

RAPID CITY HOTEL  
**BUSINESS IMPROVEMENT DISTRICT**

**MINUTES FOR THE BOARD OF DIRECTORS MEETING**  
THURSDAY, DECEMBER 15, 2016  
11:00 a.m. – 12:00 p.m.  
CHAMBER BOARD ROOM

**PRESENT**

***VOTING MEMBERS***

T. Johnson  
G. Fawbush  
K. Knutson  
M. Lamphere  
C. Connelly (video conference)

**ABSENT**

***VOTING MEMBERS***

C. Arceneaux  
M. Gustafson

***NON-VOTING LIAISONS***

J. Jensen  
J. Salamun

***NON-VOTING LIAISONS***

Mayor Allender

**CVB STAFF:** Carol Bancroft, Todd Tucker, Julie Jones-Whitcher, Stacie Granum, Dani Benne, Anne Orban, Ally Formanek

**Call to Order**

M. Lamphere called the BID Board meeting to order at 11:04 AM in the Chamber Board Room.

**Approval of Agenda**

K. Knutson made a motion to approve the agenda. G. Fawbush seconded motion. Motion carried.

**Approval of Minutes**

T. Johnson made a motion to approve the November meeting minutes as submitted. K. Knutson seconded motion. Motion carried.

**Financial Statements**

C. Bancroft reported cash on hand balance of \$465,847. The CDARS and Board Restricted Reserves remain unchanged. Bancroft informed the board the CDARS accrues interest quarterly.

According to the dashboard, web traffic saw an increase of 49% year-over-year. BBB Tax Receipts saw an increase of 2.1% year-over-year as of the end of September, while the BID Tax Receipts saw a decrease of 1%. Bancroft reported the BID Tax Receipt data does not include the Comfort Inn, which continues to have an outstanding balance since June 2016. If the property does not make the payments, the City Attorney will take action.

Bancroft shared all audit procedures have been finalized with \$8,000 remaining as revenue over expenditures for FY16. The CVB has received 32.7% revenue and expended 20.9% thus far in FY17, which is 25% complete. Bancroft reported the budget for FY17 is very similar to FY16.

K. Knutson made a motion to approve the November Financial Statement as submitted. G. Fawbush

seconded motion. Motion carried.

### **City of Rapid City Report**

J. Salamun shared City Council approved 100% of recommendations from the Vision Committee. Ten projects were approved amounting to \$6.5 million. There is \$6.5 million in the Vision Fund reserves for the Rushmore Plaza Civic Center. Jensen shared a press conference will be held on Monday, December 19 at 11:30 AM at City Hall regarding the Civic Center Task Force. Salamun recommended the BID Board wait to take a position on the Civic Center expansion.

### **Board Business**

#### *Legislation*

A discussion began regarding the meeting in Sioux Falls between the Rapid City BID Board and the Sioux Falls BID Board. Jensen shared the letter sent to Governor Daugaard regarding the restructure of the BID tax legislation yielded no response.

A discussion began regarding the next steps in restructure of the BID tax legislation. The board agreed to move forward with this endeavor if the monies can be raised to hire the lobbyist through outside sources. The board plans to meet on Wednesday, December 21 at 11:30 AM at the Best Western Ramkota to discuss funding responsibilities.

### **Executive Director Report**

Jensen brought before the board the idea of Box Elder properties (Residence Inn, La Quinta Inn & Suites, and Home2 Suites) paying a fee for Rapid City CVB promotion. The city of Box Elder is currently collecting the \$2 per room/per night tax. Knutson suggested collecting \$1 per room/per night from the Box Elder properties. Jensen agreed to relay the suggestion to C. Arceneaux and Liv Hospitality and speak with the City Attorney about legalities.

### **Adjournment**

There being no further business to come before the Board, G. Fawbush moved to adjourn at 12:54 PM. Motion was seconded by T. Johnson. Motion carried. Meeting adjourned.

Respectfully submitted,  
Ally Formanek, Administrative Executive Assistant