



DOWNTOWN LIBRARY
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DIRECTOR'S REPORT MARCH 2019

COMMUNITY, GOVERNMENTAL, AND INTERLIBRARY RELATIONS:

Sean Minkel, Janet Parr, and I attended the showings of 'No Small Matter' organized by the Mayor. This documentary identifies the critical factor that early childhood education plays in an individual's brain development, and lifelong social and career success. It further reinforced the need for the early literacy components of the library's Strategic Plan.

I attend a noon Rotary meeting as the guest of Foundation Board Chair Ruth Brennan. North Middle School students presented their Revolutionary War characters at the meeting, and we are planning to have them appear at the library during National Library Week.

Sean Minkel and I attended the Chamber of Commerce's government luncheon with Governor Noem. The Governor discussed her plans and initiatives for issues such as affordable housing, education, broadband access, and the meth crisis.

NEW SERVICES:

A neon sign has been installed at the front door, indicating that either the library or drive thru, or both, are open. A new sign has also been installed in the teen area, to further feature and define that space. Both signs were planned for in 2018, but because of production time, were only just installed.



The coffee machine has been making a small but steady revenue since installation, bringing in approximately \$100 for each of the first two months of operation; this equates to about 130 coffees. The coffee beans are from local coffee shop Revel.

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Jennifer Williams has resigned as a Library Associate, effective March 9. Jennifer received her Master of Library Science degree in December, and has now accepted a position at WDT that will enable her to utilize that degree; we congratulate her on this professional advancement.

Allison Prater joined us as a page on February 17, and will work on shelving materials and assisting with inventory control. The page position had remained vacant since Mackenzie Betcher's promotion in August, pending finalization of the 2019 budget.

The alpacas in the library were a wildly popular event, with a number of children and adults alike enjoying the furry visitors. The library [Facebook post](#) had over 25,000 views as of February 25.

MEDIA COVERAGE:

2/5/19 [Rapid City Journal Events Article](#)

2/12/19 [Rapid City Journal Reader's Advisory](#)

2/12/19 [KOTA News Coverage – Digital Numbers Increase](#)

2/12/19 [KEVN News Coverage – Digital Numbers Increase](#)

2/14/19 [Rapid City Journal Library 'No School Days' Event Promotion](#)

2/18/19 [Rapid City Journal Article – 'No School Days' Alpacas Event Coverage](#)

2/18/19 [Rapid City Journal Photo Album – 'No School Days' Alpacas Event Coverage](#)

2/18/19 [KEVN News – 'No School Days' Alpacas Event Coverage](#)

2/18/19 [KOTA News – 'No School Days' Alpacas Event Coverage](#)

2/19/19 [Rapid City Journal Teen Promotional Article](#)

2/20/19 [Newscenter1 – 'No School Days' Alpacas Event Coverage](#)

2/26/19 [Rapid City Journal Book Review](#)

2/27/19 KOTA Noon Show Live Interview – Small Business Resources