



DOWNTOWN LIBRARY
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Date: October 8, 2018
 To: Library Board of Trustees
 From: Sean Minkel, Assistant Director
 Re: Strategic plan update

The library has made significant progress towards the priorities identified in the Strategic Plan. More work is needed and will be continued throughout the coming months.

Priority 1			
Literacy	Every Child Ready to Read	Collaborate with community partners to develop curious and competent readers	<ul style="list-style-type: none"> The afterschool program at RCPL-North has been extended to 1 hour and includes a broader range of activities to promote learning. Storytime has also been updated to include resources for parents so they can continue teaching at home.
	1,000 Books before Kindergarten	Engage with parents of young children to instill early reading interest and curiosity	<ul style="list-style-type: none"> Draft design for a 1,000 Books log is completed. Work is being done to translate and provide this in Lakota before launch.
Education and Enrichment	Practical life skills for personal finance, job situations, and setting up a first household	For those who are on their own for the first time, or who want to improve their living situations	<ul style="list-style-type: none"> Will be included in event planning for 2019.
	Community speakers on diverse and informative topics	Identify community interest and information topics, and provide speakers or presenters on those topics	<ul style="list-style-type: none"> Ongoing with new event staff currently being brought up to speed.
Community	Acknowledge and greet those entering the library and in work areas	Reinforce this basic customer service practice through positive reinforcement and modeling of proactive engagement	<ul style="list-style-type: none"> Customer service workgroup continues to discuss areas for improvement and bring forward ideas. Supervisors note that greeting has improved.



EQUAL OPPORTUNITY EMPLOYER

Priority 2			
Literacy	Eliminate fines on children's books	To improve children's access to reading materials	<ul style="list-style-type: none"> On hold pending review of revenue options.
Education and Enrichment	Lakota language and cultural activities	To expand understanding of a vital sector of our community	<ul style="list-style-type: none"> October 2018 events focus on Lakota history, culture and community.
	Staff training for service and technology	Establish tiered certification levels for staff, for a variety of service and technology competencies	<ul style="list-style-type: none"> On hold pending the Education and Technology Coordinator position being filled.
Community	Maintain facility and furnishings	Provide a comfortable, welcoming environment	<ul style="list-style-type: none"> Furniture has been re-upholstered upstairs in 2018. Chairs replaced in MRA. Paint and carpet replacement in several areas under way. Coffee vending machine is on order. New projectors are being investigated for meeting rooms.
Economy	Upskilling job force	Provide training and skills to enhance job and employability skills	<ul style="list-style-type: none"> Starting in July, six Job Skills classes were held with participation from various community partners. This will be continued in 2019 with some changes to improve attendance.



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