MEMORANDUM

TO: Metropolitan Planning Organization Committees

FROM: Kelly Brennan, Planner II

DATE: January 5, 2020

RE: 20TP004 – Rapid City Area Metropolitan Planning Organization 2019 Traffic Volume Counts Report

Attached for your information is a copy of the Rapid City Area Metropolitan Planning Organization’s 2019 Traffic Volume Counts Report. The report provides the public and business community with traffic count data to help make informed decisions.

West Main Street from Jackson Boulevard to Cross Street has volumes of over 40,000 vehicles per day. The following four street segments have volumes of more than 30,000 per day: I-90 from I-190 to Haines Avenue, I-90 from Elk Vale to the City limit, West Main Street from Cross to West Street, and Omaha Street from West Boulevard to Mount Rushmore Road. In addition, there are 25 street segments with more than 20,000 vehicles per day. All traffic counts are adjusted for seasonal variation.