



DOWNTOWN LIBRARY
610 QUINCY ST. | RAPID CITY, SD 57701 | 605.394.4171

NORTH PARTNER LIBRARY
10 VAN BUREN ST. | RAPID CITY, SD 57701 | 605.716.4098

RAPIDCITYLIBRARY.ORG



Date: January 23, 2019
To: RCPL Board of Trustees
From: Faye Bice, Finance Committee
Re: Travel and Training Recommendation

Date: January 14, 2019
To: Faye Bice, Finance Committee
From: Terri Davis, Director
Re: Travel and Training Recommendation

Motion: Move to approve Laurinda Tapper's attendance at the 2019 Advanced Digital Marketing & Social Media Bootcamp at an approximate cost of \$5450.

Motion: Move to approve Casey Martin's attendance at the 2019 Computers in Libraries conference at an approximate cost of \$2900.

Background: The costs for the recommended travel are within the 2019 travel and training budgeted amount. However, according to the City's Travel and Training Regulations, advance approval by the Library Board is required if the travel for any one person exceeds \$1,500.

Attendance at the marketing bootcamp in San Francisco from March 19-22 will allow Laurinda to create an effective marketing plan to keep the library engaged with evolving social media platforms. Casey's attendance at the Computers in Libraries conference in Washington DC from March 26-28 will allow him to become more familiar with the role of technology in libraries and to bring back innovative service ideas for possible implementation.