

**Minutes
Historic Sign Review Committee
May 23, 2016**

MEMBERS PRESENT: Vicky Fenhaus, Jim Jackson, Clancy Kingsbury and Kyle Blada

MEMBERS ABSENT: Lee Geiger

OTHERS PRESENT: Sarah Hanzel, Jeanne Nicholson, Mark Waters, Daniel Logue, Renee Catron, Jennifer Sales, Bobby Wessel and David Gustafson

SIGN APPLICATIONS

619 Main Street (16SN013)

Applicant: Mark Waters – Signs Now

District: Downtown Historic District – Contributing – Built 1930

Request: Install a 96" x 24" wall sign and 30" x 20" pedestrian sign for Summit Cycle Works

Hanzel briefly reviewed the request and noted that this is a contributing structure.

In response to questions, Waters advised that the sign hanger is existing, that MOD boards will be used for the signs and that there will be no lighting for the signs.

Kingsbury moved to approve the 96" x 24" wall sign and the 30" x 20" pedestrian sign for Summit Cycle Works at 619 Main Street. The motion was seconded by Jackson and carried unanimously.

705 Main Street (16SN014)

Applicant: Conrad's Big C Signs

District: Downtown Historic District – Non Contributing – Built 1998

Request: Install 2' x 4' Pedestrian Sign for Black Hills Escape Rooms

Hanzel reviewed the request and noted that the structure is non-contributing.

In response to a question from Kingsbury, Logue advised that a new bracket will be installed for the pedestrian sign.

Blada reminded the applicant that the bracket should be installed properly to ensure that the historical features of the structure are not damaged.

Jackson moved to approve the 2' x 4' pedestrian sign for Black Hills Escape Rooms at 705 Main Street. The motion was seconded by Kingsbury and carried unanimously.

902 Mount Rushmore Road (16SN015)

Applicant: Charles Schatz, Reprise Designs

District: West Boulevard Historic District – Environs, Non Listed

Request: Courtesy Review for Proposed Einstein's Bagels/Caribou Coffee New Development. (Final Application to Historic Sign Board to follow with submission of a building permit)

Hanzel explained that the request is to have the Committee do a courtesy review of the proposed signs. She added that a formal request will be forthcoming once an official building permit is submitted.

Discussion followed regarding the location for the proposed Einstein's Bagels/Caribou Coffee.

Sales explained that the proposed business will be a coffee and bagel shop that will serve breakfast, lunch and dinner and will provide drive up service. She noted that a dual branded rotating pole sign is preferred. She noted that there will be no access from Mount Rushmore Road and that the entrance will be off of Columbus Street. She briefly reviewed the site plan addressing the proposed layout of the building, access, the drive thru menu board, pole sign and directional signs.

Kingsbury expressed concern about the size of the proposed pole sign. He expressed his opinion that the face of the pole sign should be approximately six to eight feet in diameter.

Hanzel reviewed the aerial map and identified the surrounding structures. She noted that the property in question is located in the environs, not in the historic district. A brief discussion followed.

In response to comments regarding the pole sign, Catron stated that the applicants would like the Committee to provide some ideas on the signs for the proposed business.

Jackson commented that a monument sign would be more aesthetically pleasing than a pole sign. He added that there have been discussions about what types of signs would be appropriate along Mount Rushmore Road after the construction project has been completed.

In response to a question from Kingsbury, Sales advised that the proposed pole sign is a standard franchise rotating pole sign.

Catron added that the pole sign will be internally lit.

Kingsbury stated that he could support the proposed pole sign design with a six to eight foot face instead of the proposed size. He added that a rotating sign is not allowed as per the Sign Ordinance.

Jackson stated that he did not have a problem with the proposed signs.

Discussion followed regarding the square footage for all of the proposed signs.

Fenhaus suggested that a scale drawing identifying the locations and the sizes of all of the proposed signs be included at the time the application is submitted.

Jackson acknowledged the information provided for the proposed signs at 902 Mount Rushmore Road. The motion was seconded by Kingsbury and carried unanimously.

MINUTES

Jackson moved to approve the minutes of the April 27, 2016 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:27 a.m.