

**Minutes  
Historic Sign Review Committee  
July 25, 2018**

MEMBERS PRESENT: Vicky Fenhaus and Jim Jackson

TELECONFERENCE: Kyle Blada

OTHERS PRESENT: Jeanne Nicholson, Sarah Hanzel, Dan Hop, Valerie Brinkman and Mike Stanley

Jackson called the meeting to order at 9:02 a.m.

**SIGN APPLICATIONS**

514 Mt. Rushmore Road (18SN010)

Applicant: Rosenbaum's Signs

District: Downtown Commercial District – Environs (non-listed), constructed c.a. 1927

Request: Install a 2' x 10' wall sign (logo); 1'4" x 10' wall sign (letters); 1' x 10' wall sign (letters) for Black Hills Works Foundation - Non-Illuminated

**Blada moved to approve the installation of a 2' x 10' wall sign (logo), a 1'4" x 10' wall sign (letters) and a 1' x 10' wall sign (letters), all non-illuminated, for Black Hills Works Foundation at 514 Mt. Rushmore Road. The motion was seconded by Fenhaus.**

Hanzel briefly reviewed the application and drawings.

In response to a question from Blada, Brinkman advised that the signs are made of an aluminum composite Dbond material with vinyl graphics and will be mounted in the mortar.

**The motion to approve the installation of a 2' x 10' wall sign (logo), a 1'4" x 10' wall sign (letters) and a 1' x 10' wall sign (letters), all non-illuminated, for Black Hills Works Foundation at 514 Mt. Rushmore Road carried with Blada and Fenhaus voting yes and Jackson abstaining.**

804 Saint Joseph Street (18SN011)

Applicant: Rosenbaum's Signs

District: Downtown Commercial Historic District – Contributing, constructed c.a. 1952

Request: Install (2) 2' x 10' wall signs for Henry Roy Photography and The Beauty Spot - Non-Illuminated

Hanzel reviewed the application and drawings for the request.

**Blada moved to approve the installation of two non-illuminated 2' x 10' wall signs for Henry Roy Photography and The Beauty Spot at 804 Saint Joseph Street. The motion was seconded by Fenhaus.**

Brinkman advised that the signs are made of an aluminum composite Dbond material with surface graphics.

**The motion to approve the installation of two non-illuminated 2' x 10' wall signs for Henry Roy Photography and The Beauty Spot at 804 Saint Joseph Street carried with Blada and Fenhaus voting yes and Jackson abstaining.**

614 Saint Joseph Street (18SN012)

Applicant: Unique Signs

District: Downtown Commercial Historic District – Contributing. Constructed c.a. 1904

Request: Install 2' x 8' wall sign and (2) 16" x 36" window signs for Decades Vintage Clothing - Non Illuminated

Hanzel briefly reviewed the application and drawings.

**Blada moved to approve the installation of a non-illuminated 2' x 8' wall sign and (2) 16" x 36" window signs for Decades Vintage Clothing at 614 Saint Joseph Street. The motion was seconded by Fenhaus.**

Blada expressed concern that the colors of the proposed signs do not meet the historic sign requirements.

Fenhaus concurred and added that the signs are hard to read.

Hop commented that the proposed sign includes their logo and business design. A brief discussion followed regarding the color of the proposed signs.

**Fenhaus made a substitute motion to approve the installation of a non-illuminated 2' x 8' wall sign and (2) 16" x 36" window signs for Decades Vintage Clothing at 614 Saint Joseph Street with the stipulation that the colors for Decade, the underscore and the lightning bolt be changed to either black, gray or a muted color tone. The motion was seconded by Blada and carried unanimously.**

621 Main Street (18SN009) Continued from July 11, 2018 meeting due to lack of Quorum

Applicant: Mike Stanley

District: Downtown Commercial Historic District – Non-Contributing, constructed c.a. 1927

Request: Install a 30" x 48" pedestrian sign for Perfect Hanging Gallery. The sign is an existing neon sign that will be relocated to the new business address.

**Fenhaus moved to approve the installation of a 30" x 48" pedestrian neon lit sign for Perfect Hanging Gallery at 621 Main Street. The motion was seconded by Blada.**

Hanzel reviewed the application and drawings for the request.

Stanley advised that the sign has been used at the previous business location and will be moved to the new location. He added that the façade of the building will be redone and that the neon sign will be mounted in the brick section of the building.

**The motion to approve the installation of a 30" x 48" pedestrian neon lit sign for Perfect Hanging Gallery at 621 Main Street carried unanimously.**

**MINUTES**

**Fenhaus moved to approve the minutes of the June 29, 2018 and July 11, 2018 meetings. The motion was seconded by Blada and carried unanimously.**

There being no further business, the meeting adjourned at 9:21 a.m.