

**Minutes
Historic Sign Review Committee
September 12, 2018**

MEMBERS PRESENT: Pat Roseland, Jim Jackson, Kyle Blada and Vicky Fenhaus

MEMBERS ABSENT: None

OTHERS PRESENT: Jeanne Nicholson, Sarah Hanzel, Wade Nyberg, Ritchie Nordstrom, Karl Koth, Jared Carda, Maurice Miller, John Riker, Valerie Brinkman, Diane Saathoff and Sam Papendick

Blada called the meeting to order at 9:00 a.m.

SIGN APPLICATIONS

601 Kansas City Street (18SN013)

Applicant: Sam Papendick

District: Environs of Individually Listed Property (Non-Listed)

Request: Reconsider decision on portions of the application reviewed on August 8, 2018.

Introduce painted signage to the building located at 601 Kansas City Street to include a 22.2 sq. ft. painted sign and a 36 sq. ft. painted sign.

Hanzel reminded the Committee that they approved part of the signs and denied the two painted signs for 601 Kansas City Street at the August 8, 2018 meeting. She noted that Roseland requested that the Committee reconsider the two painted signs at the August 22, 2018 meeting.

Roseland moved to approve the 22.2 sq. ft. painted sign and the 36 sq. ft. painted sign at 601 Kansas City Street. The motion was seconded by Fenhaus.

Jackson advised that he cannot support painting signs directly on historic buildings because of possible permanent damage the paint can do to the structure.

Koth explained that the entire building has been renovated which has enhanced the historical characteristics of the structure. He added that the reconstruction of the building interior was designed for the specific use of a brewery. He expressed his opinion that placing a wood painted sign on the structure would negatively impact the authenticity of the building. He added that a wood sign would also require more maintenance than a painted sign.

Fenhaus expressed her opinion that painting a sign directly onto the brick would add character and a trendy look to the historic building. She added that she has no objection to the signs being painted directly on the brick.

Hanzel advised that the building is not on the National Register and is located in the environs of historic property.

Roseland stated that the main reason the signs were denied was because they were to be painted directly onto the brick. He added that in the downtown area, there are types of art and different signs, such as shadow and ghost signs, which are painted directly onto the building.

Jackson commented that the Committee has not previously approved painted signs on historic buildings. He noted that it is hard to totally remove the paint from the bricks.

Koth stated that he and his partner had a vision to restore a dilapidated building and add historic character to the Downtown Historic District. A brief discussion followed.

The motion to approve the 22.2 sq. ft. painted sign and the 36 sq. ft. painted sign at 601 Kansas City Street carried with Roseland, Blada and Fenhaus voting yes and Jackson voting no.

830 Main Street (18SN015)

Applicant: Jared Carda, Co-op Architecture for Mt. Rushmore Society

District: Environs of Individually Listed Property (Non-Listed)

Request: Construct a 145 sq. ft. wall sign with exterior illumination for Mount Rushmore Society and a 41.6 sq. ft. wall sign, non-illuminated, for Mount Rushmore Bookstores.

Hanzel reviewed the application and drawings. She noted that the applicant will need to obtain a variance for the size of the 41.6' sign.

Jackson moved to approve the construction of the 145 sq. ft. wall sign with exterior illumination for Mount Rushmore Society and a 41.6 sq. ft. wall sign, non-illuminated, for Mount Rushmore Bookstores at 830 Main Street. The motion was seconded by Fenhaus.

In response to a question, Carda advised that the sign for Mount Rushmore Bookstores will be made of James Hardy board with trim and aluminum letters. He added that they are replacing the brick on the front of the building and that the front wall sign will be made of concrete precast and will match the front of the building. He noted that the front wall sign will use the same proportions as the Teddy's sign.

In response to a question from Roseland, Saathoff advised that the sign on the west side is primarily for pedestrian traffic. She added that the tour buses use 9th Street to get to the Rushmore Hotel parking lot.

Hanzel advised that the copy for the wall sign on the west side will be changed to Mount Rushmore Society.

