



CITY OF RAPID CITY

RAPID CITY, SOUTH DAKOTA 57701-2724

Office of the Mayor

300 6th Street

605-394-4110

E-mail: mayorsoffice@rcgov.org

MEMORANDUM

TO: Legal & Finance Committee
FROM: Mayor Steve Allender 
DATE: June 13, 2018
SUBJECT: Appointment to Airport Board of Directors

PURPOSE:

Please confirm the appointment of Helen Usera, to fill the unexpired term of Ron Johnsen who has submitted his resignation, to the Rapid City Regional Airport Board of Directors.

Name	Position	Expiration	Voting
Helen Usera	Board Member	5/1/2019	voting

CURRENT COMMITTEE MEMBERSHIP:

Following is the current committee membership. Ron's term has been *italicized*.

Name	Position	Expiration	Voting
<i>Ron Johnsen</i>	<i>Board Member</i>	<i>5/1/2019</i>	<i>voting</i>
Michelle Thomson	Board Member	5/1/2020	voting
Darren Haar	Board Member	5/1/2021	voting
Shawn Gab	Board Member	5/1/2022	voting
Rod Pettigrew	Board Member	5/1/2023	voting
Amanda Scott	Council Liaison	7/01/2018	non-voting



EQUAL HOUSING
OPPORTUNITY

EQUAL OPPORTUNITY EMPLOYER

Citizen Interest Application

Submitted Results:

Subject: Citizen Interest Application

Name:: Dr. Helen Usera

Street Address: 2937 Dundee Street

City, State, Zip Code: Rapid City, SD 57702

Phone Number:: 6054311473

Email:: aspiringbusiness@gmail.com

Title/Occupation:: Self Employed Consultant

Employer:: Aspiring Business Consulting

Employer Street Address:: 2937 Dundee Street

Employer City, State, Zip Code:: Rapid City SD 57702

Employer Phone:: 6054311473

Employer Email:: aspiringbusiness@gmail.com

At which address would you prefer to be contacted?: Home

Ward:: 3

I would like to serve on the following: : Airport Board

Please list education or training relevant to your choice(s):: Bachelors of Science in Education
Masters of Science in Education
Doctorate of Education
Board development through Association of Fund Raising Professionals
Kettering Foundation Public Policy Facilitation training

Please list work experience relevant to your choice(s):: My company is a business consulting firm and provides strategic planning, leadership and organizational development. My skills sets in this area would contribute to the planning and vision needed to address the operations and needs of the Civic Center staff, building and operations. I facilitated the 2016-2017 Civic Center Resolution Task Force. I have worked as a professional evaluator and understand the need for both qualitative and quantitative data to make sound decisions. I have provided evaluation services to the Airport Board in the past.

Please list community volunteer service relevant to your choice(s)::

- Rapid City Chamber of Commerce, Board Member, 2015 - present
- Air Force Global Strike Command Civic Leader, 2015 – present
- Rapid City Summer Nights Board Member, 2016 – present
- Association of Fundraising Professionals, 2013 - 2016
- Toastmasters International, 2013 – 2016
- Executive Appointment to South Dakota State Service Commission for National

and Community Service, 2011 – 2013

- Black Hills Habitat for Humanity Board Member, 2011 - 2014
- National Relief Charities, Secretary of the Board, 2011 – 2014
- Rapid City Chamber of Commerce, Governmental Affairs Committee, 2010 - 2015
- Women’s Community Leadership Initiative, 2011 – 2015
- Helpline Center, Board of Directors, 2011 – 2013
- South Dakota Voices for Children Budget & Policy Project, 2012
- Leadership Rapid City Graduate and Class Representative, 2010
- Young Professionals Group, Civic Awareness Committee, 2010 - 2011

I would like to serve in the indicated position(s) because::

I have been actively involved for the last few years in the city governance. I believe that I can provide a reasonable approach to identify issues, problem solving and sustaining successful progress with regards to the airport. I am also engaged with several small businesses that are expanding in the area. Access to transportation of employees, customers and goods is critical to the viability of the companies. I would like to be a resource to the board and the community.

Primary Reference Name::	Charity Doyle
Primary Reference Address::	4744 Mandalay Lane
Primary Reference Phone::	605-415-3461
Secondary Reference Name::	Jason Salamun
Secondary Reference Address::	6222 Poppy Court
Secondary Reference Phone::	605-431-5557
Are you a registered voter of Rapid City?:	Yes
Are you a resident of Rapid City?:	Yes