

Case No. 19UR003

Legal Description:

Tract 20 Less Lot 1, Rapid City Greenway Tract, located in Section 36, T2N, R7E, BHM,
Rapid City, Pennington County, South Dakota



February 22, 2018

City of Rapid City
300 Sixth Street
Rapid City, SD 57701

To whom it may concern:

It is the intention of Hills Alive/Bethesda Christian Broadcasting to utilize Main Street Square and Memorial Park as well as the South lawn of the Rushmore Plaza Civic Center for a free summer Christian music festival. Hills Alive takes place annually on the third weekend in July. In 2011, we were approved for five years and would like to now seek approval for the third full weekend in July indefinitely. The following are festival dates through 2023.

| <u>Year</u> | <u>Dates of Hills Alive</u> | <u>Number of Days</u> |
|-------------|-----------------------------|-----------------------|
| 2019 | July 20-21 | 2 |
| 2020 | July 18-19 | 2 |
| 2021 | July 17-18 | 2 |
| 2022 | July 16-17 | 2 |
| 2023 | July 15-16 | 2 |

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In the year 2019, the festival will be held on July 20th and 21st with set-up taking place the 18th and 19th, and tear-down on the 22nd. The hours of the festival will be 11 a.m. -10 p.m. on both Saturday and Sunday. We are also asking to have overnight prayer at the park on Saturday night of the festival each year; this would take place in our existing Prayer Tent.

As in previous years, we will have a fenced area behind both stages, keeping the general public out of the backstage area. Within that fenced backstage area there will be several RV's that are used for a Festival Office, staff meals, and artists prior to their performances. There will not be anyone sleeping overnight in these RV's and we will try to be careful to leave the turf undisturbed. We also erect a snow fence along 5th Street to mitigate children from running in the street.

We have a large safety team consisting of 35 volunteers who work together over the weekend with the Rapid City Police Department to help keep order and handle any problems that may arise. We also have city licensed security personnel on site overnight beginning Wednesday evening until Monday morning.

Hills Alive will include food vendors, all of which have been provided information regarding the necessity of a Dept. of Health Temporary Food Service Permit, as well as SD tax forms for reporting sales. We will also be selling items. Our SD Sales Tax ID number is: 84-1162754.

Our intentions will be working closing again this year with the Parks Department, Dustin Willett with Pennington County Emergency Management, as well as Lt. Kathy Bock with the RCPD to ensure that we run an event that is safe and within the parameters of acceptance with all parties concerned.

We expect attendance to be around 40,000 people over the two days of this festival. We will have a city licensed electrician to assist in all our electrical needs. We will have garbage service and port-a-potties (including ADA compliant) to accommodate a crowd of this size.

We understand there may be changes and updates to policy over the years, both with city regulations and expectations and also Hills Alive activities. Considering, we are willing to adjust and work as needed to ensure stakeholder compliance and be a beneficial event for regulating bodies, the park's health, patrons and our festival.

Please refer any questions to: Carly Loper, Hills Alive Festival Director, 605-645-8930.

Respectfully submitted,



Carly Loper
Hills Alive Festival Director
Bethesda Christian Broadcasting
605-342-6822 (work)
605-645-8930 (cell)

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