Jackson amended the motion to approve the construction of the 145 sq. ft. wall sign with exterior illumination for Mount Rushmore Society and a 41.6 sq. ft. wall sign, non-illuminated, for Mount Rushmore Society at 830 Main Street. The amended motion was seconded by Fenhaus and carried with Roseland, Blada and Fenhaus voting yes and Jackson abstaining.

510 9th Street (18SN016)

Applicant: Conrad's Big C Signs for JLG Architects

District: Individually Listed, Rapid City Garage. Constructed c.a.1898

Request: Install a 6.25 sq. ft. pedestrian sign for JLG Architects. Proposed sign is a double face flag mounted sign; black aluminum cabinet; "JLG" dimensional lit halo letters; "Architects" non-illuminated dimensional letters.

Hanzel reviewed the application and drawings. She noted that the photograph depicts a similar sign lit up at night for a different JLG branch office.

Jackson moved to approve the installation of a 6.25 sq. ft. pedestrian sign for JLG Architects at 510 9th Street. The motion was seconded by Fenhaus and carried with Jackson, Blada and Roseland voting yes and Fenhaus abstaining.

317 Main Street (18SN017)

Applicant: Rosenbaum's Signs for NDN Collective

District: Environs of an Individually Listed Structure (Non-Listed)

Request: Install a 2' x 12' non-illuminated wall sign; 4' x 6' non-illuminated wall sign; 2' x 4' non-illuminated pedestrian sign for NDN Collective.

Hanzel reviewed the application and the drawings.

Roseland moved to approve the installation of a 2' x 12' non-illuminated wall sign, a 4' x 6' non-illuminated wall sign and a 2' x 4' non-illuminated pedestrian sign for NDN Collective at 317 Main Street. The motion was seconded by Fenhaus.

Brinkman advised that the applicant is requesting to have the proposed wall sign on the east side approved but they have not definitely decided whether they will be installing it. She added that the signs will be made of aluminum composite ebond with flat letters.

The motion to approve the installation of a 2' x 12' non-illuminated wall sign, a 4' x 6' non-illuminated wall sign and a 2' x 4' non-illuminated pedestrian sign for NDN Collective at 317 Main Street carried with Roseland, Blada and Fenhaus voting yes and Jackson abstaining.

OLD BUSINESS

Comment on the proposed amendment to the Historic Sign Review Board Ordinance and draft Historic Sign Review Board Criteria.

Hanzel asked if the Committee members had any comments and/or suggestions for the proposed Ordinance Amendment and Review Guidelines.

Hanzel commented that the current ordinance does not outline the requirement for the Historic Sign Review Committee to review sign permits for properties located in the environs of the Historic District. She expressed her opinion that the properties included in the environs should be included in the ordinance.

Jackson commented that the environs is located close to the Historic District and serves as a protective shield to the district. He added that some unapproved signs could be damaging to the Historic District. A brief discussion followed.

Hanzel advised that the Review Guidelines could include standards that would be acceptable for properties located in the environs.

Hanzel added that the Review Guidelines should also include standards for internally lit signs.

In response to a question from Roseland, Nyberg explained the proposed Historic Sign Review Committee membership requirements.

Hanzel advised that "environs" will be added to "5. Committee approval" of the proposed ordinance.

Nyberg explained that the Committee will have the authority to approve the Review Guidelines and any subsequent changes down the road that would need to be made to the guidelines.

Hanzel expressed her opinion that a standard for painted signs on building facades should be added to “g. Objective VII, Materials”. A brief discussion followed.

Hanzel advised that the Ordinance Amendment and Review Guidelines for Historic Sign Review Committee will be forwarded to the Planning Commission for their review after this Committee has made their final changes to the Ordinance Amendment and Review Guidelines.

Jackson moved to approve the proposed Ordinance Amendment as drafted with the addition of “environs” to “5. Committee approval”. The motion was seconded by Fenhaus and carried unanimously.

MINUTES

Jackson moved to approve the minutes of the August 22, 2018 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:45 a.m.