Minutes
Historic Sign Review Committee
October 24, 2018

MEMBERS PRESENT:  Pat Roseland, Maurice Miller and Kyle Blada

MEMBERS ABSENT:   None

OTHERS PRESENT:  Jeanne Nicholson, Sarah Hanzel, Daniel Logue and Mike Willey

Blada called the meeting to order at 9:05 a.m.

SIGN APPLICATIONS

529 Kansas City Street (18SN020)
Applicant:  Rosenbaum’s Signs
District:  Environs of an Individually Listed Structure
Request:  7’ 2” x 6’ 11” Wall Sign for 529 Kansas City Street 2nd Floor Tenants

Roseland moved to approve the installation of a 7’ 2” x 6’ 11” wall sign for 529 Kansas City Street for the second floor tenants. The motion was seconded by Miller.

Hanzel reviewed the application and drawings.

Willey advised that an aluminum composite material will be used for the wall sign.

The motion to approve the installation of a 7’ 2” x 6’ 11” wall sign for 529 Kansas City Street for the second floor tenants carried unanimously.

1620 Mount Rushmore Road (18SN021)
Applicant:  Conrad’s Signs
District:  Environs of the West Boulevard Historic District
Request:  7’ x 6’ pole sign for Wilson Park Plaza. Internal LED’s in tenant areas.

Hanzel reviewed the application and drawings.

In response to a comment from Roseland about the possibility of using a monument sign, Logue advised that due to the setback and sign height requirements, a pole sign is the best option for this property. A brief discussion followed.

Roseland moved to approve the installation of a 7’ x 6’ pole sign for Wilson Park Plaza at 1620 Mount Rushmore Road. The motion was seconded by Blada and carried with Roseland and Blada voting yes and Miller abstaining.

GUIDELINES FOR REVIEW OF SIGNS IN HISTORIC DISTRICT

Roseland expressed his opinion that the Mount Rushmore Road Group may want to review the proposed guidelines prior to them being adopted. Additional discussion followed.

Hanzel reviewed the changes that were made to the guidelines since the last time the Committee reviewed them. Discussion followed regarding appropriate sign color, style, materials, illumination, pole covers and placement. A brief discussion also followed about allowing signs to be painted directly on to building façades.
Hanzel advised that the guidelines do not address rehabilitation of historic neon signs and recommended that a registry be created to inventory the neon signs. Additional discussion followed.

Hanzel added that there is no timeline for bringing the ordinance forward at this time and asked if the Committee thought that an open house should be held to inform the public about the proposed guidelines. The consensus of the Committee was not to provide a copy of the Design Guidelines to all of the sign companies and discussing it at a regular Historic Sign Board meeting. Hanzel indicated she would see if this could occur at the next meeting on November 14, 2018 or at a later meeting.

CONSOLIDATING THE HISTORIC PRESERVATION COMMISSION AND THE HISTORIC SIGN REVIEW COMMITTEE
Hanzel asked for input from the Committee about consolidating the two committees. A brief discussion followed and the consensus was to keep the committees separate.

MINUTES
Roseland moved to approve the minutes of the October 9, 2018 meeting. The motion was seconded by Miller and carried unanimously.

There being no further business, the meeting adjourned at 9:55 a.m.