STRATEGIC PLAN
2018 – 2021

Exploring Ideas | Expanding Knowledge
Enriching Community
RAPID CITY CORE VALUES and RAPID CITY PUBLIC LIBRARY GOALS

EDUCATION

Provide opportunities for citizens to engage in a safe, healthy, inclusive, and skilled community

OBJECTIVES:

• Present learning and information opportunities for residents to become more skilled and effectively engage in the community
• Promote early childhood and family literacy skills

COMMUNITY

Contribute to a vibrant, active, welcoming, and liveable community

OBJECTIVES:

• Enhance access to information and library services
• Exceptional customer service for library users
• Provide a welcoming and comfortable environment

ENRICHMENT

Offer outstanding recreational, cultural, and leisure activities

OBJECTIVE:

• Provide diverse and informative activities and events for the community

ECONOMY

Contribute to the city’s economic prosperity, stability, and growth

OBJECTIVES:

• Support and develop the working skills citizens need to thrive in today’s job market
• Enhance literacy skills to support productive citizens
• Share emerging technologies and skills with the community