Meeting Minutes
December 28th, 2020 5:30 PM
Zoom Meeting

Members present: Alan Anderson, Ilke Celik, Kevin Crosby, Ria Harper, Amanda Hill, Kelli Juhl, Cathy Thrash, Garth Wadsworth, Lysann Zeller
Others Present: Bill Evans (City Council Liaison), Marty Gillies, Cory Ferguson, Karl Merbach, Jancie Knight, Patricia Scarborough

Votes Taken (other than approval of minutes)
• Vote about Hippe Haven delay – see Old Business, Item C.

Call to Order – 5:30 pm
Agenda Approval – Approved with a few changes.

Public Comments
• Patricia is reading the Hunter Lovins book, “A Finer Future.”
• Nice compliments from Kelsey Sakos and the Mayor about our committee.
• Calli Pearson is our new contact person at the City.
• Pepper Massey has resigned from the committee.

Officers’ Reports
Secretary: Motion to approve minutes from Dec 14th by Alan, 2nd by Kevin, Motion carried.
Treasurer: We spent all of our money! $1300 for bike maintenance station and work done for the art work on the stickers.
Social Media Coordinator: Submit member profile info if you haven’t already. Amanda is continuing to update our social media.

Old Business

A. Sustainability Coordinator Position (Kevin)
   i. City Opportunities List – we will continue to think about this at the next meeting. Kevin has been interviewing other coordinators and Bill thought we should have this in front of the Mayor as soon as possible. Jancie suggested that we have a coordinator that is more than a recycling coordinator and should have a wider scope than just solid waste.

B. Marketing Materials – Sticker Design (Cathy) – Discussion about the stickers and modifications to the designs. We also had discussion about using the website, hashtags etc.

C. Sustainability Awards:
   i. Hippie Haven – Lysann proposed a change for how this award is presented – considering Covid, maybe we should present the award at the store location. Kelli made a motion to postpone the Hippie Haven award presentation due to the effect of Covid -19. It will take place at the store location designating $40 for treats. Amanda 2nd the motion. Motion carried.
D. DENR Volkswagen Settlement Funds for Electric Vehicle Charging Stations (Kevin/Garth) - Main St. was not chosen for the chargers and there are just 6 along the I-90 corridor. There is definitely more to come because there was interest in the program.
   i. Downtown Parking Garage/Main Street Square
E. Rapid City & COVID-19: Local Foods & Gardening
   i. Pollinator Garden – no update
F. City Committees Forum – no update
G. Black Hills Energy Sustainability Goals – Letter to the Editor (Lysann) BHE now has a Director of Sustainability and ESG - Katie Fleming. She may attend a future meeting.

New Business
A. Bicycle Maintenance Station Donation to RC Parks & Rec (Lysann) – donation was made and could potentially go in at Memorial Park or Robbinsdale Park. The Parks Dept. covered the rest of the cost.
B. Committee Membership – ‘Alternate’ Positions to be discussed at a future meeting.
C. 2021 Items for Future Consideration: Budget, Strategic Plan, Time Tracking, etc. No significant discussion.
D. Earth Day Celebration – No significant discussion and Lysann will send out an email to many people involved with Earth Day in past years to brainstorm ideas for 2021.

Subcommittee Updates
A. Education/Events/Outreach – Black Hills PBR (Plastic Bag Reduction)
The following are the ideas suggested at the Education Sub-committee meeting (thank you, Ria)

- Creative hashtag
  o This way we can spread across social media and other platforms to encourage people to participate in Earth Day with 'social distancing' in mind. This also creates an ease in the planning part of an Earth Day Event where we aren't having to cross our fingers that people come or pay $$ to get into another event. (Maybe some hashtag ideas, #LoveTheEarthYouLiveOn #ICare)
- Scavenger Hunt
  o Sticker or pin as prize?
- Trail Challenge?
  o Sticker or pin as prize?
- Outdoor event?
  o Invite food trucks? (Not sustainable but draws in crowds.)
  o Scavenger Hunt (while we are still social distancing)

Hazardous waste drive and City-wide clean-up on schedule through the City
B. City Facilities – Solid Waste/Recycling
   First meeting for Solid waste – update from Alan and Kevin
   Promoting solar in schools
   Possible renewable energy plan for the City
C. Sustainable Development – Dark Skies
   Bike rack donation
Additional commentary about Dark Skies

Important Events
Regular meeting 1/11/21
Still need to schedule a landfill tour...

Adjournment – 7:02 pm
Minutes respectfully submitted by Kelli Juhl