Buren Street | 605.716-4098

www.rapidcitylibrary.org
In 2016, the CHAOS Makerspace continued to grow and provide more STEM and hands-on making experiences within the community. 3D Printing was the most used service of CHAOS. In 2016, the library provided 876 prints for patrons.

**2016 Highlights**

*Exemplary status* was awarded to Rapid City Public Library by the South Dakota State Library for the 3rd consecutive time. This recognition ensures the library is providing the highest quality of services to the community.

The 2nd Annual CHAOS Maker Festival was hosted in partnership with the Rapid City Arts Council. The event featured Science, Technology, Engineering, Art & Math (STEAM) activities and was attended by over 700 people.

Over 2,900 volunteer hours were contributed, supporting in-home library material deliveries, collection improvements and assistance with special projects.

The Black Hills Library Consortium, including RCPL and 10 other area libraries, completed its first full year of resource sharing. More than 2000 items were made available for checkout through the partnership.

Our library outreach staff visited 20 community schools and childcare facilities, working with approximately 8,427 students on Literacy, STEAM education and library awareness.

**2016 By the Numbers:**

**NUMBER OF PROGRAMS ↑ 29%**

**PROGRAM ATTENDANCE ↑ 30%**

**ENTRY COUNT ↑ 13%**

31,000 TOTAL PEOPLE ENTERING BOTH LIBRARIES/month

**MONTHLY LIBRARY CARD REGISTRATIONS 350+**

85,000 HOURS OF COMPUTER USE

45,000 QUESTIONS ANSWERED

— Including Reference and Readers’ Advisory Services —

↑ 106% SOCIAL MEDIA ENGAGEMENT*

*Comments, Shares & Likas on RCPL’s Social Media Pages (Facebook, Instagram & Pinterest)*

↑ 2% PRINT & AUDIOVISUAL

↑ 20% RCPL-CREATED DIGITAL CONTENT* "BHKN Posts & YouTube Videos

↑ 4% BOOKS ON CD

↑ 26% DIGITAL AUDIOBOOKS

↑ 31% TOTAL DIGITAL COLLECTION

2,226 VIDEO & BOARD GAME CHECKOUTS

31,000/month

*Downtown library

TOTAL PEOPLE ENTERING BOTH LIBRARIES

*BHKN Posts & YouTube Videos