

Downtown Improvement District Board Regular Meeting
City of Rapid City, South Dakota
512 Main St., Ste. 980
Destination Rapid City Conference Room
Tuesday, July 9, 2019, 7:30 a.m.

1. Call to order

President Erik Braun called the meeting to order at 7:31 a.m.

2. Roll call and determination of a quorum

Members Present: President Erik Braun, Dawn Claymore, Nick Patton, Chance Whelchel, Don Hedrick, Jon Machecek, Todd Hollan

Guests Present: Dan Senftner, Destination Rapid City; Wade Nyberg, Rapid City's Attorney's Office; Greg Strommen, City Council; Cassandra Hollander, Downtown BID Board Administrative Secretary

3. Adoption of the Agenda

Hedrick motioned to adopt the agenda. Second by Patton. Motion carried.

4. Public Comments

President Braun welcomed City Councilman Greg Strommen to the table.
No action taken.

5. Approve Minutes from May 7th and May 21st 2019 meetings

Whelchel motioned to approve minutes from May 7th and March 12th 2019 meetings. Second by Machecek. Motion carried.

6. BID Board Financial Report

No statement has been received from the City for the \$300 payment for mailing out grant program information.
No action taken.

7. Downtown Ambassador Report

Senftner reported that the Downtown Ambassador Program has been tremendously successful. He read the June report prepared by Manuel Davila, who runs the program, to the board. The ambassadors spoke with over 6,000 tourists from almost every state in the USA and several other countries throughout the world. The busiest hours for the ambassadors are 11 am to 6 pm. Senftner mentioned that Manuel Davila is doing a great job running the program. Braun said he has seen the ambassadors at work and they are proactive in asking people if they need assistance. It was mentioned that panhandling seems to be moving out of downtown as there aren't as many cases with the ambassadors around. Senftner said he will go in front of city council and ask the city to fund the program next year.
No action taken.

8. MSS Report

Senftner notified the BID Board that Destination Rapid City will be requesting increased funds for Main Street Square operations and maintenance above the previously approved \$120,000

for 2019 and 2020. Destination received ongoing support from Ray Hillenbrand. With Ray's passing, Dan is evaluating what it will mean for the operations and maintenance budget going forward if the same support is not continued by the family.

Whelchel motioned to set a meeting on July 30th at 7:30 a.m. to hear a formal request from DRC for additional funds for Main Street Square detailing what the anticipated shortfall may be this year. Second by Hollan. Motion carried.

9. Grant Application Review

- Historical Society needs to replace nine signs. They need \$6,000 total and Prairie Edge committed to funding \$3,000, so the Historical Society needs \$3,000. Claymore motioned to approve the \$3,000 requested. Second by Machecek. Motion carried.
- Native Pop needs help funding Native Pop People of the Plains event. They are applying for \$15,000. Machecek motioned to approve the \$15,000. Second by Patton. Motion carried.
- Parks Department requested \$10,000 to replace downtown Christmas lights. Patton motioned to approve the \$10,000. Second by Claymore. Motion carried.
- Veteran's Honor Banner Project asked for \$10,000 to purchase banner hangers. They have money in reserve for a 50% match. Machecek motioned to approve a \$5,000 matching fund. Second by Hollan. Motion carried.
- E-Sports event proposal is \$15,000. Hollan motioned to approve \$5,000. Second by Claymore. Motion carried.

10. Potential Future Grant Rounds

Braun mentioned a comment he heard about the process for future grant rounds. Most, if not all applications, are from non-profits and government agencies. This person suggested doing a different percentage of match for private businesses.

No action taken.

11. Adjournment

Whelchel made a motion to adjourn. Second by Patton. The meeting was adjourned at 9:14 a.m.

Respectfully submitted by Cassandra Hollander, Downtown BID Board Administrative Secretary Signed

Nick Patton, Business Improvement District Board Secretary