City of Rapid City - Sustainability Committee
Meeting Minutes
February 12, 2018 – 5:30 PM

0. Attendance:
   a) **Members:** Kevin Crosby, Dr. Jennifer Benning, Eirik Heikes, Danielle Gage, Kelly Moore, Sherry Thurston, Lysann Zeller, Jason Phillips, Don Martinez, Alan Anderson, Kelli Juhl
   b) **Absent Members:** Matraysa Punderson
   c) **Liaisons:** Darla Drew (RC City Council),
   d) **Guests:** Hardrocker EPICS energy team (and Sierra’s Father)

1. Call to Order
   a) Kelly called the meeting to order at 5:34pm.

2. Officers Reports
   a) Minutes: Sherry made a motion to approve the January 8, 2018 minutes. It was seconded by Eirik and voted through by everyone.
   b) Social Media: Facebook boost payed for through Mayor's office out of our funds. Amount spent was $50.00.

3. Subcommittees
   a) **Hardrocker Energy Committee**
      - SDSMT team presented their presentation to the committee in preparation of their presentation to the City Council on February 19
   b) **Earth Day Event**
      - Needs 2 or 3 more presentation spots filled. Possibly have the EPICS greenhouse and bee box teams present their work.
      - Volunteers to help out during the event are still needed
      - Next meeting: February 21 at 5-7pm at the DRA office or via conference call.
   c) **Awards**
      - Kelly edited the awards actions checklist that Kevin started.
      - Kelly would like to resume giving out awards again.

4. Guest speaker presentations

<table>
<thead>
<tr>
<th>Date</th>
<th>Theme</th>
<th>Presenter</th>
<th>Liaison</th>
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<tbody>
<tr>
<td>Feb 26</td>
<td>Dark Sky Ordinance</td>
<td>Pete Strasser (IDA Tech Director)</td>
<td>Diane Knutson</td>
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<tr>
<td>Mar 26</td>
<td>RC Hospital</td>
<td>Elizabeth Kaiser</td>
<td>Lysann</td>
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<tr>
<td>April 23</td>
<td>Reduce, Reuse and Recycling</td>
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<td>May 25</td>
<td>City sustainable practices</td>
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5. IDA presentation for Feb 26
   a) Send questions to Kelly to provide Pete an idea of what we would like to know about the program.
   b) Subcommittees: (keep it simple and doable for success)
      - **Publicity coordination**
1. Press releases (Completed)
2. Traditional media support (Beth-Anne)
3. Social media support, Boost F/B page ($50) (Matraysa)
   - Need to create a Facebook event – Lysann will create one
   - Look for link Lysann will create and send out
   - Promote and share the FB posts and relevant links
4. Fliers (Completed) (Lysann)
5. Develop email lists database, engineering firms, government and special interest groups
   - I need email address ideas
6. Deb Lux, Kelly Moore, Beth-Anne Farley, Diane Knutson, Matraysa Punderson

**Presenter coordination**
1. Presentation at the Dahl (Completed)
2. Snacks and coffee at the meeting ($100) (Completed)
3. Coordinate with presenters (Diane)
   - Need questions from us, give to (Kevin & Diane)
   - Don will create and provide surveys to guest
   - Eirik will introduce Diane and acknowledge the committee members
   - Diane will introduce Pete
4. Presentation format, single person, followed by questions
   - Discussion on format of presentation/forum style moving forward.
     Committee can lead the informational forum sessions, along with other ideas.
   - There was discussion about promoting presenters or different organizations.
5. Volunteers?
6. Don Martinez, Jason Philips, Kevin Crosby, Danielle Gage, Diane Knutson

6. **Old business**
   a) Freeland Ranch, white paper
      - White paper is complete and will be sent out shortly

7. **New business**
   a) None

8. **Informational Items / Upcoming Meetings & Events**
   a) Next Meetings:
      - Feb 21, 2018, 6 PM, Earth Day planning meeting via Phone
      - Feb 26, 2018, 5:30 PM. Second, monthly, scheduled meeting. This will be a special meeting with the new presentation format focused on “Dark Sky International Association”.
      - Mar. 12, 2018, 5:30 PM. Standard meeting format
   b) Upcoming events:
      - Dark Sky Festival planning meetings are the 1st and 3rd Mondays of the month at 4:30pm at RC Public Library.

9. **Adjournment**
   a) The meeting was adjourned at 6:52pm.

10. **Additional Information**
a) [http://www.rcgov.org/public-meetings/city-committees/standing-committee-on-sustainability-497.html](http://www.rcgov.org/public-meetings/city-committees/standing-committee-on-sustainability-497.html)
b) [www.facebook.com/RapidCitySustainability/](http://www.facebook.com/RapidCitySustainability/)

*Minutes taken by Jason Phillips.*